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01-25-2002



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Diversified Purveyors

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Chelten House Products, Inc.

Internal Address:

Street Address: 607 Heron Drive

City: Bridgeport State: NJ Zip: 08014

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New Jersey Other

01-22-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #34

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 21, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) N/A

B. Trademark Registration No.(s) 2,225,256

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tristram R. Fall, III, Esquire

Internal Address: Fox, Rothschild, O'Brien & Frankel, 10th Floor

Street Address: 2000 Market Street

City: Philadelphia State: PA Zip: 19103

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tristram R. Fall, III Name of Person Signing

Signature

1/18/02 Date

Total number of pages including cover sheet, attachments, and document: 3

01/24/2002 LNUELLER 00000451 2225256

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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40.00 OP

TRADEMARK REEL: 002430 FRAME: 0369

ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, **DIVERSIFIED PURVEYORS** ("Assignor"), for itself and its successors and assigns, hereby assigns to **CHELTEN HOUSE PRODUCTS, INC.**, a New Jersey corporation having an address of 607 Heron Drive, Bridgeport, NJ 08014, its successors and assigns ("Assignee"), all right, title and interest in and to the trademarks, service marks and trade names set forth on Schedule A attached hereto and made a part of hereof, together with the goodwill associated therewith (collectively, the "Marks").

This Assignment of Trademarks, Service Marks and Trade Names includes the right to apply for the registration of any and all Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of the Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns. Assignor warrants to Assignee and its successors and assigns that, to the best of Assignor's knowledge, Assignor has not transferred any of the Marks to anyone aside from Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks, Service Marks and Trade Names to be executed by its duly authorized officer as of this 21 day of Nov, 2001.

STATE OF CALIFORNIA
COUNTY OF ALAMEDA

SS.

Subscribed and sworn to before me
by Pan Abronzino
this 21st day of November, 2001.

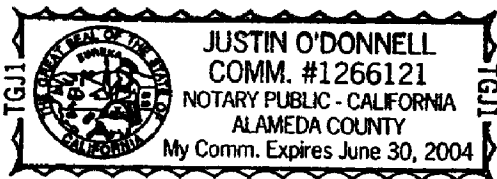
[Signature]
Notary's Signature

DIVERSIFIED PURVEYORS

By: [Signature]

Name: P Abronzino

Title: owner



SCHEDULE A

TRADEMARKS, SERVICE MARKS AND TRADE NAMES

Registered U.S. Trademarks:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Issue Date</u>	<u>Int'l Class</u>
"MARINADE BAY PRODUCTS" [and Design]	2,225,256	2/23/1999	30

Unregistered Marks:

- "MARINADE BAY PRODUCTS"