

01-30-2002



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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

1.22.02

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 May & Speh, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Axciom/May & Speh, Inc.
 Internal Address: _____
 Street Address: 1501 Opus Place
 City: Downers Grove State Illinois ZIP: 60615

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 21, 2001

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation- Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,281,388
~~2,356,667~~
 2,013,591
 2,000,413

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Andre M. Szuwalski
Jenkins & Gilchrist, P.C.
 Internal Address: _____

Street Address: 1445 Ross Avenue, Ste. 3200

City: Dallas State: Texas Zip: 75202-2799

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$ 115.00

Enclosed \$115.00
 Authorized to be charged to deposit account.

(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)

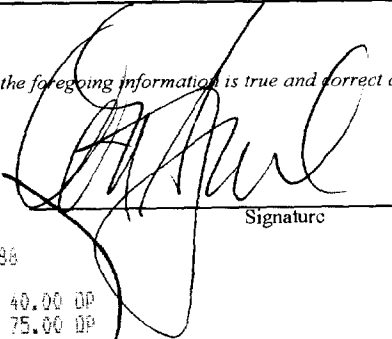
8. Deposit Account number:
10-0447
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andre M. Szuwalski
 Name of Person Signing


 Signature

11/7/01
 Date

Total number of pages comprising cover sheet: **1**

01/22/2002 101971 00000254 2281388
 01 FD:491 40.00 DP
 02 FD:492 75.00 DP

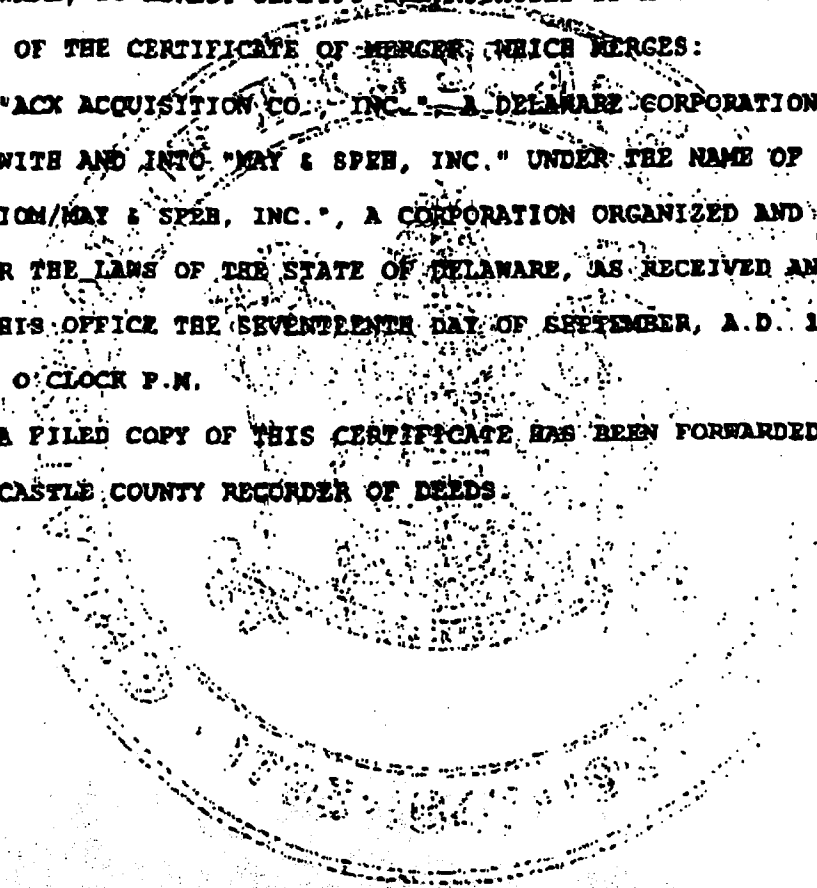
State of Delaware

Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ACK ACQUISITION CO., INC." - A DELAWARE CORPORATION, WITH AND INTO "MAY & SPEB, INC." UNDER THE NAME OF "ACKION/MAY & SPEB, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SEVENTEENTH DAY OF SEPTEMBER, A.D. 1998, AT 1:25 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel
Edward J. Freel, Secretary of State

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081361166

AUTHENTICATION: 9307946
DATE: 09-17-98

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 01:25 PM 09/17/1998
#81961166 - 2551494

SKADDEN ARPS + DIVISION OF CORP

NO. 271 082

CERTIFICATE OF MERGER
OF
ACX ACQUISITION CO., INC.
WITH AND INTO
MAY & SPEH, INC.

Pursuant to Section 251 of the General Corporation Law of the State of Delaware

May & Speh, Inc., a Delaware corporation, hereby certifies as follows:

FIRST: The name and states of incorporation of the constituent corporations are as follows:

<u>Name</u>	<u>State</u>
May & Speh, Inc.	Delaware
ACX Acquisition Co., Inc.	Delaware

SECOND: An Amended and Restated Agreement and Plan of Merger (the "Merger Agreement") dated as of May 26, 1998, has been approved, adopted, certified, executed and acknowledged by each constituent corporation in accordance with the provisions of Section 251(e) of the General Corporation Law of the State of Delaware.

THIRD: The name of the corporation surviving the Merger is May & Speh, Inc. (the "Surviving Corporation").

FOURTH: The Certificate of Incorporation of the Surviving Corporation shall be the Certificate of Incorporation of May & Speh, Inc., which will change its name in the Merger to Acxiom/May & Speh, Inc., and as amended shall read in its entirety as set forth in Exhibit A attached hereto.

SIXTH: An executed copy of the Merger Agreement is on file at an office of the Surviving Corporation, 1501 Opus Place, Downers Grove, Illinois 60615.

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09/17/98 13:25 SKADDEN ARPS → DIVISION OF CORP

NO. 271 083

A copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of either constituent corporation.

IN WITNESS WHEREOF, May & Speh, Inc. has caused this Certificate of Merger to be executed in its corporate name this 17th day of September, 1998.

MAY & SPEH, INC.

By: 

Name: Peter I. Mason
Title: Chairman, President and
Chief Executive Officer