

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings $\Rightarrow \Rightarrow \Rightarrow$	<b>RECORDATION FORM COVER SHEET</b> <b>TRADEMARKS ONLY</b>	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
<b>1. Name of conveying party(ies):</b> <u>GUINNESS UDV NORTH AMERICA, INC.</u>  <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Connecticut</u> <input type="checkbox"/> Other _____  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>2. Name and address of receiving party(ies)</b> Name: <u>Diageo North America, Inc.</u> Internal Address: _____ Address: _____  Street Address: <u>Six Landmark Square</u> City: <u>Stamford</u> State: <u>CT</u> Zip: <u>06901</u>  <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Connecticut</u> <input type="checkbox"/> Other _____  <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</small> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	
<b>3. Nature of conveyance:</b> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other _____  Execution Date: <u>February 1, 2002</u>		
<b>4. Application number(s) or registration number(s):</b> A. Trademark Application No.(s) _____ <u>See Attached Schedule</u> Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	B. Trademark Registration No.(s) _____ <u>See Attached Schedule</u>	
<b>5. Name and address of party to whom correspondence concerning document should be mailed:</b> Name: <u>Mary DeLongis</u> Internal Address: _____ <u>Diageo North America, Inc.</u>  Street Address: <u>Six Landmark Square</u>  City: <u>Stamford</u> State: <u>CT</u> Zip: <u>06901</u>	<b>6. Total number of applications and registrations involved:</b> ..... <span style="border: 1px solid black; padding: 2px;">7</span>  <b>7. Total fee (37 CFR 3.41)</b> ..... \$ <u>190</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account	
<b>DO NOT USE THIS SPACE</b>		
<b>9. Signature.</b>  <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>Cindy D Carey</u>            Name of Person Signing         </div> <div style="width: 30%;"> <u>Cindy D Carey</u>            Signature         </div> <div style="width: 30%;"> <u>March 15, 2002</u>            Date         </div> </div> <div style="text-align: center; margin-top: 10px;"> <small>Total number of pages including cover sheet, attachments, and document:</small> <span style="border: 1px solid black; padding: 2px;">2</span> </div>		

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

	A	B	C
1	Application #	Reg Number	TrademarkName
2		1260618	GLEN ELLEN - Stylised Word
3		1458869	M.G. VALLEJO - Word Block Letters
4		1558361	GLEN ELLEN - Word Block Letters
5		1793811	GLEN ELLEN - Stylised Word
6		1913670	M.G. VALLEJO - Word Block Letters
7		2444374	MGV - Word Block Letters
8	76/070481		GLEN ELLEN - Label

# GUINNESSUDV

Six Landmark Square  
PO Box 120076  
Stamford, Connecticut 06912 0076

Cindy D. Carey  
Trademark Paralegal  
Direct Dial 203-359-7465  
Direct Fax 203-967-7951

March 15, 2002

VIA FACSIMILE 1 703 306 5995

Box Assignment  
Commissioner of Trademarks  
Washington D.C. 20231

**Re: Trademark Change of Name Recordal in the United States  
In the name of Guinness UDV North America, Inc.**

**SEE ATTACHED SCHEDULE**

Dear Sir:

The above-referenced trademark registrations currently stand in the name Guinness UDV North America, Inc. Guinness UDV North America, Inc. changed its name to Diageo North America, Inc. as per the enclosed Recordation Form Coversheet.

Only a legible coversheet is required to effect a Change of Name Recordal. 37 C.F.R. Section 3.25.

Please record the Change of Name and forward the file stamped copy including reel and frame numbers to the undersigned. Please charge all fees associated with this recordal to deposit account no. 083120 in the name of Guinness UDV.

Sincerely,

