FORM PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002

# 01-31-2002



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

1.32.09

	<ol><li>Name and address of receiving party(ies):</li></ol>
VISTA Information Solutions, Inc.	Name: Business Information Technology, Inc.
Individual(s)	Street Address: 4640 West 77th Street Suite 262
dditional name(s) of conveying party(ies) attached? [ ]Yes [X] No	Edina, MN 55435
Nature of conveyance:	[ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership
(] Assignment [] Merger	[X] Corporation-State Minnesota
Security Agreement [ ] Change of Name	[] Other
Other	designation is attached: [] Yes [X] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [X] No
Application number(s) or registration number(s):	
A. Trademark Application No.(5)	B. Trademark registration No.(s)
iditional numbers altached? [ ]Yes [X] No	1,914,648 2,060.381 2,092,480
Name and address of party to whom correspondence neerning document should be mailed:	6. Total number of applications and registrations involved: 3
ime: Carolyn M. Sandberg	7. Total fee (37 CFR 3.41):\$ 90.00
Schwegman, Lundberg, Woessner & Kluth, P.A.	Enclosed [X] Authorized to be charged to deposit account
P.O. Box 2938 Minneapolis, MN 55402-0938	Please charge any additional fees or credit any overpayments to our  Deposit account number:19-0743
DO NO	OT USE THIS SPACE
Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true	ue and correct and any attached copy is a true copy of the original document.  M. Jundberg January 25, 2002
1 A/LUCAN	Date
Carolyn M. Sandberg Name of Person Signing Signature	

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#### GENERAL BILL OF SALE, ASSIGNMENT AND ASSIMPTION AGRESTMY

This GENERAL BILL OF SALE, ASSIGNMENT AND ASSUMPTION AGREEMENT is made as of March 15, 1996 by VISTA Information Solutions, Inc., a Minnesota corporation (the "Company"), and Business Information Technology, Inc., a Minnesota corporation (the "Firthaser").

WHENEAS, the Company and the Purchaser entered into an Asset Purchase Agreement dated effective as of February 1, 1996 (the "Agreement") providing for the sale by the Company and acquisition by the Purchaser at the Closing of certain "Assets " as defined in Section 1.1 of the Agreement, the assignment by the Company of certain "Contracts," as defined in Section 1.1 (c) (If the Agreement, and the assumption by the Purchaser of certain liabilities of the Company; and

WHEREAS, unless otherwise expressly defined herein, capitalized words and phrases used herein shall have the same meaning as they have in the Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby asknowledged, the Company does hereby convey, sell, transfer, assign and deliver unto the Purchaser, its successors and assigns, free and clear of all liens and encumbrances of any kind or nature, good and marketable right, title and interest in and to the Assets and the Contracts, provided, borever, that the Company makes no representation or warranty regarding the assignability of any of the Contracts, and the Purchaser hereby acknowledges and agrees that the Furchaser has assumed all risk of non-assignability of the Contracts; and

winter, for good and valuable consideration the receipt and sufficiency of which are hereby soknowledged, the Purchaser does hereby assume and agree to observe, discharge and perform, effective as of February I, 1996, the Liabilities of the Company reflected in the Contracts, and the liability for one-half of the accrued vacation for those employees of the Company as of January 31, 1986 the become comlevees of the Purchaser. January 31, 1996 who become employees of the Purchaser.

IN WITHESS WHEREOF, the Company and the Purchaser have caused this General Bill of Sale, Assignment and Assumption Agreement to be executed by a duly authorized officer as of the date set forth above, to be effective as of February ), 1996.

VISTA INFORMATION COLUTIONS, INC. BUSINESS INFORMATION TECHNOLOGY, INC.

### ASSET PURCHASE AGREEMENT

THIS AGREEMENT is entered into effective as of February 1, 1996, by and between Business Information Technologies, Inc., a Minnesota corporation (the "Purchaser") and VISTA Information Solutions, Inc., a Minnesota corporation (the "Seller").

WHEREAS, the Seller desires to sell to the Purchaser, and the Purchaser desires to purchase from the Seller, certain assets as set forth in Article 1 hereof for the consideration set forth herein and pursuant to the terms and conditions hereof; and

WHEREAS, the parties desire to effectuate this Agreement as of February 1, 1996 (the "Effective Date"), notwithstanding that closing will occur at a later time.

NOW, THEREFORE, in consideration of the premises and the respective agreements hereinafter set forth, the parties hereto agree as follows:

## ARTICLE 1. SALE AND PURCHASE OF ASSETS, LICENSES AND INFORMATION.

1.1 <u>Sale and Purchase of Assets</u>. Subject to the terms and conditions of this Agreement, the Seller agrees to sell, convey, assign, transfer and deliver to the Purchaser, and the Purchaser agrees to purchase, on the Closing Date (as hereinafter defined), but effective as of the Effective Date, the assets and properties of the Seller listed in this Article 1, including:



- (a) all of the Seller's right, title and interest in and to the tangible and intangible property as set forth in detail in Attachment A;
- (b) the Seller's customer lists, prospect lists and renewal lists relating to the product lines acquired by the Purchaser hereunder, and the right to contact and otherwise do business with those customers in any respect except as limited by this Agreement and by the amendment to the noncompetition clause contemplated by this Agreement;
- (c) the assignment of the agreements as identified in Attachment B (the "Contracts");
- (d) all of the goodwill and going concern value relating to the product lines acquired by the Purchaser hereunder;
- (e) the Seller's rights to the use of the telephone number (800) 533-7742;
- (f) A certain portion of Seller's backlog as of February 1, 1996 of orders for the products being transferred pursuant to this Agreement as set forth in Attachment D.

#### Attachment A

## Tangible and Intangible Property List

I. Assets to be sold to Business Information Technologies, Inc.:

- CTP source code
- CTP executable code
- All build utilities for programs and data
- CTP databases (demographic and others)
- Formation geocoder (source, executables, and build utilities)
- Customer base and customer contracts
- Collateral material and their artwork.



#### MarketPro

- MP source code
- MP executable code
- All build utilities
- MP databases (demographic and others)
- Customer base and customer contracts
- Collateral material and their artwork.

## Service Bureau

- Customer base and customer contracts
- II. Assets to be licensed to Business Information Technologies, Inc.:

## ZIPR Extracts, including:

- PCR, 5-digit ZIP Code, and ZIP+4 centroids
- Demographic data by Postal regions (PCR & 5-digit ZIP Code)
- ZIPR extracts used in the production of CTP and MP databases
- ZIPR road base
- III. Assets to be provided to Business Information Technologies, Inc. on a one-time basis:
  - Current PCR and 5-digit ZIP Code boundaries
  - State, County, ADI, MSA, and Time Zone boundaries
  - Census Tract and Block Group centroids, boundaries and demographics
  - TIGER in AGIS and raw formats

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