

01-29-2002

U.S. Department of Commerce
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PRIMEDIA Business Magazines & Media Inc.

- Individual(s)
- General Partnership
- Corporation-State DELAWARE
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: Cardinal Business Media Inc.

Address: 101 Witmer Road
Horsham, PA 19044

JAN 2002

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name
- Correction

Execution Date: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State: DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.: 76/163,385

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved:

One (1)

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed

Any deficiency is authorized to be charged to
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence Greene
Name of Person Signing

[Signature]
Signature

12 11 01
Date

Total number of pages including cover sheet, attachments, and document: 10

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

01/28/2002 LMUELLER 00000116 76163385

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TRADEMARK
REEL: 2431 FRAME: 0994

09-28-2001
... 101859229

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9.24.01
Intertec Publishing Corporation
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State DELAWARE
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
Name: PRIMEDIA Business Magazines & Media Inc.
Address: 9800 Metcalf
Overland Park, Kansas 66212-2216
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State: DELAWARE
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Name Change
Execution Date: July 24, 2001

4. Application number(s) or registration number(s): SEE EXHIBIT ATTACHED
A. Trademark Application No.(s) B. Trademark Registration No.(s)
Additional numbers attached? Yes No 74479223

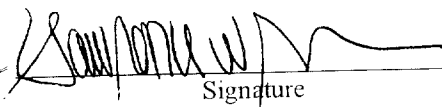
5. Name and address of party to whom correspondence concerning document should be mailed:
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved:
Eighteen (18)

7. Total fee (37 CFR 3.41)..... \$ 465.00
 Enclosed
Any deficiency is authorized to be charged to
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Lawrence W. Greene  Sep. 24 2001
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 4

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

09/27/2001 DBYRNE 00000131 74479223
01 FC:481 40.00 OP
02 FC:482 425.00 OP
LWG/BEM/17221/00/488918.1

EXHIBIT A
NAME CHANGE from INTERTEC PUBLISHING CORPORATION
to PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.
dated July 24, 2001

Mark	Application No.	Application Date	Registration No.	Registration Date
AMERICAN TRUCKER & DESIGN	74/479,223	January 14, 1994	1,936,401	November 21, 1995
AMERICAN TRUCKER OVER THE ROAD EDITION & DESIGN	76/137,049	September 28, 2000		
ApartmentFitness	76/087,623	July 12, 2000		
COAL MINE DIRECTORY	74/559,883	August 11, 1994	1,936,746	November 21, 1995
CONCRETE PRACTICE	76/145,695	October 12, 2000		
CORPORATE REVIEW	76/157,694	November 1, 2000		
CUSTOMER MANAGEMENT	76/183,148	December 19, 2000		
EMPAQUES LATINOAMERICANOS	74/657,337	April 7, 1995	1,939,065	November 28, 1995
GLOBAL TELEPHONY	74/514,903	April 15, 1994	1,940,519	December 12, 1995
LJ	75/901,738	January 24, 2000		
MAGAZINE AGE	73/247,201	January 22, 1980	1,182,895	December 22, 1981
NATIONAL CONFERENCE ON OPERATIONS & FULFILLMENT	76/196,684	January 19, 2001		
NETMEDIA	75/936,188	March 6, 2000		
PROMOXCHANGE	75/443,505	March 3, 1998		
REMIX	76/163,385	November 10, 2000		
TELEPHONY OUTSIDE PLANT	74/514,904	April 15, 1994	1,939,273	December 5, 1995
THE NATIONAL CENTER FOR DATABASE MARKETING, INC. & DESIGN	74/422,689	August 10, 1993	1,930,498	October 31, 1995
WASTE EXPO	74/449,483	November 22, 1993	1,869,900	December 27, 1994

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State of Delaware
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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010356705

AUTHENTICATION: 1258944

DATE: 07-24-01

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CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

Intertec Publishing Corporation (hereinafter called the "Corporation"), a Corporation organized and existing under and by virtue of the General Corporation of the State of Delaware, does hereby certify:

FIRST: That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

RESOLVED, that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be read as follows: "The name of the corporation is PRIMEDIA Business Magazines & Media Inc."

SECOND: That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has caused this Certificate to be executed by Christopher A. Fraser, its authorized officer on this 24th day of July, 2001.

By: 

Christopher A. Fraser
Vice President

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 07/24/2001
010356705 - 2198100

** TOTAL PAGE.03 **

RECORDED: 01/18/2002

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