

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dental Plan, Inc. d/b/a Easy Dental Systems

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: HSI Service Corp.

Internal

Address:

Street Address: 220 Continental Drive; #115

City: Newark State: DE Zip: 19713-4309

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 02/20/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/187,041  
76/186,242

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: HSI Service Corp.

Internal Address:

Street Address: 220 Continental Drive; # 115

City: Newark State: DE Zip: 19713-4309

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 80

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

501421

DO NOT USE THIS SPACE

9. Signature.

Marilyn A. Amento

Name of Person Signing



Signature

March 25, 2002

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, DENTAL PLAN, INC., d/b/a EASY DENTAL SYSTEMS., a Texas corporation having a principal place of business at 727 E. Utah Valley Drive, American Fork, Utah 84003, (hereinafter referred to as "ASSIGNOR"), did on June 13, 1997 assign all of its right, title and interest in and to the trademark registrations and applications set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made a part thereof, (hereinafter referred to as the "TRADEMARKS"), including the entire business or portion thereof to which the TRADEMARKS pertain, together with the goodwill of the business associated with the TRADEMARKS to HSI SERVICE CORP., a Delaware corporation, having a principal place of business at 220 Continental Drive - Suite 115, Newark, Delaware 19713 (hereinafter referred to as "ASSIGNEE");

WHEREAS, the parties desire to formalize and reaffirm said assignment and record same in the U.S. Patent and Trademark Office;

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR ratifies and reaffirms nunc pro tunc the said assignment to ASSIGNEE of the TRADEMARKS, the entire business or portion thereof to which the TRADEMARKS pertain, and the entire right, title and interest in and to the TRADEMARKS together with the goodwill of the business associated with the TRADEMARKS; and

ASSIGNOR, does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, to record said assignment so as to show ownership of the TRADEMARKS in HSI SERVICE CORP., the Assignee; and

ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS and registrations herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 20<sup>th</sup> day of February, 2002.

DENTAL PLAN, INC.  
d/b/a EASY DENTAL SYSTEMS

By: 

Name:

Michael S. Elfinger

Title:

Vice President

**SCHEDULE OF TRADEMARKS**

<b><u>MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILED</u></b>
IT'S ALL GOOD.	76/187,041	12/26/2000
EASY TO USE. EASY TO OWN & DESIGN	76/186,242	12/26/2000