



01-28-2002

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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101960013

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Axiom Compilation Corporation

- Individual(s)
- General Partnership
- Corporation - State of California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Axiom Corporation

Internal Address: \_\_\_\_\_

Street Address: 301 Industrial Blvd.

City: Conway State: Arkansas ZIP: 72032

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation- Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

<u>2,277,404</u>	2,095,262	1,911,955
2,095,279	2,095,261	1,885,215
2,093,278	2,042,638	1,382,638
2,095,278	1,935,052	

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andre M. Szuwalski  
Jenkins & Gilchrist, P.C.  
Internal Address: \_\_\_\_\_

Street Address: 1445 Ross Avenue, Ste. 3200

City: Dallas State: Texas Zip: 75202-2799

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41): \$ 290.00

- Enclosed \$290.00
- Authorized to be charged to deposit account.

(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)

8. Deposit Account number:  
10-0447

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andre M. Szuwalski  
Name of Person Signing

Signature

11/7/01  
Date

1/25/2002 LMUELLER 00000179 2277404

1 FC:481  
2 FC:482

40.00 OP  
250.00 OP

Total number of pages comprising cover sheet: 1

*State of Delaware*  
*Office of the Secretary of State* PAGE 1

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ACXIOM COMPILATION CORPORATION", A CALIFORNIA CORPORATION, WITH AND INTO "ACXIOM CORPORATION" UNDER THE NAME OF "ACXIOM CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2000, AT 12:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2000, AT 11:59 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2017982 8100M

AUTHENTICATION: 1325279

010433335

DATE: 08-31-01

TRADEMARK  
REEL: 002431 FRAME: 0436

**CERTIFICATE OF OWNERSHIP AND MERGER  
OF  
ACXIOM COMPILATION CORPORATION  
INTO  
ACXIOM CORPORATION**

Pursuant to the provisions of Section 1110 of the California Corporations Code (the "California Act"), and Section 253 of the General Corporation Law of the State of Delaware (the "Delaware Act"), the undersigned corporations adopt the following Certificate of Ownership and Merger for the purpose of merging Acxiom Compilation Corporation, a California corporation ("Merged Corporation"), into Acxiom Corporation, a Delaware corporation ("Surviving Corporation"):

1. The names of the undersigned corporations and the states under the laws of which they are organized are, respectively:

<u>Name of Corporation</u>	<u>State of Incorporation</u>
Acxiom Compilation Corporation	California
Acxiom Corporation	Delaware

2. The laws of the States of California and Delaware permit this Merger.

3. The Surviving Corporation owns 100% of the outstanding stock of the Merged Corporation.

4. The name of the Surviving Corporation is Acxiom Corporation, and it is to be governed by the laws of the State of Delaware.

5. The Secretary of Surviving Corporation hereby certifies that the Merger was unanimously adopted in a resolution of the Executive Committee of the Board of Directors of Surviving Corporation on December 22, 2000. The Merger was not required to be approved by the shareholders of the Surviving Corporation. A copy of the resolution of the Executive Committee of the Board of Directors is attached hereto as Exhibit A.

6. The Secretary of Merged Corporation hereby certifies that the Merger was unanimously adopted in a resolution of the Board of Directors and the sole shareholder of Merged Corporation on December 22, 2000. The Merger was submitted to the Acxiom Corporation, the sole Shareholder of Merged Corporation. 290,500 shares of the common stock, representing all of the issued and outstanding shares of stock in the Merged Corporation, were entitled to vote on the Merger, and all of such shares voted to approve, and no shares voted against, the Merger on December 22, 2000. The number of votes cast for the Merger was sufficient for approval.

7. The Merger shall be effective at 11:59 p.m. on December 31, 2000.

IN WITNESS WHEREOF, this Certificate has been executed and acknowledged by the Secretary of Surviving Corporation and the Secretary of Merged Corporation.

**SURVIVING CORPORATION:**

Axiom Corporation,  
a Delaware corporation

By: Catherine L. Hughes  
Catherine L. Hughes, Secretary

**MERGED CORPORATION:**

Axiom Compilation Corporation,  
a California corporation

By: Catherine L. Hughes  
Catherine L. Hughes, Secretary

Exhibit A

**Resolutions Regarding the Merger  
Of Certain Wholly-Owned  
Subsidiaries With and Into  
Axiom Corporation And the  
Contribution of the Stock of Axiom/Woodland Hills Data Center, Inc.  
Into Axiom / May & Speh, Inc.**

WHEREAS, the Executive Committee of the Board of Directors has been advised that there exist several wholly-owned subsidiaries of Axiom which are no longer actively engaged in the conduct of business or the continued maintenance of the separate corporate existence of such subsidiaries serves no meaningful purpose, and the Executive Committee of the Board of Directors has determined that the merger of such subsidiaries with and into Axiom Corporation is in Axiom's best interest;

WHEREAS, the Executive Committee of the Board of Directors has been advised that it would be more beneficial to Axiom for Axiom/Woodland Hills Data Center, Inc. to become a wholly-owned subsidiary of Axiom / May & Speh, Inc., and the Executive Committee of the Board of Directors has determined that all of the stock of Axiom/Woodland Hills Data Center, Inc. shall be contributed to the capital of Axiom / May & Speh, Inc.;

NOW, THEREFORE, BE IT RESOLVED, that the wholly-owned subsidiaries of Axiom listed below shall be merged with and into Axiom Corporation effective December 31, 2000 or as soon as practicable thereafter.

**Subsidiaries to be Merged**

Axiom Compilation Corporation (formerly DataQuick Information Systems)  
DQ Investment Corporation  
Catalog Marketing Services, Inc.

FURTHER RESOLVED, that Catherine L. Hughes or other officers of Axiom Corporation, and any one or more of them hereby is, authorized by and on behalf of the corporation, to make, execute, deliver and file such other related agreements, certificates, instruments or documents as such officers may approve, the execution of any such further agreements, certificates, instruments or documents (including any amendments thereto) by such officers to be conclusive evidence of such approval.

FURTHER RESOLVED, that Axiom Corporation merge Axiom Compilation Corporation, its wholly-owned subsidiary corporation, into itself and assume all its obligations pursuant to Section 1110, California Corporations Code.

FURTHER RESOLVED, that Axiom Corporation merge DQ Investment Corporation, its wholly-owned subsidiary corporation, into itself and assume all its obligations pursuant to Section 1110, California Corporations Code.

FURTHER RESOLVED, that Axiom Corporation contribute all of the outstanding stock of Axiom/Woodland Hills Data Center, Inc. to its wholly-owned subsidiary of Axiom / May &

Speh, Inc., and that Catherine L. Hughes or other officers of Axiom Corporation, and any one or more of them hereby is, authorized by and on behalf of the corporation, to take all steps necessary, and to execute all documents, to complete such contribution.