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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NT Productions, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State - California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 21, 2001

2. Name and address of receiving party(ies)

Name: Playboy Entertainment Group, Inc.

Internal Address:

Street Address: 9242 Beverly Blvd.

City: Beverly Hills State: CA Zip: 90210

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State - Delaware Other



01-18-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #01

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1987839

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Julie Brown, IP Counsel

Internal Address:

Street Address: 680 N. Lake Shore Drive

City: Chicago State: IL Zip: 60611

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

16-2117

(Attach duplicate copy of this page if paying by deposit account) *

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julie Brown Name of Person Signing

Signature

January 18, 2002 Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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ASSIGNMENT

WHEREAS, NT Productions, Inc. (hereinafter referred to as "Assignor") whose business address is 1821 Wilshire Blvd., Suite 645, Santa Monica, CA 90403, has adopted, used and is using the trademark referenced below (the "Mark");

<u>Mark</u>	<u>Registration Number</u>
THE REALLY NAKED TRUTH	1987539

WHEREAS, Playboy Entertainment Group, Inc., a Delaware corporation (hereinafter referred to as "Assignee") whose business address is 9242 Beverly Blvd., Beverly Hills, CA 90210, is desirous of acquiring all right, title and interest in and to such Mark;

NOW THEREFORE, in consideration of the sum of Ten Thousand Dollars (\$10,000), which sum shall be payable to Assignor within ten (10) business days of the execution of this Assignment and of that certain Release of All Claims in connection with the television series known as "Sexy Urban Legends" produced by Assignee, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in the Mark, including the right to sue in respect of all infringements of the Mark which may have occurred before the date of this Agreement and the right to all remedies including damages or an account of the profits and conversion damages in respect of such infringements, together with the goodwill of the business concerned in the goods and services for which the Marks are registered.

IN WITNESS HEREOF, the said Assignor has executed this assignment on November _____, 2001.

NT Productions, Inc. as Assignor
 By: [Signature]
 Name: JAMES A. ANDERSON
 Title: C.E.O.

Playboy Entertainment Group, Inc.
 By: [Signature]
 Name: A. Shepard
 Title: SWP

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