

01-31-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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101976208

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Moore North America, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: October 31, 2001

2. Name and address of receiving party(ies)

Name: Minacs Group (USA) Inc.

Internal

Address: _____

Street Address: 1800 Opdyke Court

City: Auburn Hills State: MI Zip: 48326

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Michigan
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/046,092
78/064,339
75/874,695

B. Trademark Registration No.(s)

1,797,588 JAN 18 2002
1,790,621

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marjory G. Basile

Internal Address: _____

Street Address: 150 W. Jefferson
Suite 2500

City: Detroit State: MI Zip: 48226

6. Total number of applications and registrations involved: _____

-5-

7. Total fee (37 CFR 3.41).....\$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marjory G. Basile

December 18, 2001

Name of Person Signing

Signature

Date

-3-

Total number of pages including cover sheet, attachments, and document:

01/30/2002 DBYRNE

00000208 78046092

01 FC:481
02 FC:482

40.00 MB
100.00 DP

documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002434 FRAME: 0333

1.18.02

ASSIGNMENT OF TRADEMARKS

WHEREAS, Moore North America, Inc., a Delaware corporation located and doing business at 4 Stamford Plaza, 107 Elm Street, Suite 400, Stamford, Connecticut 06901 ("Assignor"), owns the trademarks, the trademark registrations and the trademark applications listed on the attached Schedule A (such trademarks, registrations and applications collectively referred to as the "Intellectual Property"); and

WHEREAS, Minacs Group (USA), Inc., a Michigan corporation located and doing business at 1800 Opdyke Court, Auburn Hills, Michigan 48326 ("Assignee"), desires to obtain all of Assignor's right, title and interest in and to the Intellectual Property; and


WHEREAS, Assignee is a successor to the ongoing and existing portion of the business of Assignor to which the Intellectual Property pertains.

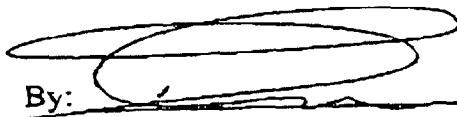
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Intellectual Property, the right to recover for any and all past infringements of the Intellectual Property, and the goodwill of the business in connection with which the Intellectual Property is used along with the ongoing and existing portion of the business of Assignor to which the Intellectual Property pertains.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of this 31st day of October, 2001.

MOORE NORTH AMERICA, INC.

MINACS GROUP (USA), INC.

By: 
Name: JAMES E. ULLIE
Title: EVP, OPERATIONS

By: 
Duncan Cowie
Vice President, Secretary and Treasurer

SCHEDULE A**Federal**

Mark	Reg. No.	Reg. Date	Serial No.	Filing Date	Intl. Class
PHOENIX GROUP, INC. & DESIGN	1,790,621	8/31/93	74/267,905	4/20/92	35
PHOENIX GROUP, INC. & DESIGN	1,797,588	10/12/93	74/267,908	4/20/92	9
ICM SUCCESS	N/A	N/A	78/046,092	2/1/01	42
SMARTLINE	N/A	N/A	78/064,339	5/18/01	42
VIRTUAL CUSTOMER CARE	N/A	N/A	75/874,695	12/20/99	35

State

Mark	State	Reg. No.	Reg. No.	Intl. Class
PHOENIX GROUP, INC.	Michigan	M18081	8/6/93	16, 42
PHOENIX GROUP, INC.	Michigan	M17081	8/6/93	35, 42