

01-29-2002

Form PTO-1594
(Rev. 03/01)
OMB NO. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office



Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of the conveying party(ies):

BISSELL Inc.

1-16-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Michigan
 Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: BISSELL Homecare, Inc.
Internal
Address:

Street Address: 2345 Walker Avenue, N.W.
City: Grand Rapids State: MI Zip: 49544

Individual(s) citizenship: _____
 Association: _____
 General Partnership: _____
 Limited Partnership: _____
 Corporation-State: Michigan
 Other:

if assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: October 26, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/539,302

Additional numbers attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joel E. Bair
Internal Address: MCGARRY BAIR LLP
Street Address: 171 Monroe Avenue, NW, Suite 600
City: Grand Rapids State: MI Zip: 49503

6. Total number of applications and registrations involved: One (1)

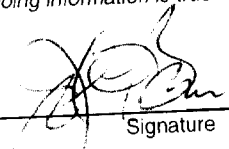
7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 50-2003
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joel E. Bair, Reg. No. 33,356  November 7, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 2 Atty. Docket No. 71189-1168

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

G0058343.DOC

TRADEMARK
REEL: 2431 FRAME: 0974

TRADEMARK ASSIGNMENT

WHEREAS, BISSELL Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. is the record owner of the entire right, title and interest in and to U.S. Trademark Application Serial No. 75/539,302 for the trademark BIG GREEN CLEANING TEAM (the "Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to BISSELL Homecare, Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. ("Assignee"); and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.


Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignor hereby requires that this assignment be drawn in English.

IN TESTIMONY WHEREOF, an officer of the said Assignor has hereunto set his hand on the date indicated below.

BISSELL Inc


Dated: 10-26-01

By: 
William J. Brennan
Vice President and General Counsel

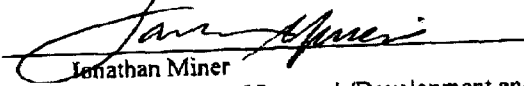
Assignor

STATE OF MICHIGAN)
COUNTY OF KENT) ss.

On this 26th day of October, 2001, personally appeared before me the above-named William J. Brennan, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of BISSELL Inc. and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.


Notary Public
My commission expires: 5/3/2002

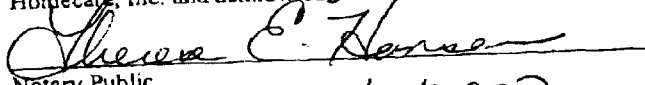
TERESE E. HANSEN
Notary Public, Kent County, MI
My Commission Expires Mar. 3, 2002

Accepted: 
Jonathan Miner
Vice President of Research/Development and Quality Design
BISSELL Homecare, Inc.

Assignee

STATE OF MICHIGAN)
COUNTY OF KENT)

On this 26th day of October, 2001, personally appeared before me the above-named Jonathan Miner, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of BISSELL Homecare, Inc. and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.


Notary Public
My commission expires: 5/3/2002

TERESE E. HANSEN
Notary Public, Kent County, MI
My Commission Expires Mar. 3, 2002

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