



101963260

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
TKO SPORTS GROUP, INC.
(A Canadian Corporation, Ontario Charter)

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Country of Canada
 Other:

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: DECEMBER 18, 2001

1-15-02

2. Name and address of receiving party(ies)
Name: TECHNICAL KNOCKOUT, INC.
(A Delaware Corporation)

Internal Address:
Street Address: 3450 PARK CENTRAL BOULEVARD NORTH
City: POMPANO BEACH State: FLORIDA ZIP: 33064

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation-State of Delaware
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) and address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
76/128,074

B. Trademark No.(s)

01-15-2002
U.S. Patent & TMO/TM Mail Rpt Dt. #11

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed

Name: DALE PAUL DiMAGGIO, ESQ.
Internal Address: MALIN, HALEY & DIMAGGIO, P.A.
Street Address: 1936 SOUTH ANDREWS AVENUE
City: FORT LAUDERDALE State: FLORIDA ZIP: 33316
Telephone: (954) 763-3303

6. Total number of applications and registrations involved: ONE (1)

7. Total fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to Deposit Account

8. Deposit account number: 13-1130
(Attach duplicate copy of this page if paying by deposit account)

01/28/2002 DBYRNE 00000132 76128074
01 FC:481 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dale Paul DiMaggio, Esq., Reg. No. 31,823

Date 1/8/02

Total number of pages including cover sheet, attachments, and document: TWO (2)

Mail documents to be recorded with required cover sheet information to:
Commission of Patents and Trademarks, Box Assignments

ASSIGNMENT

Whereas, TKO Sports Group, Inc., a Canadian Corporation, Ontario Charter ("Assignor"), having an address of 3450 Park Central Boulevard North, Pompano Beach, Florida 33064, has adopted and used in his or its business, a trademark which mark is identified as **TKO**, which is pending under application Serial No. 76/128,074, filed September 14, 2000, in the United States Patent and Trademark Office; and

Whereas, Technical Knockout, Inc., a Delaware Corporation ("Assignee"), having an address of 3450 Park Central Boulevard North, Pompano Beach, Florida 33064, is desirous of acquiring said mark and the good will of said mark;

Now, Therefore, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said Assignee the entire right, title and interest in and to the said trademark and/or service mark and the registration thereof, number, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, together with the good will of the mark and business in connection with which the said mark was and/or is used.

TKO Sports Group, Inc.
A Canadian Corporation,
Ontario Charter

Date: 12/18/01

By: 
Mitch Carlin, Senior Vice President

I:\9530\FORMS\4729.ASSIGNMENT