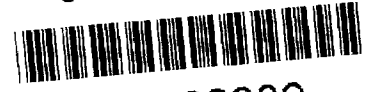




01-15-2002

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #58

01-28-2002



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Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fresh Western Marketing, Inc.  
1-15-02

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

2. Name and address of receiving party(ies)  
 Name: River Ranch Fresh Foods-Salinas,  
Internal Inc.  
 Address: \_\_\_\_\_  
 Street Address: 1156 Abbott Street  
 City: Salinas State: CA Zip: 93901

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                     Change of Name  
 Other \_\_\_\_\_

Execution Date: December 19, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_  
 \_\_\_\_\_

B. Trademark Registration No.(s) \_\_\_\_\_  
See continuation page

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Victor Flores  
 Internal Address: \_\_\_\_\_  
LaRiviere, Grubman & Payne, LLP  
 \_\_\_\_\_  
 Street Address: P.O. Box 3140, 1 Lower  
Ragsdale Drive, Building 1, Suite 130  
 City: Monterey State: CA Zip: 93942

6. Total number of applications and registrations involved: ..... 12

7. Total fee (37 CFR 3.41).....\$ 315.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

**DO NOT USE THIS SPACE**

9. Signature.

Victor Flores

Name of Recipient 6

*Victor Flores*  
Signature

January 15, 2002  
Date

01/28/2002 DBYRNE 0000035 1250489

40.00 DP  
275.00 DP

Total number of pages including cover sheet, attachments, and document: 6  
 Documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

01 FC:481  
02 FC:482

**TRADEMARK  
REEL: 002430 FRAME: 0708**

Item 4. Application numbers or registration numbers (continued from page 1)

Registration Numbers

1,250,628  
1,515,386  
1,523,718  
1,929,976  
1,954,726  
2,031,668  
2,031,669  
2,047,305  
2,084,781  
2,092,557  
2,159,002  
2,182,648

## ASSIGNMENT

Whereas, Fresh Western Marketing, Inc., has adopted, used, and is using the trademarks listed on Exhibit A hereto, which are registered and/or applications to register which are pending in the United States Patent and Trademark Office; and

Whereas, River Ranch Fresh Foods-Salinas, Inc. (Assignee), of 1156 Abbott Street, Salinas, CA 93901 is desirous of acquiring said trademarks and registrations and/or pending applications.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to said trademarks, together with the associated goodwill and said registrations and/or pending applications.

Dated: 12/19/07

FRESH WESTERN MARKETING, INC.

By: 

(Name) James I. Lucas  
(Title) President

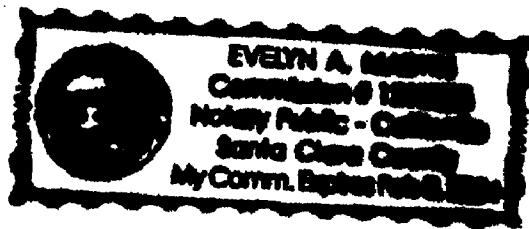
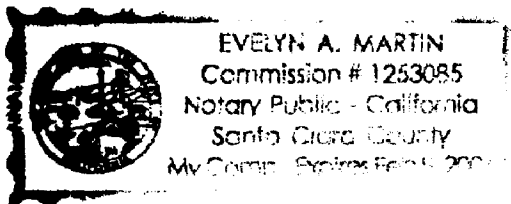
STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF MONTEREY )

On Dec 19, 2001, before me, Evelyn A. MARTIN, a Notary Public for the State, personally appeared JAMES T. LUCKS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

(Notary Seal)

Evelyn A. Martin  
Notary Public



## EXHIBIT A

DKT NO.	CTY	MARK	CLASS	STATUS	APP. NO.	APP. DATE	REG. NO.	REG. DATE	EXP. DATE	OWNER
LGT085	USA	FreshHold	17	REGISTERED	74/631,369	08FE1995	1,954,726	06FE1996	06FE2006	Fresh Western Marketing
LGT085GB	GBRI	FreshHold	17	REGISTERED	2005006	15DE1994	2005006	15DE1994	15DE2004	Fresh Western Marketing
LGT129	USA	MISC. DESIGN -- READY TO EAT- NO PRESERVATIVES	29	REGISTERED	74/705,384	24JL1995	2,031,668	21JA1997	21JA2007	Fresh Western Marketing
LGT140DE	GERM	RIVER RANCH	29	REGISTERED	39540114.3	02OC1995	39540114	31OC1995	31OC2005	Fresh Western Marketing
LGT141DN	DENM	RIVER RANCH	29	REGISTERED	7530/95	06OC1995	7581 1995	03NO1995	03NO2005	Fresh Western Marketing
LGT142IT	ITAL	RIVER RANCH	29	REGISTERED	M195C009708	04OC1995	731080	04OC1995	04OC2005	Fresh Western Marketing
LGT144BE	BENE	RIVER RANCH	29	REGISTERED	857 614	17OC1995	583 979	17OC1995	17OC2005	Fresh Western Marketing
LGT145IR	IREL	RIVER RANCH	29	REGISTERED	95/6916	03OC1995	175175	03OC1995	03OC2002	Fresh Western Marketing
LGT145IR	IREL	RIVER RANCH	30	REGISTERED	95/6916	03OC1995	175175	03OC1995	03OC2002	Fresh Western Marketing
LGT147SE	SWED	RIVER RANCH	29	REGISTERED	95-10536	18SE1995	322 024	07MR1997	07MR2007	Fresh Western Marketing
LGT148GB	GBRI	RIVER RANCH	29	REGISTERED	2033619	15SE1995	2033619	15SE1995	15SE2005	Fresh Western Marketing
LGT149CH	SWIT	RIVER RANCH	29	REGISTERED	11408/1995	29SE1995	432,355	29SE1995	29SE2005	Fresh Western Marketing
LGT152CZ	CZEK	RIVER RANCH	29	REGISTERED	105426	01NO1995	105,426	01NO1995	01NO2005	Fresh Western Marketing
LGT153SL	SLVK	RIVER RANCH	29	REGISTERED	POZ 3089-95	02NO1995	182990	02NO1995	02NO2005	Fresh Western Marketing
LGT154CA	CANA	MISC. DESIGN (FORK)	29	REGISTERED	792,931	18SE1995	TMA501,180	24SE1998	24SE2013	Fresh Western Marketing
LGT155CA	CANA	MISCELLANEOUS DESIGN (FORK) WITH WORDS	29	REGISTERED	792,933	18SE1995	TMA501,176	24SE1998	24SE2013	Fresh Western Marketing
LGT161CZ	CZEC	RIVER RANCH	30	REGISTERED	105426	01NO1995	196509	01NO1995	01NO2005	Fresh Western Marketing
LGT162CZ	CZEC	RIVER RANCH	31	REGISTERED	105,426	01NO1995	196509	01NO1995	01NO2005	Fresh Western Marketing
LGT164HU	HUNG	RIVER RANCH	31	REGISTERED	M9503108	31OC1995	147 532	31OC1995	31OC2005	Fresh Western Marketing
LGT165SL	SLVK	RIVER RANCH	30	REGISTERED	POZ 3089-95	02NO1995	182990	02NO1995	02NO2005	Fresh Western Marketing
LGT166SL	SLVK	RIVER RANCH	31	REGISTERED	POZ 3089-95	02NO1995	182990	02NO1995	02NO2005	Fresh Western Marketing
LGT169DE	GERM	RIVER RANCH	30	REGISTERED	39540114.3	02OC1995	39540114	31OC1995	31OC2005	Fresh Western Marketing
LGT170DE	GERM	RIVER RANCH	31	REGISTERED	39540114.3	02OC1995	39540114	31OC1995	31OC2005	Fresh Western Marketing
LGT171DN	DENM	RIVER RANCH	30	REGISTERED	7530/95	03NO1995	7581 1995	03NO1995	03NO2005	Fresh Western Marketing
LGT172DN	DENM	RIVER RANCH	31	REGISTERED	7530/95	03NO1995	7581 1995	03NO1995	03NO2005	Fresh Western Marketing
LGT173IT	ITAL	RIVER RANCH	30	REGISTERED	M195C009708	04OC1995	731080	04OC1995	04OC2005	Fresh Western Marketing
LGT174IT	ITAL	RIVER RANCH	31	REGISTERED	M195CO11198	10NO1995	732782	10NO1995	10NO2005	Fresh Western Marketing
LGT176FR	FRAN	RIVER RANCH	31	REGISTERED	95 588 895	20SE1995	95 588 895	20SE1995	20SE2005	Fresh Western Marketing
LGT177BE	BENE	RIVER RANCH	30	REGISTERED	857 614	17OC1995	583 979	17OC1995	17OC2005	Fresh Western Marketing
LGT178BE	BENE	RIVER RANCH	31	REGISTERED	857 614	17OC1995	583 979	17OC1995	17OC2005	Fresh Western Marketing
LGT179IR	IREL	RIVER RANCH	30	REGISTERED	95/6917	03OC1995	175176	03OC1995	03OC2002	Fresh Western Marketing
LGT180IR	IREL	RIVER RANCH	31	REGISTERED	95/7123	11OC1995	173692	11OC1995	11OC2002	Fresh Western Marketing
LGT244	USA	GREEN DOT	31	REGISTERED	75/302,807	03JE1997	2,159,002	19MY1998	19MY2008	Fresh Western Marketing
LGT62CA	CANA	RIVER RANCH	29	REGISTERED	835,334	03FE1997	TMA522337	27JA2000	27JA2015	Fresh Western Marketing

TRADEMARK

REEL: 002430 FRAME: 0712

EXHIBIT A

DKT NO.	CTY	MARK	CLASS	STATUS	APP.NO.	APP. DATE	REG.NO.	REG. DATE	EXP. DATE	OWNER
LGT682	USA	RIVER RANCH ANGEL HAIR	29	REGISTERED	74/600,012	17NO1994	1,929,976	24OC1995	24OC2005	Fresh Western Marketing
LGT682CA	CANA	SLAW & DESIGN RIVER RANCH ANGEL HAIR	29	REGISTERED	835,775	06FE1997	TMA502753	23OC1998	23OC2013	Fresh Western Marketing
LGT692	USA	SLAW & DESIGN RIVER RANCH ANGEL HAIR SLAW & DESIGN	29	REGISTERED	74/600,012	17NO1994	1,929,976	24OC1995	24OC2005	Fresh Western Marketing
LGT128	USA	MISC. DESIGN (FORK)	29	REGISTERED	74/705,386	24JL1995	2,031,669	21JA1997	21JA2007	Fresh Western Marketing
LGT658	USA	RIVER RANCH ANGEL HAIR	29	REGISTERED	75/022,436	20NO1995	2,047,305	25MR1997	25MR2007	Fresh Western Marketing
LGT659	USA	SLAW RIVER RANCH	29	REGISTERED	75/022,437	20NO1995	2,182,648	18AU1998	18AU2008	Fresh Western Marketing
LGT662	USA	SALAD TO GO RIVER RANCH	31	REGISTERED	75/022,438	20NO1995	2,084,781	29JL1997	29JL2007	Fresh Western Marketing
LGT686	USA	ANGEL HAIR SLAW	29	REGISTERED	75/022,442	20NO1995	2,092,557	02SE1997	02SE2007	Fresh Western Marketing
LGT750CA	CANA	ANGEL HAIR	29	REGISTERED	835332	03FE1997	TMA5028	26OC1998	26OC2013	Fresh Western Marketing
LGT137	USA	SLAW RIVER RANCH	31	REGISTERED	73/364674	14MY1982	1,250,628	06SE1983	06SE2003	Fresh Western Marketing
LGT660	USA	BIG CHIEF (stylized)	31	REGISTERED	725,800	02MY1988	1,523,718	07FE1989	07FE2009	Fresh Western Marketing
LGT665CA	CANA	RIVER RANCH	31	REGISTERED	628,260	28MR1989	TMA370,103	29JE1990	29JE2005	Fresh Western Marketing
LGT007	USA	FreshHold	17	REGISTERED	73/709,648	05FE1988	1,515,386	06DE1988	06DE2008	Fresh Western Marketing