

01-24-2002

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01-14-2002  
U.S. Patent & TMOs/TM Mail Rcpt Dt. #66

RE 101959026 A/EET  
TRADEMARKS ONLY

**TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS**

**Please record the attached original documents or copy thereof.**

1. Name of Conveying Party:

Cosmair, Inc.  
Delaware Corporation

2. Name and Address of Receiving Party:

L'Oreal USA, Inc.  
575 Fifth Avenue  
New York, New York 10017  
Delaware Corporation

3. Nature of Conveyance: Change of Name  
Execution Date: June 21, 2000

4. Trademark Application Serial No.: 75-057,432.

5. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.  
L'Oreal USA, Inc.  
575 Fifth Avenue  
New York, New York, 10017

Total number of registrations/applications involved: 1

Total Fee (37 CFR § 3.41): \$40.00 Please withdraw the necessary fees from our deposit account no. 03-3348.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: January 10, 2002

Lisa M. Gigliotti

Total: Three pages

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State of Delaware  
Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COSMAIR, INC.", CHANGING ITS NAME FROM "COSMAIR, INC." TO "L'OREAL USA, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF JUNE, A.D. 2000, AT 9 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWENTY-SIXTH DAY OF JUNE, A.D. 2000.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel", is written over a horizontal line.

Edward J. Freel, Secretary of State

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AUTHENTICATION: 0518517

DATE: 06-23-00

**TRADEMARK**  
**REEL: 2429 FRAME: 0353**

**CERTIFICATE OF AMENDMENT**

**OF**

**CERTIFICATE OF INCORPORATION**

**OF**

**COSMAIR, INC.**

**Cosmair, Inc.** (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, **DOES HEREBY CERTIFY:**

**FIRST.** That the Board of Directors of the Corporation adopted the following resolution by unanimous written consent in accordance with Section 141(f) of the General Corporation Law of the State of Delaware:

**RESOLVED,** that the Board of Directors hereby declares it advisable and in the best interests of the Corporation that Article **FIRST** of the Certificate of Incorporation be amended to read as follows:

**FIRST:** The name of the corporation shall be:


**L'Oréal USA, Inc.**

**SECOND.** That the aforesaid amendment has been consented to and authorized by the sole stockholder of the Corporation by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD.** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

**FOURTH.** That the effective time of the amendment herein certified shall be 12:00 a.m. on June 26, 2000.

**IN WITNESS WHEREOF,** the Corporation has caused this Certificate to be signed by John D. Sullivan, Senior Vice President, this 21st day of June, 2000.

  
John D. Sullivan  
Senior Vice President

USA



01-14-2002

U.S. Patent & TMOft/TM Mail RcptDt. #66

January 10, 2002

Assistant Commissioner for Trademarks  
Box Assignments  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Re: Change of Name  
Serial No.: 75-057,432  
Mark: SHADES EQ  
From: Cosmair, Inc. To: L'Oreal USA, Inc.

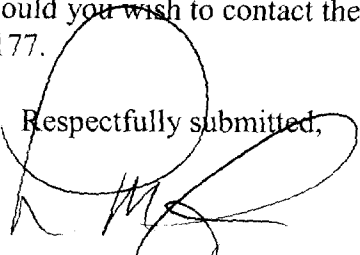
Dear Sir or Madam:

Enclosed please find a Recordation Form Cover Sheet (Trademarks Only) regarding a Change of Name for Serial No. 75-057,432, together with the Change of Name document. We also enclose our acknowledgment card.

Please withdraw the necessary fees from our deposit account no. 03-3348.

Kindly address all correspondence on this matter to the undersigned attorney at the address listed on this letterhead. Should you wish to contact the undersigned by phone, my telephone number is 212-984-4177.

Respectfully submitted,

  
Lisa M. Gigliotti

CC: Brigitte Malard, Esq.

L'ORÉAL USA, Inc.

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TRADEMARK  
REEL: 2429 FRAME: 0355

# L'ORÉAL USA



01-14-2002

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #66

January 10, 2002

Assistant Commissioner for Trademarks  
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Lisa M. Gigliotti

CC: Brigitte Malard, Esq.