

01-29-2002



Form PTO-1594
(Rev. 03/01)
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RECORD 1
TRADEMARK ONLY
101963357

DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Made In Heaven Entertainment, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Illinois)
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Launch Media, Inc.
 Internal Address: _____
 Address: _____
 Street Address: 2700 Pennsylvania Avenue
 City: Santa Monica State: CA Zip: 90404

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: 1-17-02

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 21, 1999

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1903081

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Robert L. Margolis
 Internal Address: _____

 Street Address: Robinson Curley & Clayton, PC
300 S. Wacker Drive, Suite 1700
 City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Pebeck
 Name of Person Signing

[Signature]
 Signature

10/25/01
 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

01/28/2002 LMUELLER 00000167 1903081

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40.00 DP

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of this ___ day of September, 1999, by and between Made In Heaven Entertainment, Inc., an Illinois corporation ("Entertainment"), with its principal office at 216 West Ohio Street, Chicago, Illinois, and Launch Media, Inc., a Delaware corporation ("Launch"), with its principal office at 2700 Pennsylvania Avenue, Santa Monica, California.

WHEREAS, Entertainment and Launch are parties to that certain Asset Purchase Agreement, dated as of September 1999, pursuant to which Entertainment has agreed to sell and Launch has agreed to purchase certain Assets (as defined in the Asset Purchase Agreement) including, without limitation, the United States trademark registrations identified and set forth on Schedule A attached hereto and incorporated herewith (collectively, the "Marks"), and the goodwill of the business associated therewith; and

WHEREAS, Launch wishes to acquire Entertainment's entire right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Entertainment does hereby sell and assign to Launch all the right, title and interest Entertainment has or may have in the marks and in any and all other marks or names owned or used by Entertainment or in which Entertainment otherwise has any ownership interest and which include the listed terms of said Marks alone or in combination with other words, figures, designs or indicia, including any rights, title and interest as service marks, trademarks, tradenames and all common law rights connected therewith, together with the goodwill of the business with respect to which the Marks or any such other marks or names have been used and/or registered and all claims and causes of action relating to infringement of said Marks or said other marks or name.

Entertainment will assist in obtaining or providing any further documents which may be required to confirm chain or title thereto.

Signed in Chicago, Illinois this 21 day of September, 1999.

MADE IN HEAVEN ENTERTAINMENT, INC.

By: Michael Horvath
Title: President

LAUNCH MEDIA, INC.

By: [Signature]
Title: _____

ROBERT D. ROBACK
PRESIDENT

SCHEDULE A

- (1) "Where Radio Meets TV," United States Trademark No. 1,868,558 registered December 20, 1994.
- (2) "JBTV," United States Trademark No. 1,903,081 registered July 4, 1995.
- (3) "SuperSpots," United States Trademark No. 1,466,521 issued November 24, 1987.