JAN 2 2 2002 W

01-28-2002



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

TRADEMARY 1019	59968
To the Honorable Commissioner of Patents and Trademarks. Please record the attack	
1. Name of conveying party(ies): /22/02 Acxiom SDC, Inc.	2. Name and address of receiving party(ies):
Acxiom SDC, Inc.	Name: The Chase Manhattan Bank
	Internal Address:
□ Individual(s) □ Association	Street Address: 2200 Ross Ave., 3 rd Floor
 ☐ General Partnership ☐ Corporation - State of <u>Arkansas</u> ☐ Other 	City: Dallas State Texas ZIP: 75201
Additional name(s) of conveying party(ies) attached? □ Yes ⊗No	
3. Nature of conveyance: □ Assignment □ Merger □ Security Agreement □ Change of Name	□ Individual(s) citizenship Association New York State Chartered Banking Association General Partnership Limited Partnership Corporation Other
□ Other	If assignee is not domiciled in the United States, a domestic representative designation is
Execution Date: September 21, 2001	attached: □ Yes □ No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? □ Yes ☒ No
4. Application number(s) or registration number(s):	B. Trademark registration No.(s)
A. Trademark Application No.(s)	1,903,787
Additional number	rs attached? □ Yes ⊠ No
Name and address of party to whom correspondence concerning	6. Total number of applications and registrations involved: 1
document should be mailed: Name: Andre M. Szuwalski	7. Total fee (37 CFR 3.41): \$_40.00
Jenkens & Gilchrist, P.C. Internal Address:	⊠ Enclosed \$40.00
Internal Address.	☐ Authorized to be charged to deposit account.
Street Address: 1445 Ross Avenue, Ste. 3200	(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)
	8. Deposit Account number: 10-0447
City: <u>Dallas</u> State: <u>Texas</u> Zip: <u>75202-2799</u>	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USI	E THIS SPACE
Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and corre	ed and any attached copy is a true copy of the original document.
Andre M. Szuwalski	1 / (7 / O) Date
Name of Person Signing Signature	Date
1/25/2002 LMUELLER 00000102 1903787	Total number of pages comprising cover sheet: 1
)1 FC:481 40.00 OP	

TRADEMARK SECURITY AGREEMENT

WHEREAS, ACXIOM SDC, INC., an Arkansas corporation (hereinafter referred to as "Grantor"), is a subsidiary of ACXIOM CORPORATION, a Delaware corporation ("Parent").

WHEREAS, Grantor owns the Trademarks, Trademark registrations, and Trademark applications listed on Schedule 1 annexed hereto, and is a party to the Trademark Licenses listed on Schedule 1 annexed hereto; and

WHEREAS, Parent, certain subsidiaries of Parent, The Chase Manhattan Bank, as collateral agent under the Intercreditor Agreement (as herein defined) (the "Collateral Agent"), and certain other parties have entered that certain Intercreditor Agreement dated as of September 21, 2001 (as the same may be amended or otherwise modified from time to time, the "Intercreditor Agreement").

WHEREAS, pursuant to the terms of the Security Agreement dated as of September 21, 2001 (as the same may be amended and in effect from time to time, the "Security Agreement") between Parent, certain subsidiaries of Parent and the Collateral Agent, Grantor has granted to the Collateral Agent a security interest in substantially all the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), Trademark registrations, Trademark applications and Trademark Licenses (as defined in the Security Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all proceeds thereof, to secure the payment of all Obligations (as such term is defined in the Intercreditor Agreement);

WHEREAS, this Trademark Security Agreement is executed pursuant to the terms of the Intercreditor Agreement and the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to the Collateral Agent a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

- (1) each Trademark, Trademark registration and Trademark application, including, without limitation, the Trademarks, Trademark registrations (together with any reissues, continuations or extensions thereof) and Trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application;
- (2) each Trademark License and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark License, including, without limitation, each Trademark License referred to in Schedule 1 annexed hereto; and
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in Schedule 1 annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred in Schedule 1 and the Trademarks licensed under any Trademark License, or (b) injury to the goodwill associated with any Trademark, Trademark registration or Trademark licensed under any Trademark License.

TRADEMARK SECURITY AGREEMENT DALLAS2 826328v1 12283-00139

TRADEMARK REEL: 002431 FRAME: 0403 This security interest is granted in conjunction with the security interests granted to the Collateral Agent pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 21^{ST} day of September, 2001.

Acknowledged.	
GRANTOR:	COLLATERAL AGENT:
ACXIOM SDC, INC.	THE CHASE MANHATTAN BANK
By: Dathun A. Gaskill	By:Name:
Title: Vice President / Assistant Treasurer	Title:

This security interest is granted in conjunction with the security interests granted to the Collateral Agent pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 21ST day of September, 2001.

Acknowledged:	
GRANTOR:	COLLATERAL AGENT:
ACXIOM SDC, INC.	THE CHASE MANHATTAN BANK
By:	By:
Name:	Name: MICHAEL J. LISTER, VICE PRESIDENT
Title:	Title: THE CHASE MANHATTAN BANK
Title:	TIME: THE CHASE MAINTALIAN DAING

ACKNOWLEDGEMENT

STATE OF ARKANSAS)
STATE OF ARKANSAS) COUNTY OF Pulaski) ss.
On the day of September, 2001 before me personally appeared Lathan A. Gaskill, to me personally known or proved to me on the basis of satisfactory evidence to be the person described in and who executed the foregoing instrument as VP/Asst. Treas. of Acxiom SDC, Inc., who being by me duly sworn, did depose and say that he is VP/Asst. Treas. of Acxiom SDC, Inc., the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the sea affixed to said instrument is such corporate seal; that the said instrument was signed and sealed on behalf of said corporation by order of its Board of Directors; that he signed his name thereto by like order; and that he acknowledged said instrument to be the free act and deed of said corporation.
{Seal} Ann S. Barres Notary Public
{Seal} Notary Public
My commission expires: July 20, 2004

Schedule 1

Security Agreement to Trademark

			TRADE	TRADEMARKS				
	Country				Effective		Filing	
Owner	of Reg	Mark	Reg. No.	Reg. Date	Until:	Serial No.	Date	Goods or Services
Acxiom SDC, Inc.	SD	PATIENT-LINK				1,903,787	26/4/L	Direct mail advertising
								services for
			15.55.					pharmaceutical
								companies in connection
								with marketing to users
								of prescription drugs, in
-								class 35.

TRADEMARK APPLICATIONS

NONE.

TRADEMARK LICENSES

NONE.

SCHEDULE 1 TO TRADEMARK SECURITY AGREEMENT - Page 1 DALLAS2 826328v1 12283-00139

TRADEMARK RECORDED: 01/22/2002 REEL: 002431 FRAME: 0407