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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): American Metal Market, LLC

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other NY Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 10/12/01

2. Name and address of receiving party(ies)

Name: Sackett Business Media, Inc. Internal Address: Street Address: 2829 Alydar Way City: Cottage Grove State: WI Zip: 53527

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Illinois, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 984546

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary Paris Internal Address: Street Address: 3290 Northside Parkway Suite 400 City: Atlanta State: GA Zip: 30327

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Mary Paris Name of Person Signing Signature Date 1-28-02

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, AMERICAN METAL MARKET LLC, a New York limited liability company (the "Assignor"), is the owner of the trademarks, and the applications and registrations therefore, specifically set forth on the attached Schedule A (collectively, the "Trademarks"); and

WHEREAS, SACKETT BUSINESS MEDIA, INC., an Illinois corporation (the "Assignee"), having a principal business address at 2829 Alydar Way, Cottage Grove, Wisconsin 53527, desires to acquire the entire right, title and interest, in and to said Trademarks.

NOW, THEREFORE, effective immediately by this document (the "Assignment") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, and other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, title and interest in and to the Trademarks, and any renewals thereof, together with the good will symbolized by and associated with each of the Trademarks, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, or other unauthorized use of the rights assigned to Assignee under this Assignment.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as owner of the Trademarks as assignee of the

entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred; *provided, however*, that the provision of the foregoing cooperation and assistance by Assignor shall be at the sole expense of Assignee.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly

executed below on the dates indicated by their duly authorized officers.

AMERICAN METAL MARKET LLC
("Assignor")

By: 

Name: Greg Newton

Title: President

Date: October 12, 2001

SACKETT BUSINESS MEDIA, INC.
("Assignee")

By: _____

Name: Nancy Sackett-Hartley

Title: President

Date: October 12, 2001

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly

executed below on the dates indicated by their duly authorized officers.

AMERICAN METAL MARKET LLC
("Assignor")

By: _____

Name: Greg Newton

Title: President

Date: October 12, 2001

SACKETT BUSINESS MEDIA, INC.
("Assignee")

By: Nancy Sackett-Hartley

Name: Nancy Sackett-Hartley

Title: President

Date: October 12, 2001

Trademark Schedule

American Metal Market LLC

Mark: Metal Center News
U.S. Reg. No. 984.546