



To the Honorable Commissioner of F

101963258

original documents or copy thereof.

1. Name of conveying party(ies):
TKO SPORTS GROUP, INC.
(A Canadian Corporation, Ontario Charter)

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Country of Canada
 Other: 1-15-02

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: DECEMBER 18, 2001

2. Name and address of receiving party(ies)
Name: TECHNICAL KNOCKOUT, INC.
(A Delaware Corporation)

Internal Address:
Street Address: 3450 PARK CENTRAL BOULEVARD NORTH
City: POMPANO BEACH State: FLORIDA ZIP: 33064

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation-State of Delaware
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) and address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
76/143,443 "SAFETY SQUAT"
 76/143,442 "ACHIEVE"

B. Trademark No.(s)
 2,114,483 "FITNESS FAN"
 1,809,231 "GRAB BOTTLE"
 1,976,200 "GRAB IT"
 1,827,351 "MAFRA"

Additional numbers attached? Yes No



01-15-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

5. Name and address of party to whom correspondence concerning document should be mailed

Name: DALE PAUL DiMAGGIO, ESQ.
Internal Address: MALIN, HALEY & DIMAGGIO, P.A.
Street Address: 1936 SOUTH ANDREWS AVENUE
City: FORT LAUDERDALE State: FLORIDA ZIP: 33316
Telephone: (954) 763-3303

6. Total number of applications and registrations involved: SIX (6)

7. Total fee (37 CFR 3.41) \$165.00
 Enclosed
 Authorized to be charged to Deposit Account

8. Deposit account number: 13-1130
 (Attach duplicate copy of this page if paying by deposit account)

01/28/2002 DBYRNE 00000134 76143443
 01 FC:481 40.00 OP
 02 FC:482 125.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dale Paul DiMaggio
 Dale Paul DiMaggio, Esq., Reg. No. 31,823

Date 1/8/02

Total number of pages including cover sheet, attachments, and document: TWO (2)

Mail documents to be recorded with required cover sheet information to:
Commission of Patents and Trademarks, Box Assignments

ASSIGNMENT

Whereas, TKO Sports Group, Inc., a Canadian Corporation, Ontario Charter ("Assignor"), having an address of 3450 Park Central Boulevard North, Pompano Beach, Florida 33064, has adopted and used in its business, trademarks identified as **FITNESS FAN**, Registration No. 2,144,483, dated March 17, 1998; **GRAB BOTTLE**, Registration No. 1,809,231, dated December 7, 1993; **GRAB IT**, Registration No. 1,976,200, dated May 28, 1996; **MAFRA**, Registration No. 1,827,351, dated March 22, 1994; **SAFETY SQUAT**, Application No. 76/143,443, filed October 5, 2000; **ACHIEVE**, Application No. 76/143,442, filed October 5, 2000; and

Whereas, Technical Knockout, Inc., a Delaware Corporation ("Assignee"), having an address of 3450 Park Central Boulevard North, Pompano Beach, Florida 33064, is desirous of acquiring said marks and the good will associated with said marks;

Now, Therefore, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) each and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said Assignee the entire right, title and interest in and to the said trademarks and the applications and registrations thereof, numbers, including the right to sue for damages for all past infringements occurring prior to the execution date of this Assignment, together with the good will of the marks and business in connection with which the said marks were and/or are used.

Technical Knockout, Inc.
A Canadian Corporation, Ontario Charter

Date: 12/18/01

By: 
Mitch Carlin, Senior Vice President