

01-30-2002



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TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

1-23-02

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

01/29/2002 LMUELLER 00000176 541918

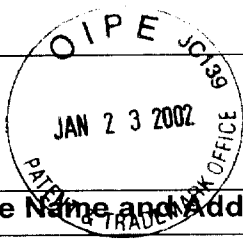
01 FC:481

40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 2432 FRAME: 0701



Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(202) 776-2843

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="541918"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Shannan E. Higgins
Name of Person Signing

Shannan E. Higgins
Signature

1-23-02

Date Signed

ASSIGNMENT

This Assignment Agreement ("**Agreement**") entered into by and between Gannett Co., Inc. ("**Assignor**"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, and Des Moines Register and Tribune Company ("**Assignee**"), an Iowa corporation, located at 715 Locust Street, Des Moines, Iowa 50309, is effective nunc pro tunc on May 9, 2001.

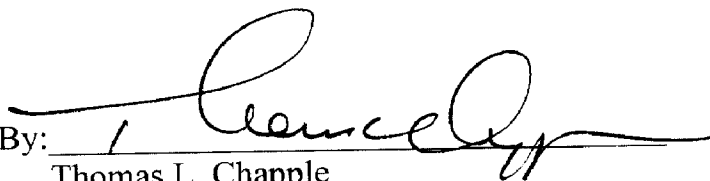
WHEREAS, Assignor is the owner of the following trademark (the "**Mark**"), which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
IOWA POLL and DESIGN	541,918	May 8, 1951

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns all of Assignor's right, title, and interest in and to the Mark, including the registration thereof and the goodwill of the business symbolized thereby.

GANNETT CO., INC.

By: 
Thomas L. Chapple
Secretary

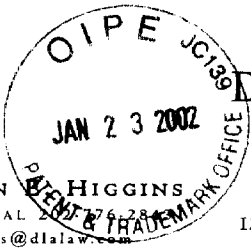
Commonwealth of
State of Virginia)
County of Fairfax)

ss:

Subscribed and sworn to before me
this 16th day of January, 2007.

Gloria Ceci
Notary Public

My Commission Expires: _____
Gloria Ceci
NOTARY PUBLIC
Commonwealth of Virginia
My Commission Expires 11/30/05



DOW, LOHNES & ALBERTSON, PLLC
ATTORNEYS AT LAW

DA

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WASHINGTON, D.C.

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ATLANTA, GEORGIA 30346-2108
TELEPHONE 770-901-8800
FACSIMILE 770-901-8874

January 23, 2002

U.S. Patent and Trademark Office
Assignment Division
Box Assignments
North Tower Building
2800 Crystal Drive
Washington, D.C. 20231

Re: Recordation of Nunc Pro Tunc Assignment
Assignor: Gannett Co., Inc.
Assignee: Des Moines Register and Tribune Company
Effective Date: May 9, 2001

Dear Madam:

Enclosed is a Recordation Form Cover Sheet to record a nunc pro tunc assignment of the trademark registration shown below from Gannett Co., Inc. to Des Moines Register and Tribune Company:

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
IOWA POLL and DESIGN	541,918	May 8, 1951

Please record the assignment and forward the formal Notice of Recordation of Assignment to me. A check in the amount of \$40.00 to cover the filing fee is also enclosed.

Should any questions arise concerning this filing, please contact me.

Sincerely,

Shannan E. Higgins
Shannan E. Higgins

SEH/kcm

Enclosures: Recordation Form Cover Sheet
Assignment
Check (\$40.00)