



To the Honorable Commissioner of Patents and Trademarks

copy thereof.

101975351

1. Name of conveying party(ies):

Indianapolis Motor Speedway Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Indiana
- Other _____

Additional name(s) of conveying parties(ies) attached: Yes No

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: January 3, 2002

Name and address of receiving party(ies):

Name: Brickyard Trademarks, Inc.

Internal Address: Building #3, Suite 321

Street Address: 2920 N. Green Valley Parkway

City: Henderson State: NV Zip: 89014

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Nos. 76/198,314; 76/198,316; 75/514,878; 76/280,529; 76/280,530; 76/050,779

B. Trademark registration Nos.: 1,233,064; 1,261,215; 1,379,668; 1,532,376; 2,069,476; 2,127,156; 2,422,839; 1,844,394; 2,037,664; 2,127,170; 1,873,417; 1,924,168; 2,176,824; 815,640; 1,998,107; 2,361,297; 1,403,479; 1,872,545; 1,771,972; 972,131; 1,192,522; 1,021,234; 2,193,560; 1,991,520

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rachel L. St. Peter

Internal Address: ICE MILLER

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved: 85

7. Total fee (37 CFR 3.41): \$ 2,140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rachel L. St. Peter

Name of Person Signing

R. St. Peter

Signature

1/7/02

Date

Total number of pages including cover sheet: 22

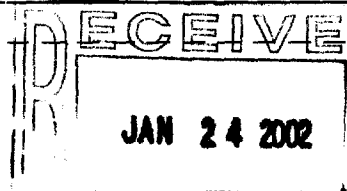
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02/07/2002 LMUeller 0000010 76198314

01 FC:481 40.00 OP
02 FC:482 2100.00 OP

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**ATTACHMENT TO FORM PTO-1594
RECORDATION FORM COVER SHEET FOR TRADEMARKS ASSIGNED
FROM THE INDIANAPOLIS MOTOR SPEEDWAY CORPORATION
TO BRICKYARD TRADEMARKS, INC.**

ADDITIONAL REGISTRATION NOS.

1,289,404	1,908,868
1,471,725	2,508,482
1,426,924	1,935,122
1,214,389	1,942,387
970,470	2,121,634
971,243	2,198,670
807,810	2,245,455
808,494	1,833,815
815,638	1,877,676
815,639	2,022,944
2,127,155	2,144,812
2,214,672	1,806,470
2,334,198	1,969,727
2,119,386	2,043,378
2,127,166	1,916,914
2,044,586	1,833,873
2,075,918	1,403,480
1,820,314	2,498,588
1,855,012	1,325,065
1,956,718	1,728,302
2,116,114	1,404,402
1,836,834	1,396,144
1,924,339	1,661,675
2,085,477	1,399,860
1,421,104	1,475,392
1,489,960	1,997,278
835,904	2,279,435
1,876,932	

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, the Indianapolis Motor Speedway Corporation, an Indiana corporation ("Assignor"), is the owner of certain (i) common law trademarks and trademark applications and registrations that have been filed with and/or issued by the United States Patent & Trademark Office or with state trademark offices, together with the goodwill symbolized thereby, that are set forth in Schedule A attached hereto (the "Trademarks"); and (ii) internet domain names that are set forth in Schedule B attached hereto (the "Domain Names");

WHEREAS, Brickyard Trademarks, Inc., a Nevada corporation ("Assignee"), is desirous of acquiring the Trademarks together with the goodwill symbolized thereby and the Domain Names; and,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns to Assignee all its right, title and interest in and to: (i) the Trademarks; and (ii) the Domain Names (collectively, the "Intellectual Property"), together with the goodwill of the business associated with or symbolized by the Trademarks, including the right to sue and collect damages for any past or future infringements of the Intellectual Property;
2. Assignor shall execute and deliver or shall cause to be executed and delivered all such transfers, assignments, conveyances, powers of attorney, assurances or any other documents necessary to confirm, effectuate or record the assignments granted herein and shall take all such further action, including, without limitation, making all filings with the United States Patent & Trademark Office, state trademark offices and agents and registrar(s) of the Domain Names in order to confirm, effectuate or record this assignment of the Intellectual Property to Assignee granted herein as Assignee may from time to time reasonably request.
3. With respect to any applications for trademarks filed by Assignor with the United States Patent & Trademark Office on the basis of its intent to use such trademarks, the Assignor will assign such trademarks as soon as it is permissible to do so without adverse effect pursuant to 15 U.S.C. §1060. Assignor will diligently prosecute any intent to use applications filed by Assignor with the United States Patent & Trademark Office.

Executed as of the 3rd day of January, 2002, effective as of the 31st day of December, 2001.

INDIANAPOLIS MOTOR SPEEDWAY
CORPORATION

By: Wm. Curtis Brighton

Printed: W CURTIS BRIGHTON

Title: VICE PRESIDENT + SECRETARY

STATE OF INDIANA)
) SS:
COUNTY OF MARION)

Sworn to and subscribed before me, a Notary Public, in and for said County and State,
this 3RD day of January, 2002.

Carol S. Jack
Notary Public

My Commission Expires:

DECEMBER 17, 2008

CAROL S. JACK
Printed

My County of Residence:

MARION

#881130 v2 - BRICKYARD TRADEMARKS - Assignment of Intellectual Property

Schedule A

Indianapolis Motor Speedway Corporation

Trademark Report by Country

Printed: 12/17/2001

Page 1

Country: A1, A3, C1, C3, F1, F1, GT, G1, I3, N2, N4, N5, N6, N7, P1, O1, S1, T2, US

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
ALABAMA							
T01367A10	INDIANAPOLIS 500			02/06/1981	100595	REGISTERED	16
	16 - PUBLICATIONS						
ARIZONA							
T01367A30	INDIANAPOLIS 500			05/19/1980	19982	REGISTERED	38
	38 - prints and publications						
CALIFORNIA							
T01367C10	INDIANAPOLIS 500			06/03/1980	61678	REGISTERED	38
	38 - PUBLICATIONS						
CONNECTICUT							
T01965C30	INDIANAPOLIS MOTOR SPEEDWAY CORP.				999	REGISTERED	
FLORIDA							
T01367F10	INDIANAPOLIS 500			05/22/1980	922,419	REGISTERED	38
	38 -						
GEORGIA (U.S.)							
T01367G10	INDIANAPOLIS 500			05/22/1980	T633	REGISTERED	38
	38 - Publications and other printed media.						
T01935G10	INDIANAPOLIS 500 THE 68TH MAY 27, 1984			10/04/1983	S4954	REGISTERED	8
	8 - Annual automobile race.						
T01430G10	INDIANAPOLIS MOTOR SPEEDWAY			07/28/1965	S1366	REGISTERED	8
	8 - Entertainment services by way of annual automobile race and related events rendered through media of radio and television.						
INDIANA							
T01983I30	65TH INDIANAPOLIS 500 - MAY 24, 1981			02/06/1991	5010-0535	ABANDONED	60
	60 - Entertainment services rendered by way of an annual 500 mile automobile race and related events.						
T01987I30	67TH INDIANAPOLIS 500 MAY 29, 1983			05/19/1983	5009-5312	REGISTERED	60
	60 - Entertainment service by way of annual automobile race.						
T01931I30	81ST INDIANAPOLIS 500 - MAY 25, 1997			06/07/1996	5010-3827	REGISTERED	60
	60 - Entertainment services rendered by annual automobile race and related events.						
T01931I31	81ST INDIANAPOLIS 500 - MAY 25, 1997			06/07/1996	5010-3826	REGISTERED	54
	54 - Entertainment services rendered by annual automobile race and related events.						
T01931I32	81ST INDIANAPOLIS 500 - MAY 25, 1997			06/07/1996	5010-3825	REGISTERED	53
	53 - Entertainment services rendered by annual automobile race and related events.						
T01926I30	82ND INDIANAPOLIS 500 MAY 24, 1998			09/19/1997	1997-0426	REGISTERED	54
	54 - Annual automotive race and related race activities.						

TRADEMARK
REEL: 002432 FRAME: 0215

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>INDIANA continued...</i>							
T01926I31	82ND INDIANAPOLIS 500 MAY 24, 1998			09/19/1997	1997-0425	REGISTERED	60
	60 - Annual automotive race and related race activities.						
T01465I30	84th INDIANAPOLIS 500 2000 MAY 28 (and Design)	06/10/1999	N/A	07/21/1999	1999-0229	REGISTERED	53
	53 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01365I30	BRICKYARD 400			05/24/1993	5010-1899	REGISTERED	60
	60 - Entertainment services rendered by annual automobile race and related events.						
T01365I31	BRICKYARD 400			05/12/1993	5010-1869	REGISTERED	60
	60 - Entertainment services rendered by an annual automobile race and related events.						
T01365I32	BRICKYARD 400			03/02/1995	5010-2881	REGISTERED	60
	60 - Entertainment services rendered by annual automobile race and related events.						
T01365I33	BRICKYARD 400			03/02/1995	5010-2880	REGISTERED	54
	54 - Entertainment services rendered by annual automobile race and related events						
T01365I34	BRICKYARD 400			03/02/1995	5010-2879	REGISTERED	53
	53 - Entertainment services rendered by annual automobile race and related events.						
T01365I35	BRICKYARD 400			03/02/1995	5010-2878	REGISTERED	38
	38 - Programs, posters, yearbooks and other publications.						
T01924I30	BRICKYARD 400-AUGUST 2, 1997			09/19/1997	1997-0430	REGISTERED	39
	39 - Annual automotive race and related race activities.						
T01385I30	BRICKYARD CROSSING			05/25/1994	5010-2405	REGISTERED	60
	60 - Entertainment services rendered by way of a golf course.						
T01953I30	BRICKYARD CROSSING CHAMPIONSHIP 1994			05/25/1994	5010-2404	REGISTERED	60
	60 - Entertainment services rendered by way of a golf tournament.						
T01922I30	COMFORT CLASSIC AT THE BRICKYARD			10/01/1997	1997-0458	REGISTERED	60
	60 - A folf tournament and related pre-tournament events.						
T01927I30	DESIGN ONLY			08/02/1996	5010-3936	REGISTERED	60
	60 - Entertainment services by way of annual automobile race and related events.						
T01928I30	DESIGN ONLY			08/02/1996	5010-3935	REGISTERED	54
	54 - Entertainment services by way of annual automobile race and related events.						
T01929I30	DESIGN ONLY			08/02/1996	5010-3934	REGISTERED	53
	53 - Entertainment services by way of annual automobile race and related events.						
T01919I30	EIGHTY THIRD INDIANAPOLIS 500 MAY 30, 1999			07/24/1998	1998-0328	REGISTERED	60
	60 - Automobile race						
T01667I30	FORMULA ONE UNITED STATES GRAND PRIX					ABANDONED	38
	38 -						
T01667I31	FORMULA ONE UNITED STATES GRAND PRIX					ABANDONED	39
	39 -						
T01389I30	GASOLINE ALLEY			02/15/1993	5010-1720	REGISTERED	39
	39 - Clothing						
T01389I31	GASOLINE ALLEY			08/18/1995	5010-3317	REGISTERED	60
	60 - Entertainment services rendered by way of annual automobile race and related events						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>INDIANA continued...</i>							
T01373130	GENTLEMEN START YOUR ENGINES			02/15/1993	5010-1721	REGISTERED	39
	39 - Clothing						
T01981130	HALL OF FAME MUSEUM			02/06/1991	5010-0545	REGISTERED	60
	60 - Education and entertainment services rendered by a museum for racing, sporting and passenger automobiles and related items, for racing events.						
T01981131	HALL OF FAME MUSEUM			01/24/1989	5009-9264	REGISTERED	60
	60 - Education and entertainment services rendered by a museum for racing, sporting and passenger automobiles and related items, for racing events held at the Indianapolis Motor Speedway and Worldwide and related items and reference materials, and for other famous items.						
T01367130	INDIANAPOLIS 500			08/02/1996	5010-3932	REGISTERED	60
	60 - Entertainment services by way of annual automobile race and related events.						
T01932130	INDIANAPOLIS 500 - THE EIGHTIETH MAY 26, 1996			06/07/1996	5010-3824	REGISTERED	38
	38 - Prints and publications.						
T01932131	INDIANAPOLIS 500 - THE EIGHTIETH MAY 26, 1996			06/07/1996	5010-3823A	REGISTERED	39
	39 - Clothing.						
T01962130	INDIANAPOLIS 500 - THE SEVENTY SEVENTH MAY 30, 1993			05/24/1993	5010-1901	REGISTERED	39
	39 - Clothing						
T01985130	INDIANAPOLIS 500 - THE SEVENTY SIXTH MAY 24, 1992			05/16/1991	5010-0696	ABANDONED	60
	60 - Entertainment services rendered by annual automobile race and related events.						
T01954130	INDIANAPOLIS 500 - THE SEVENTY-EIGHTH MAY 29, 1994			04/19/1994	5010-2320	REGISTERED	39
	39 - Clothing						
T01954131	INDIANAPOLIS 500 - THE SEVENTY-EIGHTH MAY 29, 1994			05/24/1993	5010-1904	REGISTERED	60
	60 - Entertainment services rendered by annual automobile race and related events.						
T01954132	INDIANAPOLIS 500 - THE SEVENTY-EIGHTH MAY 29, 1994			05/24/1993	5010-1903	REGISTERED	54
	54 - Entertainment services rendered by annual automobile race and related events						
T01954133	INDIANAPOLIS 500 - THE SEVENTY-EIGHTH MAY 29, 1994			05/24/1993	5010-1902	REGISTERED	53
	53 - Entertainment services rendered by annual automobile race and related events.						
T01982130	INDIANAPOLIS 500 - THE SIXTY-SIXTH MAY 30, 1982			02/06/1991	5010-0536	REGISTERED	60
	60 - Entertainment services rendered by way of an annual 500 mile automobile race and related events.						
T01952130	INDIANAPOLIS 500 CHAMPIONS COLLECTION			05/26/1994	5010-2407	REGISTERED	22
	22 - Clothing						
T01952131	INDIANAPOLIS 500 CHAMPIONS COLLECTION			05/25/1994	5010-2406	REGISTERED	39
	39 - Clothing						
T01933130	INDIANAPOLIS 500 EIGHTIETH MAY 26, 1996			07/11/1995	5010-3177	REGISTERED	60
	60 - Entertainment services rendered by annual automobile race and related events.						
T01933131	INDIANAPOLIS 500 EIGHTIETH MAY 26, 1996			07/11/1995	5010-3176	REGISTERED	53
	53 - Entertainment services rendered by annual automobile race and related events.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>INDIANA continued...</i>							
T01933I32	INDIANAPOLIS 500 EIGHTIETH MAY 26, 1996			07/11/1995	5010-3175	REGISTERED	54
54 - Entertainment services rendered by annual automobile race and related events.							
T01986I30	INDIANAPOLIS 500 OFFICIAL PROGRAM			06/26/1980	5009-2527	REGISTERED	38
38 - Publication.							
T01975I30	INDIANAPOLIS 500 OLDTIMERS CLUB			03/02/1995	5010-2882	REGISTERED	60
60 - Entertainment and educational services rendered by way of electronic media and printed publications to recognize outstanding persons who participate at the Indianapolis 500 automobile race events and to promote public interest in auto racing generally.							
T01951I30	INDIANAPOLIS 500 THE SEVENTY NINTH MAY 28, 1995			06/13/1994	5010-2433	REGISTERED	53
53 - Automobile race, entertainment services and related events. The automobile race is held annually.							
T01980I30	INDIANAPOLIS 500 THE SEVENTY SEVENTH MAY 30, 1993			05/13/1992	5010-1350	ABANDONED	53
53 - Entertainment services rendered by an annual automobile race and related events and the broadcast thereof by television and radio.							
T01980I31	INDIANAPOLIS 500 THE SEVENTY SEVENTH MAY 30, 1993			05/13/1992	5010-1349	ABANDONED	54
54 - Entertainment services rendered by an annual automobile race and related events.							
T01980I32	INDIANAPOLIS 500 THE SEVENTY SEVENTH MAY 30, 1993			05/13/1992	5010-1348	ABANDONED	53
53 - Entertainment services rendered by an annual automobile race and related events.							
T01936I30	INDIANAPOLIS 500 THE SEVENTY-NINTH MAY 28, 1995			06/13/1994	5010-2435	REGISTERED	60
60 - Automobile race, entertainment services and related events, the automobile race is held annually.							
T01936I31	INDIANAPOLIS 500 THE SEVENTY-NINTH MAY 28, 1995			06/13/1994	5010-2434	REGISTERED	54
54 - Automobile race, entertainment services and related events. The automobile race is held annually.							
T01666I30	INDIANAPOLIS F1 FORMULA ONE UNITED STATES GRAND PRIX SEPTEMBER 24, 2000 (&D)	07/20/2000	N/A	08/03/2000	2000-0406	REGISTERED	28
28 - Jewelry, ornamental lapel pins, and watches relating to an F1 Formula One race.							
T01666I31	INDIANAPOLIS F1 FORMULA ONE UNITED STATES GRAND PRIX SEPTEMBER 24, 2000 (&D)	07/20/2000	N/A	08/03/2000	2000-0405	REGISTERED	33
33 - Glassware, mugs, plates, and saucers relating to an F1 Formula One race.							
T01666I32	INDIANAPOLIS F1 FORMULA ONE UNITED STATES GRAND PRIX SEPTEMBER 24, 2000 (&D)	07/20/2000	N/A	08/03/2000	2000-0403	REGISTERED	38
38 - Printed material, namely, program books, media guides, posters, and pens relating to an F1 Formula One race.							
T01666I33	INDIANAPOLIS F1 FORMULA ONE UNITED STATES GRAND PRIX SEPTEMBER 24, 2000 (&D)	07/20/2000	N/A	08/03/2000	2000-0404	REGISTERED	39
39 - Wearing apparel, namely shirts, pants, jackets, hats, teeshirts, sweatshirts, shorts, and headwear relating to an F1 Formula One race.							
T01666I34	INDIANAPOLIS F1 FORMULA ONE UNITED STATES GRAND PRIX SEPTEMBER 24, 2000 (&D)	07/20/2000	N/A	08/03/2000	2000-0407	REGISTERED	60
60 - Organizing and promoting entertainment services in the nature of providing organized racing.							
T02073I30	INDIANAPOLIS F1 SAP UNITED STATES GRAND PRIX SEPTEMBER 30, 2001 (&D)					PROPOSED	33
33 - Glassware, mugs, plates, and saucers relating to an F1 Formula One race.							

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>INDIANA continued...</i>							
T02073131	INDIANAPOLIS F1 SAP UNITED STATES GRAND PRIX SEPTEMBER 30, 2001 (&D)					PROPOSED	38
38 - Printed material, namely, program books, media guides, posters, and pens relating to an F1 Formula one race.							
T02073132	INDIANAPOLIS F1 SAP UNITED STATES GRAND PRIX SEPTEMBER 30, 2001 (&D)					PROPOSED	39
39 - Wearing apparel, namely, shirts, pants, jackets, hats, teeshirts, sweatshirts, shorts, and headwear relating to an F1 Formula One race.							
T02073133	INDIANAPOLIS F1 SAP UNITED STATES GRAND PRIX SEPTEMBER 30, 2001 (&D)					PROPOSED	60
60 - Organizing and promoting entertainment services in the nature of providing organized racing.							
T02073134	INDIANAPOLIS F1 SAP UNITED STATES GRAND PRIX SEPTEMBER 30, 2001 (&D)					PROPOSED	28
28 - Jewelry, ornamental lapel pins, and watches relating to an F1 Formula One race.							
T01925130	INDIANAPOLIS MOTOR SPEEDWAY BRICKYARD 400 AUGUST 1, 1998			09/19/1997	1997-0427	REGISTERED	60
60 - Annual automotive race and related race activities.							
T01976130	INDIANAPOLIS MOTOR SPEEDWAY RADIO NETWORK			04/09/1992	5010-1269	ABANDONED	60
60 - Entertainment services rendered via radio broadcasting.							
T01976131	INDIANAPOLIS MOTOR SPEEDWAY RADIO NETWORK			04/09/1992	5010-1268	ABANDONED	57
57 - Entertainment services rendered via radio broadcasting.							
T01976132	INDIANAPOLIS MOTOR SPEEDWAY RADIO NETWORK			04/09/1992	5010-1267	ABANDONED	54
54 - Entertainment services rendered via radio broadcasting.							
T01668130	INDIANAPOLIS UNITED STATES GRAND PRIX					ABANDONED	38
38 -							
T01668131	INDIANAPOLIS UNITED STATES GRAND PRIX					ABANDONED	39
39 -							
T01362130	INDY			12/07/1990	5010-0458	REGISTERED	39
39 - Clothing							
T01362131	INDY			05/24/1993	5010-1900	REGISTERED	38
38 - Jewelry and precious metal ware							
T01362132	INDY			06/12/1990	5010-0152	REGISTERED	60
60 - Annual 500 hundred mile automobile race held at the Indianapolis Motor Speedway, for admitted spectators and rendered by the media of radio and television.							
T01362133	INDY			02/06/1991	5010-0540	REGISTERED	60
60 - Entertainment services.							
T01362134	INDY			02/06/1991	5010-0539	REGISTERED	54
54 - Advertising and sales promotions.							
T01362135	INDY			02/06/1991	5010-0538	REGISTERED	53
53 - Miscellaneous goods and services.							
T01362136	INDY			02/06/1991	5010-0537	REGISTERED	38
38 - Publications							

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>INDIANA continued . . .</i>							
T01362137	INDY			03/04/1992	5010-1212	REGISTERED	39
	39 - Clothing						
T01362138	INDY			05/06/1991	5010-0698	REGISTERED	39
	39 - CLOTHING AND OTHER WEARING APPAREL						
T01949130	INDY 1991			12/07/1990	5010-0460	ABANDONED	39
	39 - Clothing.						
T01984130	INDY 1992			03/04/1992	5010-1211	REGISTERED	39
	39 - CLOTHING						
T01963130	INDY 1993			05/24/1993	5010-1898	REGISTERED	39
	39 - Clothing						
T01955130	INDY 1994			04/18/1994	5010-2311	REGISTERED	39
	39 - Clothing						
T01973130	INDY 1995			08/18/1995	5010-3318	REGISTERED	39
	39 - CLOTHING						
T01361130	INDY 500			07/11/1995	5010-3181	REGISTERED	2
	2 - Disposable drinking cups and other receptacles for liquid refreshments and goods sold at the race track facility.						
T01361131	INDY 500			07/11/1995	5010-3180	REGISTERED	60
	60 - Entertainment services rendered by way of annual automobile race events.						
T01361132	INDY 500			02/06/1991	5010-0544	REGISTERED	60
	60 - Entertainment services.						
T01361133	INDY 500			02/06/1991	5010-0543	REGISTERED	54
	54 - Advertising and sales promotions.						
T01361134	INDY 500			02/06/1991	5010-0542	REGISTERED	53
	53 - Miscellaneous goods and services.						
T01361135	INDY 500			02/06/1991	5010-0541	REGISTERED	38
	38 - Publications						
T01361136	INDY 500			10/02/1986	5009-7646	REGISTERED	39
	39 - CLOTHING						
T01375130	INDY 91			12/07/1990	5010-0459	ABANDONED	39
	39 - Clothing applied directly to t-shirts, polo shirts and other wearing apparel.						
T01376130	INDY 92			03/04/1992	5010-1210	REGISTERED	39
	39 - CLOTHING						
T01964130	INDY 93			05/24/1993	5010-1897	REGISTERED	39
	39 - Clothing						
T01956130	INDY 94			04/18/1994	5010-2310	REGISTERED	39
	39 - Clothing						
T01348130	INDY CAR			03/04/1992	5010-1216	REGISTERED	60
	60 - An annual series of automobile racing events held or endorsed by applicant or its licensees.						
T01348131	INDY CAR			03/04/1992	5010-1215	REGISTERED	54
	54 - An annual series of automobile racing events held or endorsed by applicant or its licensees.						
T01348132	INDY CAR			03/04/1992	5010-1214	REGISTERED	53
	53 - An annual series of automobile racing events held or endorsed by applicant or its licensees.						
T01934130	INDY FANFEST			07/11/1995	5010-3174	REGISTERED	53
	53 - Entertainment services rendered by an interactive theme park featuring a variety of events and activities.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>INDIANA continued...</i>							
T01934I31	INDY FANFEST			07/11/1995	5010-3173	REGISTERED	54
	54 - Entertainment services rendered by an interactive theme park featuring a variety of events and activities.						
T01934I32	INDY FANFEST			07/11/1995	5010-3172	REGISTERED	39
	39 - Clothing.						
T01934I33	INDY FANFEST			07/11/1995	5010-3171	REGISTERED	60
	60 - Entertainment services rendered by an interactive theme park featuring a variety of events and activities.						
T01402I30	INDY RACING LEAGUE			07/11/1995	5010-3169	REGISTERED	53
	53 - Series of automobile races held, organized and sponsored by applicant or its licensees.						
T01402I31	INDY RACING LEAGUE			07/11/1995	5010-3168	REGISTERED	54
	54 - Series of automobile races held, organized and sponsored by applicant or its licensees.						
T01402I32	INDY RACING LEAGUE			07/11/1995	5010-3167A	REGISTERED	60
	60 - Series of automobile races held, organized and sponsored by applicant or its licensees.						
T01402I33	INDY RACING LEAGUE			01/31/1997	1997-0036	REGISTERED	39
	39 - CLOTHING						
T01921I30	INDY RACING LEAGUE CREW			10/14/1997	1997-0475	REGISTERED	39
	39 - Clothing such as polo shirts, jackets, t-shirts and hats.						
T01921I31	INDY RACING LEAGUE CREW			09/19/1997	1997-0428	REGISTERED	60
	60 - Annual automotive race and related race activities.						
T01370I30	INDY REVIEW			03/04/1992	5010-1213	REGISTERED	38
	38 - A series of books						
T01377I30	INDYCAR			04/21/1993	5010-1822	REGISTERED	60
	60 - Annual series of automobile racing events held, organized or sponsored by applicant or its licensees						
T01377I31	INDYCAR			04/21/1993	5010-1821	REGISTERED	53
	53 - Annual series of automobile racing events held, organized or sponsored by applicant or its licensees						
T01377I32	INDYCAR			04/21/1993	5010-1820	REGISTERED	53
	53 - Annual series of automobile racing events held, organized or sponsored by applicant or its licensees						
T01923I30	IRL CREW			09/19/1997	1997-0439	REGISTERED	60
	60 - Fan club services.						
T01923I31	IRL CREW			09/19/1997	1997-0429	REGISTERED	38
	38 - Annual automobile race and related race activities.						
T01920I30	IROC AT INDY INDIANAPOLIS MOTOR SPEEDWAY			07/24/1998	1998-0327	REGISTERED	60
	60 - Automobile racing event						
T01371I30	LEGENDS OF INDY			05/16/1991	5010-0697	REGISTERED	38
	38 - PRINTS AND PUBLICATIONS.						
T01406I30	LITTLE 500			03/22/1991	5010-0624	REGISTERED	60
	60 - Entertainment services rendered by way of an annual bicycle race and related events.						
T01380I30	MINI INDY			05/12/1992	5010-1346	ABANDONED	39
	39 - Clothing						
T01380I31	MINI INDY			05/12/1992	5010-1345	ABANDONED	60
	60 - Entertainment services rendered by way of automobile races for quarter midget race cars and related events.						
T01435I30	MINI-INDY			05/12/1992	5010-1344	ABANDONED	60
	60 - Entertainment services rendered by way of races for quarter midget race cars and related events.						
T01435I31	MINI-INDY			05/12/1992	5010-1343	ABANDONED	39
	39 - Clothing						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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INDIANA continued...

T01407I30	RACING CAPITAL OF THE WORLD			07/11/1995	5010-3170	REGISTERED	60
	60 - Entertainment services rendered by way						
T01930I30	THE 69TH INDIANAPOLIS 500 - MAY 26, 1985			08/02/1996	5010-3933	REGISTERED	60
	60 - Entertainment services by way of annual automobile race and related events.						
T01410I30	THE BRICKYARD			02/15/1993	5010-1719	REGISTERED	39
	39 - Clothing						
T01410I31	THE BRICKYARD			12/11/1991	5010-1085	REGISTERED	53
	53 - Restaurant and dining services and in association with automobile racing services and related printed material.						
T01410I32	THE BRICKYARD			12/12/1991	5010-1092	REGISTERED	60
	60 - Race track facility and automobile racing entertainment services located and held in Speedway, Indiana						
T01412I30	THE GREATEST RACE COURSE IN THE WORLD			07/11/1995	5010-3179	REGISTERED	60
	60 - Entertainment services rendered by way of an annual automobile race.						
T01372I30	THE GREATEST SPECTACLE IN RACING			07/11/1995	5010-3178	REGISTERED	60
	60 - Entertainment services rendered by way of an annual automobile race, and the broadcast thereof through the radio, television and printed media.						
T01413I30	THE INDY			06/18/1987	5009-8104	REGISTERED	60
	60 - Entertainment services by way of an annual automobile race and related events.						
T01670I30	U.S. GRAND PRIX					PROPOSED	38
	38 -						
T01670I31	U.S. GRAND PRIX					PROPOSED	39
	39 -						
T01671I30	UNITED STATES GRAND PRIX					PROPOSED	38
	38 -						
T01669I30	UNITED STATES GRAND PRIX AT INDIANAPOLIS	09/28/2000	N/A	10/16/2000	2000-0552	REGISTERED	38
	38 -						
T01669I31	UNITED STATES GRAND PRIX AT INDIANAPOLIS	11/10/2000	N/A	11/29/2000	2000-0650	REGISTERED	39
	39 - Clothing						
T01669I32	UNITED STATES GRAND PRIX AT INDIANAPOLIS		N/A			PENDING	39
	39 - Clothing						
T01974I30	WINGED-WHEEL-FLAGS			01/31/1997	1997-0037	REGISTERED	39
	39 -						

NEVADA

T01972N20	68TH INDIANAPOLIS 500 MAY 27, 1984			09/27/1983	N/A	REGISTERED	107
	107 - Annual automobile race						

NEW JERSEY

T01367N40	INDIANAPOLIS 500			05/20/1980	2192	REGISTERED	16
	16 - Prints and publications						

NEW MEXICO

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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NEW MEXICO continued . . .

T01430N50	INDIANAPOLIS MOTOR SPEEDWAY				7271	REGISTERED	
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NEW YORK

T01367N60	INDIANAPOLIS 500			05/21/1980	R19625	REGISTERED	38
	38 - PUBLICATION						

NORTH CAROLINA

T01367N70	INDIANAPOLIS 500			09/22/1980	3845	REGISTERED	38
	38 - Publication						

OHIO

T01972O10	68TH INDIANAPOLIS 500 MAY 27, 1984			09/19/1983	5170	REGISTERED	60
	60 - Education and entertainment						
T01367O10	INDIANAPOLIS 500			09/19/1980	9074	REGISTERED	
T01361O10	INDY 500			03/03/1970	6124	REGISTERED	09
	09 - Batteries and electrical apparatus.						

PENNSYLVANIA

T01430P10	INDIANAPOLIS MOTOR SPEEDWAY					ABANDONED	41
	41 - EDUCATION AND ENTERTAINMENT.						

SOUTH CAROLINA

T01367S10	INDIANAPOLIS 500			05/20/1980	521	REGISTERED	16
	16 - Prints and publications						

TEXAS

T01367T20	INDIANAPOLIS 500			05/19/1980	37339	REGISTERED	16
	16 - Publications.						

UNITED STATES

T01416US0	65TH INDIANAPOLIS 500 (and Design)	02/23/1981	73/298,428	03/29/1983	1,233,064	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of automobile races.						
T01417US0	67TH INDIANAPOLIS 500 MAY 29, 1983 (and Design)	09/27/1982	73/390,315	12/13/1983	1,261,215	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of automobile races.						
T01418US0	70TH INDIANAPOLIS 500 MAY 25, 1986 (and Design)	05/23/1985	73/539,171	01/21/1986	1,379,668	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of automobile races.						
T01419US0	73RD INDIANAPOLIS 500 MAY 28, 1989 (and Design)	06/03/1988	73/732,362	03/28/1989	1,532,376	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01420US0	75 INDIANAPOLIS 500 MAY 26, 1991 (and Design)	06/22/1990	74/071,823	10/01/1991	1,659,147	ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01421US0	81ST INDIANAPOLIS 500 MAY 25, 1997 (and Design)	05/23/1996	75/108,999	06/10/1997	2,069,476	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
T01421US1	81ST INDIANAPOLIS 500 MAY 25, 1997 (and Design)	12/20/1996	75/216,295	01/06/1998	2,127,156	REGISTERED	25
	25 - Hats, jackets, pants, shirts and sweat suits.						
T01465US0	84th INDIANAPOLIS 500 2000 MAY 28 (and Design)	06/10/1999	75/726,334	01/23/2001	2,422,839	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T02042US0	85TH INDY 500 MAY 27, 2001 (and Design)	01/23/2001	76/198,314			PENDING	41
	41 - Organizing and providing entertainment services in the nature of an annual automobile race						
T02205US0	AUGUST 4 BRICKYARD 400 2002 (and Design)					PROPOSED	41
	41 - Organizing and providing entertainment services in the nature of an annual automobile race.						
T02041US0	AUGUST 5, 2001 BRICKYARD 400 (and Design)	01/23/2001	76/198,316			PENDING	41
	41 - Organizing and promoting entertainment services in the nature of an annual automobile race.						
T01365US0	BRICKYARD 400	05/18/1993	74/391,992	07/12/1994	1,844,394	REGISTERED	16,25,41
	16 - Printed material, namely, programs and posters.						
	25 - Wearing apparel, namely, jackets, shirts, pants and hats.						
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01365US1	BRICKYARD 400	02/21/1995	74/636,340	02/11/1997	2,037,664	REGISTERED	16
	16 - Series of books on racing; trading cards; calendars; magazines dealing with racing; postcards; playing cards; pens and pencils.						
T01585US0	BRICKYARD 400 INDIANAPOLIS MOTOR SPEEDWAY (and Design)					PROPOSED	16,25,41 21,20
	16 - Printed material, namely, racing programs, books and posters.						
	25 - Wearing apparel, namely, jackets, shirts, t-shirts, sweatshirts, pants, baby bibs and hats.						
	41 - Organizing, conducting and providing entertainment services in the form of an annual automobile race and related events.						
	21 - Cups, mugs and shot glasses.						
	20 - Seat cushions.						
T01366US0	BRICKYARD 400 INDIANAPOLIS MOTOR SPEEDWAY INAUGURAL RACE (and Design)	10/06/1993	74/444,579	10/25/1994	1,859,679	ABANDONED	16,25,41
	16 - Printed material, namely, racing programs and posters.						
	25 - Wearing apparel, namely, jackets, shirts, pants and hats.						
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01422US0	BRICKYARD AUTHENTICS INDIANAPOLIS MOTOR SPEEDWAY (and Design)	12/13/1996	75/217,298	01/06/1998	2,127,170	REGISTERED	25,35
	25 - Wearing apparel, namely, shirts, pants, jackets and hats.						
	35 - Retail gift shops, retail store services featuring clothing, souvenirs, novelty items and the like.						
T01385US0	BRICKYARD CROSSING	07/06/1993	74/409,424	01/10/1995	1,873,417	REGISTERED	41
	41 - Golf course services.						
T01386US0	BRICKYARD CROSSING CHAMPIONSHIP	06/14/1994	74/537,761	10/17/1995	1,927,501	ABANDONED	41
	41 - Providing entertainment services in the form of an annual golf tournament.						
T01387US0	BRICKYARD CROSSING INDIANAPOLIS MOTOR SPEEDWAY (and Design)	07/11/1994	74/547,523	10/03/1995	1,924,168	REGISTERED	41
	41 - Golf course services.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
T02070US0	CHEEVER INDY RACING					ABANDONED	25,41
	25 - Clothing; namely, jackets, shirts, pants, hats, sweaters, and warm-up suits.						
	41 - Entertainment services; namely, participating in professional auto races.						
T01428US0	CLASSIC AT THE BRICKYARD (and Design)	07/10/1997	75/321,972	07/28/1998	2,176,824	REGISTERED	41
	41 - Promoting entertainment services in the form of an annual golf tournament.						
T01526US0	COLORADO INDY 200					ABANDONED	41
	41 - Organizing, conducting, and providing entertainment services in the form of an annual automobile race and related events.						
T01415US0	Design only	07/13/1965	72/223,238	09/20/1966	815,640	REGISTERED	41
	41 - Entertainment service, namely, an annual automobile race, the entertainment being rendered through the medium of radio and television.						
T01388US0	EIGHTIETH INDIANAPOLIS 500 MAY 26, 1996 (and Design)	06/05/1995	74/684,606	09/03/1996	1,998,107	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01510US0	EIGHTY THIRD INDIANAPOLIS 500 MAY 30, 1999 (and Design)	06/30/1998	75/512,861	06/27/2000	2,361,297	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01510US1	EIGHTY THIRD INDIANAPOLIS 500 MAY 30, 1999 (and Design)	04/13/1999	75/681,267			ABANDONED	41
	41 - Organizing, conducting and providing entertainment services in the nature of an annual automobile race and featured practice and qualifying events.						
T01429US0	FORMULA INDY	01/02/1996	75/039,522			ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01429US1	FORMULA INDY	02/11/1991	74/137,818			ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01389US0	GASOLINE ALLEY	06/18/1985	73/543,690	07/29/1986	1,403,479	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of automobile races.						
T01373US0	GENTLEMEN START YOUR ENGINES	06/15/1993	74/402,148	01/10/1995	1,372,545	REGISTERED	25,41
	25 - Clothing, namely, shirts, jackets and hats.						
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01432US0	HOME OF THE "500"	11/18/1969	72/343,840	10/28/1971	926,283	ABANDONED	35
	35 - Retail confectionery store service.						
T01390US0	HOME OF THE 500	09/28/1992	74/317,902	05/18/1993	1,771,972	REGISTERED	41,42
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
	42 - Motel services and snack bar services.						
T01367US0	INDIANAPOLIS 500	04/10/1972	72/420,912	11/06/1973	972,131	REGISTERED	16
	16 - Shopping bags.						
T01367US1	INDIANAPOLIS 500	10/29/1979	73/237,105	03/23/1982	1,192,522	REGISTERED	16
	16 - Race track programs.						
T01367US2	INDIANAPOLIS 500	09/13/1974	73/031,993	09/23/1975	1,021,234	REGISTERED	41
	41 - Providing entertainment services in the form of automobile races.						
T01395US0	INDIANAPOLIS 500 (and Design)	05/15/1991	74/166,709	06/09/1992	1,692,036	ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01424US0	INDIANAPOLIS 500 82ND MAY 24, 1998 (and Design)	07/22/1997	75/328,390	10/06/1998	2,193,560	REGISTERED	41
	41 - Organizing, conducting, promoting and providing entertainment services in the form of an annual automobile race.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
T01374US0	INDIANAPOLIS 500 CHAMPIONS COLLECTION (and Design)	07/06/1993	74/409,422	08/06/1996	1,991,520	REGISTERED	25,28
	25 - Wearing apparel, namely, t-shirts, sweatsuits, sport shirts, blouses, jackets, slacks, shorts, headwear, and hosiery, leg warmers, socks.						
	28 - Toys, namely, toy automobile models, toy vehicles, toy race sets, windup toys, plush toys, and board games.						
T01392US0	INDIANAPOLIS 500 THE 68TH - MAY 27, 1984 (and Design)	05/31/1983	73/428,190	08/07/1984	1,289,404	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of automobile races.						
T01394US0	INDIANAPOLIS 500 THE 72ND - MAY 29, 1988 (and Design)	05/27/1987	73/663,214	01/05/1988	1,471,725	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01393US0	INDIANAPOLIS 500 THE SEVENTY FIRST - MAY 24, 1987 (and Design)	06/03/1986	73/602,612	01/27/1987	1,426,924	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01396US0	INDIANAPOLIS 500 THE SEVENTY SEVENTH MAY 30, 1993 (and Design)	08/10/1992	74/302,368	08/10/1993	1,787,125	ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01397US0	INDIANAPOLIS 500 THE SEVENTY-EIGHTH MAY 29, 1994 (and Design)	05/28/1993	74/396,063	06/21/1994	1,840,957	ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01391US0	INDIANAPOLIS 500 THE SIXTY-SIXTH-MAY 30, 1982 (and Design)	06/26/1981	73/316,558	10/26/1982	1,214,389	REGISTERED	41
	41 - Providing entertainment services in the form of automobile races.						
T01433US0	INDIANAPOLIS 500-MILE RACE 75TH ANNIVERSARY 1911 1986 (and Design)	06/09/1986	73/603,095	02/17/1987	1,429,587	ABANDONED	41
	41 - Entertainment services by way of annual automobile race events.						
T01666US0	INDIANAPOLIS F1 FORMULA ONE UNITED STATES GRAND PRIX SEPTEMBER 24, 2000 (&D)	08/15/2000	76/110,036			PENDING	09,14,16 21,25,41
	09 - Pre-recorded video tapes and films.						
	14 - Jewelry; ornamental lapel pins; watches.						
	16 - Printed material, namely, program books, media guides, posters, and pens.						
	21 - Glassware; mugs, plates and saucers.						
	25 - Wearing apparel, namely shirts, pants, jackets, hats, teeshirts, sweatshirts, shorts, and headwear.						
	41 - Organizing and promoting entertainment services in the nature of providing organized racing.						
T02073US0	INDIANAPOLIS F1 SAP UNITED STATES GRAND PRIX SEPTEMBER 30, 2001 (&D)					PROPOSED	14,16,21 25,41
	14 - Jewelry; ornamental lapel pins; watches.						
	16 - Printed material, namely, program books, media guides, posters and pens.						
	21 - Glassware; mugs, plates and saucers.						
	25 - Wearing apparel, namely, shirts, pants, jackets, hats, teeshirts, sweatshirts, shorts and hearwear.						
	41 - Organizing and promoting entertainment services in the nature of providing organized racing.						
T01430US0	INDIANAPOLIS MOTOR SPEEDWAY	04/24/1972	72/422,203	10/23/1973	971,380	ABANDONED	16
	16 - Race track programs.						
T01368US0	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	04/24/1972	72/422,199	10/16/1973	970,470	REGISTERED	16
	16 - Disposable drinking cups.						
T01368US1	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	04/24/1972	72/422,200	10/23/1973	971,243	REGISTERED	16
	16 - Playing cards.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
T01368US2	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	07/13/1965	72/223,235	05/03/1966	807,810	REGISTERED	21
	21 - Glassware, namely, cocktail glasses.						
T01368US3	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	07/21/1965	72/223,892	05/17/1966	808,494	REGISTERED	21
	21 - Glassware, namely, cocktail glasses.						
T01368US4	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	07/13/1965	72/223,236	09/20/1966	815,638	REGISTERED	41
	41 - Entertainment service, namely, an annual automobile race, the entertainment being rendered through the medium of radio and television.						
T01368US5	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	07/13/1965	72/223,237	09/20/1966	815,639	REGISTERED	41
	41 - Entertainment services, namely, an annual automobile race, the entertainment being rendered through the medium of radio and television.						
T01368US6	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	12/20/1996	75/216,294	01/06/1998	2,127,155	REGISTERED	25
	25 - Hats, jackets, pants, shirts and sweat suits.						
T01368US7	INDIANAPOLIS MOTOR SPEEDWAY (and Design)	12/23/1997	75/410,536	12/29/1998	2,214,672	REGISTERED	36
	36 - Debit card and credit card services.						
T01425US0	INDIANAPOLIS MOTOR SPEEDWAY BRICKYARD 400 AUGUST 1, 1998 (and Design)	09/23/1997	75/361,857	03/28/2000	2,334,198	REGISTERED	41
	41 - Organizing and promoting entertainment services in the nature of an annual automobile race.						
T01400US0	INDIANAPOLIS MOTOR SPEEDWAY BRICKYARD 400 AUGUST 2, 1997 (and Design)	09/20/1996	75/169,424	12/09/1997	2,119,386	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race.						
T01400US1	INDIANAPOLIS MOTOR SPEEDWAY BRICKYARD 400 AUGUST 2, 1997 (and Design)	12/23/1996	75/216,918	01/06/1998	2,127,166	REGISTERED	25
	25 - Hats, jackets, pants, shirts and sweat suits.						
T01399US0	INDIANAPOLIS MOTOR SPEEDWAY BRICKYARD CROSSING CHAMPIONSHIP (and Design)	04/24/1995	74/664,842	07/09/1996	1,985,343	ABANDONED	41
	41 - Providing entertainment services in the form of an annual golf club tournament, golf courses, and golf club services.						
T01369US0	INDIANAPOLIS MOTOR SPEEDWAY INDY (and Design)	07/26/1990	74/082,263	11/19/1991	1,664,993	ABANDONED	16,34,38 41
	16 - Ball point pens. 34 - Cigarette lighters. 38 - Radio broadcasting services. 41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01398US0	INDIANAPOLIS MOTOR SPEEDWAY INDY FANFEST (and Design)	03/16/1995	74/647,549	03/11/1997	2,044,586	REGISTERED	41
	41 - Entertainment services in the nature of an interactive racing theme park featuring a variety of events and activities.						
T01362US0	INDY	03/04/1991	74/143,936	07/01/1997	2,075,918	REGISTERED	04
	04 - Motor vehicle lubricants; motor oils and motor vehicle fuels.						
T01362US1	INDY	03/04/1991	74/143,957	02/08/1994	1,820,314	REGISTERED	06,14,21 34
	06 - Metal key chains. 14 - Jewelry; ornamental lapel pins; broaches and watches. 21 - Beverage glassware; and earthenware, namely, mugs, plates, saucers. 34 - Cigars, cigarettes and tobacco; cigarette lighters not of precious metal and ashtraps not of precious metal.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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UNITED STATES continued . . .

T01362US2	INDY	03/04/1991	74/143,959	09/20/1994	1,855,012	REGISTERED	09,16,28
09 - Prerecorded video tapes featuring automobile races and teaching automobile racing; motion picture films featuring automobile races.							
16 - Writing pens; pencils; paper napkins; posters; playing cards; art picture holograms; programs featuring general articles and information concerning automobile races.							
28 - Electronic video cassette game programs; toy land vehicles; electronic automobile racing sets; toy scale model vehicles and related accessories sold as a kit.							
T01362US3	INDY	06/02/1993	74/397,052	02/13/1996	1,956,718	REGISTERED	09
09 - Computer hardware, computer workstations, related software, namely operating system software, and application program software for use in computational fluid dynamics, molecular modeling, computer-aided design, computer-aided manufacturing, computer-aided software engineering, media authoring, digital media production, electronic publishing, and technical computing, peripheral equipment, namely, computer monitors, disk drives, graphics subsystems, keyboards, mice and instructional manuals therefor sold as a unit therewith.							
T01362US4	INDY	06/05/1990	74/066,088	07/07/1992	1,698,967	ABANDONED	12
12 - Motor vehicles, namely, passenger cars and light trucks.							
T01362US5	INDY	11/21/1996	75/201,340	11/25/1997	2,116,114	REGISTERED	12
12 - Bicycle parts and accessories, namely, bicycle suspensions and parts thereof.							
T01362US6	INDY	06/01/1990	74/064,730	05/17/1994	1,836,834	REGISTERED	25
25 - Jackets, t-shirts, sweatshirts, hats and pants.							
T01362US7	INDY	03/04/1991	74/142,958	10/03/1995	1,924,339	REGISTERED	38,42
38 - Radio and television broadcasting services.							
42 - Retail store services in the field of general merchandise and retail gift shops.							
T01362US8	INDY	03/04/1991	74/143,956			ABANDONED	29,32
29 - Processed meat products, namely, weiners, frankfurters, hot dogs, luncheon meats.							
32 - Beer, non-alcoholic beer, fruit drinks and soft drinks.							
T01362US9	INDY	07/07/1998	75/514,878			PENDING	12
12 - Motor vehicles, namely, passenger cars and light trucks.							
T01378US0	INDY (and Design)	02/26/1969	72/320,107	01/13/1970	884,193	ABANDONED	25
25 - Jackets, t-shirts, and sweat shirts.							
T01404US0	INDY 200	02/22/1996	75/061,212	08/05/1997	2,085,477	REGISTERED	41
41 - Promoting and providing entertainment services in the form of an annual automobile race.							
T01361US0	INDY 500	05/27/1980	73/263,882	11/23/1982	1,217,146	ABANDONED	01
01 - Soling compound for footwear.							
T01361US1	INDY 500	05/29/1980	73/264,096	09/29/1981	1,171,232	ABANDONED	17,25
17 - Soling sheets							
25 - Soles and heels.							
T01361US2	INDY 500	06/10/1985	73/541,969	12/16/1986	1,421,104	REGISTERED	21,25,41
21 - Paper products, namely, cups.							
25 - Clothing, namely, jackets.							
41 - Providing entertainment services in the form of automobile races.							
T01361US3	INDY 500	07/25/1985	73/550,052	10/27/1987	1,462,709	ABANDONED	12
12 - Tread rubber for automobile tires.							
T01361US4	INDY 500	07/25/1985	73/550,052	10/27/1987	1,462,709	ABANDONED	12
12 - Tread rubber for automobile tires.							
T01364US0	INDY 500 FILMS	05/21/1987	73/662,090	05/31/1988	1,489,960	REGISTERED	09,42
09 - Prerecorded video tapes and films.							
42 - Mail order sales of prerecorded video tapes and films.							

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
T01375US0	INDY 91	06/01/1990	74/064,711	09/06/1994	1,852,441	ABANDONED	25
	25 - Jackets, t-shirts, sweatshirts, hats and pants.						
T01376US0	INDY 92	05/29/1991	74/171,104	06/08/1993	1,775,288	ABANDONED	25
	25 - Jackets, t-shirts, sweatshirts, hats and pants.						
T01363US0	INDY AUTOMOTIVE	08/17/1966	72/252,512	09/26/1967	835,904	REGISTERED	09
	09 - Automotive parts, namely, ammeters and oil pressure gauges.						
T01384US0	INDY CAR TRAVEL	04/02/1992	74/262,460	01/31/1995	1,876,932	REGISTERED	39
	39 - Travel agency.						
T01431US0	INDY CLASSIC	03/01/1979	73/205,676	08/03/1982	1,203,718	ABANDONED	28
	28 - Toy road racing cars and sets.						
T01382US0	INDY HEAT	02/22/1991	74/141,299	12/13/1994	1,867,704	ABANDONED	28
	28 - Coin operated video games and electronic game programs.						
T01401US0	INDY LIGHTS	10/17/1990	74/106,782	08/01/1995	1,908,868	REGISTERED	41
	41 - Organizing, promoting, and conducting an auto racing series.						
T01347US0	INDY RACING	04/06/1999	75/676,485	11/20/2001	2,508,482	REGISTERED	41
	41 - Providing entertainment services in the form of automobile races.						
T02040US0	INDY RACING EXPERIENCE					PROPOSED	41
	41 - Entertainment in the nature of providing rides in high performance race cars.						
T02044US0	INDY RACING EXPERIENCE (and Design)					PROPOSED	41
	41 - Entertainment in the nature of providing rides in high performance race cars.						
T02045US0	INDY RACING INDOOR KARTING	07/05/2001	76/280,529			PENDING	41
	41 - Entertainment services in the form of amusement centers, amusement arcades and go-cart racing.						
T02046US0	INDY RACING INDOOR KARTING (and Design)	07/05/2001	76/280,530			PENDING	41
	41 - Entertainment services in the form of amusements centers, amusement arcades and go-cart racing.						
T02039US0	INDY RACING KARTING CENTERS					ABANDONED	41
	41 - Entertainment services in the form of amusements, go-cart racing, and arcade games.						
T01402US0	INDY RACING LEAGUE	09/08/1994	74/571,214	11/14/1995	1,935,122	REGISTERED	41
	41 - Promoting, organizing, sanctioning and supervising a series of racing events.						
T01403US0	INDY RACING LEAGUE (and Design)	09/19/1994	74/574,913	12/19/1995	1,942,387	REGISTERED	41
	41 - Promoting, organizing, sanctioning and supervising a series of racing events.						
T01403US1	INDY RACING LEAGUE (and Design)	12/20/1996	75/216,296	12/16/1997	2,121,634	REGISTERED	25
	25 - Hats, jackets, pants, shirts and sweat suits.						
T01403US2	INDY RACING LEAGUE (and Design)	12/23/1997	75/410,537	10/20/1998	2,198,670	REGISTERED	36
	36 - Debit card and credit card services.						
T01423US0	INDY RACING LEAGUE CREW (and Design)	07/17/1997	75/325,804	05/18/1999	2,245,455	REGISTERED	25,41
	25 - Hats, shirts, jackets and pants.						
	41 - Providing fan club services for automobile races.						
T01370US0	INDY REVIEW	06/15/1993	74/402,139	05/03/1994	1,833,815	REGISTERED	16
	16 - Series of books on or related to racing.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
T01377US0	INDYCAR	08/23/1993	74/427,687	02/07/1995	1,877,676	REGISTERED	25
	25 - Wearing apparel, namely, t-shirts.						
T01377US1	INDYCAR	03/13/1995	74/646,315	12/17/1996	2,022,944	REGISTERED	28
	28 - Computer game programs.						
T01377US2	INDYCAR	08/23/1993	74/427,688	03/17/1998	2,144,812	REGISTERED	16
	16 - Publications and other printed material, namely, programs and media guides related to racing.						
T01405US0	INDYCAR (and Design)	12/02/1991	74/226,670	11/23/1993	1,806,470	REGISTERED	41
	41 - Promoting, organizing, sanctioning and supervising a series of racing events.						
T01405US1	INDYCAR (and Design)	12/02/1991	74/226,669			ABANDONED	41
	41 - Promoting, organizing, sanctioning and supervising a series of indycar racing events.						
T01383US0	INDYCAR RACING	03/13/1995	74/646,314	04/23/1996	1,969,727	REGISTERED	28
	28 - Computer game programs.						
T01379US0	IRL	03/11/1996	75/070,099	03/11/1997	2,043,378	REGISTERED	25,41
	25 - Clothing, namely, pants, shorts, shirts, jackets and hats.						
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						
T01434US0	KINGS OF SPEED	04/30/1984	73/477,967	04/09/1985	1,330,139	ABANDONED	41
	41 - Distribution of radio programs featuring car racing highlights.						
T01371US0	LEGENDS OF INDY	06/04/1991	74/172,917	03/10/1992	1,678,538	ABANDONED	16
	16 - Trading cards and calendars.						
T01406US0	LITTLE 500	06/14/1994	74/537,768	09/05/1995	1,916,914	REGISTERED	41
	41 - Entertainment services, namely sponsoring an annual bicycle race and other competitive entertainment events including a golf tournament, 5K run and 10K walk.						
T01380US0	MINI INDY	08/10/1992	74/302,367	05/03/1994	1,833,873	REGISTERED	41
	41 - Entertainment services in the nature of providing race track facilities and organized racing events.						
T01435US0	MINI-INDY	01/21/1980	73/247,045	01/12/1982	1,186,162	ABANDONED	41
	41 - Conducting a series of automobile races.						
T01087US0	NEW ORLEANS MOTOR SPEEDWAY					ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events						
T01407US0	RACING CAPITAL OF THE WORLD	06/18/1985	73/543,691	07/29/1986	1,403,480	REGISTERED	41
	41 - Promoting and providing entertainment services in the form of automobile races.						
T01427US0	ROAD TO INDY	11/03/1997	75/384,164	10/16/2001	2,498,588	REGISTERED	35,41
	35 - Promoting the annual automobile races of others.						
	41 - Organizing and conducting entertainment services in the form of an annual automobile race; and promoting and providing entertainment services in the nature of an automobile race.						
T01427US1	ROAD TO INDY	05/17/2000	76/050,779			PENDING	25,41
	25 - Clothing, namely, baseball caps.						
	41 - Television documentary program series featuring automotive racing events.						
T01408US0	SEVENTY FOURTH INDIANAPOLIS 500 MAY 27 1990 (and Design)	05/26/1989	73/802,894	01/16/1990	1,578,223	ABANDONED	41
	41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.						

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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UNITED STATES continued...

T01409US0	SEVENTY NINTH INDIANAPOLIS MAY 28, 1995 500 (and Design)	06/17/1994	74/539,172	06/20/1995	1,901,002	ABANDONED	41
41 - Promoting and providing entertainment services in the form of an annual automobile race.							
T01414US0	THE 69TH-MAY 26, 1985 INDIANAPOLIS 500 (and Design)	05/24/1984	73/481,867	03/12/1985	1,325,065	REGISTERED	41
41 - Promoting and providing entertainment services in the form of automobile races.							
T01410US0	THE BRICKYARD	12/23/1991	74/232,880	10/27/1992	1,728,302	REGISTERED	41
41 - Promoting and providing entertainment services in the form of an annual automobile race.							
T01411US0	THE CAPITOL OF AUTO RACING	06/18/1985	73/543,692	08/05/1986	1,404,402	REGISTERED	41
41 - Promoting and providing entertainment services in the form of automobile races.							
T01412US0	THE GREATEST RACE COURSE IN THE WORLD	05/06/1985	73/535,770	06/03/1986	1,396,144	REGISTERED	41
41 - Promoting and providing entertainment services in the form of automobile races.							
T01372US0	THE GREATEST SPECTACLE IN RACING	08/29/1990	74/092,275	10/22/1991	1,661,675	REGISTERED	16,25
16 - Plastic shopping bags.							
25 - Wearing apparel, namely, jackets, hats, sweatbands, sweatsuits, shirts and pants.							
T01372US1	THE GREATEST SPECTACLE IN RACING	05/06/1985	73/535,928	07/01/1986	1,399,860	REGISTERED	41
41 - Promoting and providing entertainment services in the form of automobile races.							
T01413US0	THE INDY	06/08/1987	73/665,153	02/02/1988	1,475,392	REGISTERED	41
41 - Promoting and providing entertainment services in the form of an annual automobile race and related events.							
T01381US0	TRACKSIDE	07/30/1993	74/418,419	08/27/1996	1,997,278	REGISTERED	25
25 - Wearing apparel, namely, t-shirts, sweatsuits, sport shirts, blouses, jackets, slacks, shorts, headwear and hosiery.							

T00732US0	WE COME TO RACE					ABANDONED	25
25 - Clothing, footwear and headgear, namely, jackets, and shirts, pants, sweatshirts and hats.							
T00732US1	WE COME TO RACE					ABANDONED	41
41 - Promoting and providing entertainment services in the form of automobile races and related events.							
T01511US0	WHERE AMERICA LEARNED TO RACE	09/08/1998	75/548,805	09/21/1999	2,279,435	REGISTERED	41
41 - Promoting and providing entertainment services in the form of an annual automobile race.							

END OF REPORT

TOTAL ITEMS SELECTED = 288

Schedule B

Assignment of Intellectual Property

DOMAIN NAMES

AMERICANGP.COM
AMERICANGRANDPRIX.COM
BRICKYARD.COM
BRICKYARD400.COM
BRICKYARDCROSSING.COM
BRICKYARDF1.COM
F1INDY.COM
GRANDPRIX-US.COM
INDIANAPOLIS500.COM
INDIANAPOLIS-500.COM
INDY500.COM
INDY-500.COM
INDY500.NET
INDY500MALL.COM
INDYCAR.COM
INDY-CAR.COM
INDYCARRACING.COM
INDYF1.COM
INDYRACING.COM
INDYUSGP.COM
SPEEDKINGS.COM
UNITEDSTATESGP.COM
UNITEDSTATES-GP.COM
UNITEDSTATESGRANDPRIX.NET
US-F1.COM
US-GP.NET
USGPINDY.COM
NORTHERNLIGHTSERIES.COM
NORTHERNLIGHTSERIES.NET
IMSHOSPITALITY.COM
MARMOT67.COM
COMFORTCLASSIC.COM

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