

02-01-2002



OMB No. 0651-0011 (exp. 4/94)

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To the Honorable Commis

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 1.15.02
Hubbard Feeds Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Minnesota
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Ridley Block Operations, Inc.
Internal Address:
Street Address: 424 N. Riverfront Drive
City: Mankato State: MN ZIP: 56002

Individual(s) _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Minnesota
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 1/9/02

4. Application number(s) or patent number(s):
Trademark Application No.(s) 75/796,160

Additional numbers attached? Yes No

Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: A. Minnie Alexander
Internal Address: Dorsey & Whitney LLP

Street Address: Suite 1500, 50 South Sixth Street

City: Minneapolis State: MN ZIP: 55402-1498

6. Total Number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41). \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
04-1420
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

A. Minnie Alexander
Name of person Signing

Minnie Alexander
Signature

1/15/02
Date

Total number of pages comprising cover sheet: 1

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Do not detach this portion
Mail documents to be recorded with required cover sheet information to:

Box Assignment
Director - U.S. Patent and Trademark Office
Washington, DC 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

ASSIGNMENT

WHEREAS, HUBBARD FEEDS INC. ("Assignor"), a corporation of the State of Minnesota, has adopted, used, is using, and is the owner of the mark FEED IT AND THEY WILL FOLLOW, application number 75/796160 (the "Trademark");

WHEREAS, RIDLEY BLOCK OPERATIONS, INC. ("Assignee"), a corporation of the State of Minnesota, is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title, and interest in and to the Trademark on a worldwide basis, together with the goodwill of the business related thereto. Such assignment includes all claims for profits and damages and other legal or equitable relief available to Assignor by reason of past and/or current infringement or dilution, deceptive trade practices, or unfair competition involving the Trademark.

This assignment shall be effective as of June 20, 2001, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

HUBBARD FEEDS INC.

Date: January 9, 2002

By: Michael Mitchell
Michael Mitchell, Chief Financial Officer

STATE OF MINNESOTA)
) ss
COUNTY OF BLUE EARTH)

I, a notary public in and for the County and State aforesaid, do hereby certify that Michael Mitchell, personally known to me to be the person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he is Chief Financial Officer of Hubbard Feeds Inc., that he signed, sealed, and delivered said instrument as his free and voluntary act and deed for the uses and purpose therein set forth, and that he had full authority in this regard to act on behalf of Hubbard Feeds Inc.

Muriel E. Dunckel
Notary Public

