



To the Honorable Commissioner of Patents and T

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nts or copy thereof.

1. Name of conveying party(ies):

IMS Broadcasting, I.L.C.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - Indiana
- Other - Indiana Limited Liability Company

Additional name(s) of conveying parties(ies) attached: Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: December 31, 2001

Name of receiving party(ies):

Name: Brickyard Trademarks, Inc.

Internal Address: Building #3, Suite 321

Street Address: 2920 N. Green Valley Parkway

City: Henderson State: NV Zip: 89014

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Nos.

JAN 23 2002

B. Trademark registration Nos.: 2,033,418

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rachel L. St. Peter

Internal Address: ICE MILLER

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rachel L. St. Peter
Name of Person Signing

Rachel St Peter
Signature

1/3/01-
Date

Total number of pages including cover sheet: 3

OMB No. 0651-0011 (exp 4/94)

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, IMS Broadcasting, LLC, an Indiana limited liability company ("Assignor"), is the owner of U.S. Trademark Registration No. 2,033,418 for the mark INDY-TV (and Design) covering television broadcasting services (the "Trademark"), together with the goodwill symbolized thereby;

WHEREAS, Brickyard Trademarks, Inc., a Nevada corporation ("Assignee"), is desirous of acquiring the Trademark, together with the goodwill symbolized thereby; and,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns to Assignee all its right, title and interest in and to the Trademark, together with the goodwill of the business associated with or symbolized by the Trademark, including the right to sue and collect damages for any past or future infringements of the Trademark;
2. Assignor shall execute and deliver or shall cause to be executed and delivered all such transfers, assignments, conveyances, powers of attorney, assurances or any other documents necessary to confirm, effectuate or record the assignment granted herein and shall take all such further action, including, without limitation, making all filings with the United States Patent & Trademark Office in order to confirm, effectuate or record this assignment of the Trademark to Assignee granted herein as Assignee may from time to time reasonably request.

Effective as of the 31 day of December, 2001.

IMS BROADCASTING, LLC

By: Jeffrey G. Belshus

Printed: JEFFREY G. BELSKUS

Title: VP & Treasurer

STATE OF INDIANA)
) SS:
COUNTY OF MARION)

Sworn to and subscribed before me, a Notary Public, in and for said County and State,
this 31 day of December, 2001.

Susan A. Criswell
Notary Public

SUSAN A. CRISWELL
Printed

My Commission Expires:

6-14-08

My County of Residence:

Marion

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