

TRADEMARK ASSIGNMENT

Assignor: dick clark productions, inc., a Delaware corporation

Assignee: Olive Enterprises, Inc., a Pennsylvania corporation

REG. NO.

1. 2,333,908

2. 1,297,287

3. 2,357,992

4. 1,284,667

5. 1,922,002

6. 2,196,081

TRADEMARK ASSIGNMENT

WHEREAS dick clark productions, inc., a Delaware corporation, located at 3003 West Olive Avenue, Burbank, California 91505-4590 ("Assignor"), has adopted, used and is using the trademarks listed on Schedule A hereto for the listed goods and services in the United States (the "Marks") and is the owner of United States trademark registrations therefor (the "Registrations"); and

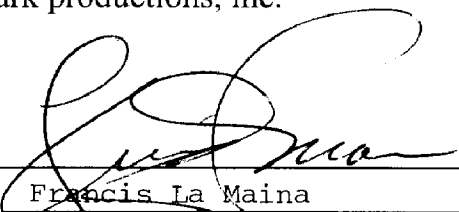
WHEREAS Olive Enterprises, Inc., a Pennsylvania corporation, located at 3003 West Olive Avenue, Burbank, California 91505-4590 ("Assignee"), is desirous of acquiring said Marks and Registration, along with the goodwill of the business symbolized by the Marks (the "Goodwill");

N O W, T H E R E F O R E, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby acknowledge that it has assigned unto Assignee all right, title and interest in and to the Mark in the United States, along with the Goodwill associated therewith, and the Registration (attached hereto as Schedule A and incorporated herein by reference).

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed in full in accordance with the laws of California.

Date: January 15, 2002

dick clark productions, inc.

By 
Name: Francis La Maina
Title: President / COO

SCHEDULE A

TRADEMARK ASSIGNMENT

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Assignee: Olive Enterprises, Inc., a Pennsylvania corporation

<u>U.S. TRADEMARK REGISTRATION</u>	<u>REG. NO.</u>
1. AMERICA'S OLDEST LIVING TEENAGER	2,333,908
2. GOOD OL' ROCK N' ROLL	1,297,287
3. I LIKE THE BEAT	2,357,992
4. ROCK, ROLL & REMEMBER	1,284,667
5. ROCK. ROLL AND REMEMBER	1,922,002
6. THE SOUNDTRACK OF YOUR LIFE	2,196,081