

02-14-2002



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Form PTO-1594 (Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Pearson Television Operations B.V.

2-11-02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Netherlands corporation

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: FremantleMedia Operations B.V.

Internal Address: Media Centre, Sumatralaan 45

Street Address: 1217 GP Hilversum

City: The Netherlands State: Zip:

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Netherlands corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 10/1/2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) Please see attached schedule

B. Trademark Registration No.(s) Please see attached schedule

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ms. Amanda Chacon

Internal Address: c/o FremantleMedia North America, Inc.

Street Address: 2700 Colorado Ave., #450

City: Santa Monica State: CA Zip: 90404

6. Total number of applications and registrations involved:

84

7. Total fee (37 CFR 3.41) \$ 2,115.-

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Erik W. Wentges Name of Person Signing

Signature

31st January 2002 Date

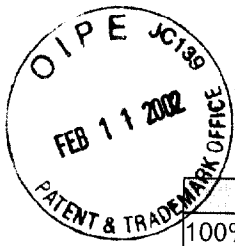
Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

02/13/2002 BRYNE 0000022A 75690935

01 FC:481 02 FC:482

40.00 OP 2075.00 OP



CHANGE OF NAME SCHEDULE

2/4/02

Mark	Serial #	Filing Date	Reg #	Reg Date
100%	75/690,935	4/26/99		
100%	75/690,934	4/26/99	2,460,875	6/19/01
BEAT THE CLOCK	76/180,010	12/13/00		
BEAT THE CLOCK	75/304,273	6/6/97	2,296,513	11/30/99
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CARD SHARKS	76/171,923	11/28/00		
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FAMILY FEUD	76/257,940	5/15/01		
FAMILY FEUD	75/158,505	8/30/96	2,437,322	3/20/01
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PLAY YOUR HUNCH	75/304,269	6/6/97		
PRESS YOUR LUCK	75/911,746	2/4/00		
PRESS YOUR LUCK	75/911,748	2/4/00		

Mark	Serial #	Filing Date	Reg #	Reg Date
PRESS YOUR LUCK	75/911,747	2/4/00		
PRESS YOUR LUCK	75/911,796	2/4/00		
PRESS YOUR LUCK	76/171,362	11/27/00		
PRESS YOUR LUCK	75/911,749	2/4/00		
PRICE IS RIGHT	76/101,694	8/1/00		
PRICE IS RIGHT	76/106,543	8/9/00		
PRICE IS RIGHT	76/034,576	4/24/00		
PRICE IS RIGHT	76/034,575	4/24/00	2,505,555	11/6/01
SALE OF THE CENTURY	76/183,408	12/18/00		
SUPER PASSWORD	73/730,877	5/26/88	1,557,284	9/19/89
TATTLETALES	76/108,121	8/10/00		
TATTLETALES	76/089,984	7/13/00		
TATTLETALES	75/181,218	10/15/96	2,162,782	6/2/98
THE BETTER SEX	76/101,689	8/1/00		
THE BETTER SEX	76/101,690	8/1/00		
THE BETTER SEX	76/034,399	4/24/00		
THE PRICE IS RIGHT	76/301,222	8/17/01		
THE PRICE IS RIGHT	76/204,325	2/2/01		
THE PRICE IS RIGHT	72/072,048	4/22/59	695,843	4/5/60
THE PRICE IS RIGHT	73/758,612	10/19/88	1,555,171	9/5/89
THE PRICE IS RIGHT	76/171,889	11/27/00		
TO TELL THE TRUTH	76/101,695	8/1/00		
TO TELL THE TRUTH	76/101,696	8/1/00		
TO TELL THE TRUTH	74/097,501	9/17/90	1,676,159	2/18/92
TO TELL THE TRUTH	76/114,861	8/21/00		
TO TELL THE TRUTH	76/164,689	11/13/00		
TRIVIA TRAP	76/288,523	7/19/01		
TRIVIA TRAP	76/106,544	8/9/00		
TWO FOR THE MONEY	76/288,279	7/19/01		
TWO FOR THE MONEY	76/114,866	8/21/00		
TWO FOR THE MONEY	76/114,865	8/21/00		
WHAT'S MY LINE	76/106,542	8/9/00		
WHAT'S MY LINE	76/171,814	11/27/00		
WHAT'S MY LINE	76/101,699	8/1/00		
WHAT'S MY LINE	76/101,698	8/1/00		
WHAT'S MY LINE	76/101,697	8/1/00		
WHAT'S MY LINE	75/181,221	10/15/96	2,162,783	6/2/98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application/Registration of:)
)
 FremantleMedia Operations B.V.)
 (formerly known as)
 Pearson Television Operations B.V.))
)
 App./Reg. Nos. **See attached schedule**)
)

Re: Revocation of Power of Attorney
and Appointment of Attorney and
Designation of Domestic Representative

45/690935

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

**REVOCATION OF POWER OF ATTORNEY
AND APPOINTMENT OF ATTORNEY
DESIGNATION OF DOMESTIC REPRESENTATIVE**

Sir:

Applicant/Registrant hereby revokes all prior powers of attorney heretofore granted in the applications and registrations as set forth in the attached schedule and hereby appoints Rod S. Berman, Esq., Michael S. Sherman, Esq., Bernard R. Gans, Esq., Steven Plotkin, Esq., Elizabeth Barrowman Gibson, Esq., Brian Kasell, Esq., Christine L. Lofgren, Esq., Rupak Nag, Esq., Brennan C. Swain, Esq., Kathy Mojibi, Esq., Diane M. Chubb, Esq., and Victor K. Sapphire, Esq., of Jeffer, Mangels, Butler & Marmaro LLP with offices at 2121 Avenue of the Stars, 10th Floor, Los Angeles, California 90067 (telephone 310-203-8080), all Attorneys at Law admitted to practice in the highest Court of one of the United States with full power of substitution and revocation, to prosecute this matter, to make alterations and amendments therein, to receive the Certificates of Registration and the Certificates of Renewal, and to transact all business in the United States Patent and Trademark Office connected herewith. Please direct all communications to Rod S. Berman, Esq., Jeffer, Mangels, Butler & Marmaro LLP, 2121 Avenue of the Stars, 10th Floor, Los Angeles, CA 90067.

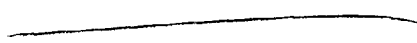
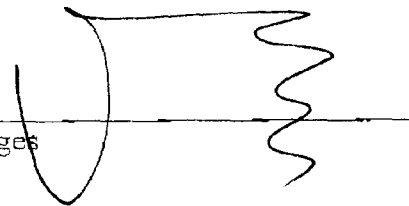
Applicant/Registrant hereby revokes all prior designation of domestic representative heretofore granted in the applications and registrations as set forth on the attached schedule and hereby appoints Jeffer, Mangels, Butler & Marmaro LLP, with offices at 2121 Avenue of the Stars, 10th Floor, Los Angeles, California 90067, U.S.A., Attn.: Rod S. Berman, Esq. (telephone 310-203-8080), is hereby designated Applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

FREMANTLEMEDIA OPERATIONS B.V.

Dated: January 30, 2002

By:

Erik W. Wentges
Director





LANDWELL

In this translation an attempt has been made to be as literal as possible without jeopardising the overall continuity. Inevitably, differences may occur in translation, an if so the Dutch text will be law governs.

RR/AB/ldk/602833.01

DEED OF AMENDMENT OF
THE ARTICLES OF ASSOCIATION OF:
Pearson Television Operations B.V., after the
deed of amendment named: **FremantleMedia**
Operations B.V., having its registered office in
Hilversum.

Deed dated 1 October 2001

This first day of October two thousand one, appeared before me, Richard Gijsbert Martinus Cornelis ridder van Rappard, Civil-Law Notary in Rotterdam:
Francina Neeltje Edith van Zuilen, born in Velsen on the twenty-second day of June nineteen hundred sixty-eight, with office address Marten Meesweg 25, 3068 AV Rotterdam, who declared and stated that she was acting in order to execute a resolution outside a meeting to amend the articles of association, executed on the eleventh day of September two thousand one by the sole shareholder in the capital of **Pearson Television Operations B.V.**, a private company with limited liability, having its registered office in Hilversum and its principal place of business at Sumatralaan 45, 1217 GP Hilversum, registered at the Trade Register of the Chamber of Commerce for Gooi- and Eemland, under filenumber: 32061887, number B.V. 539.955, by which resolution the said individual was authorised to implement said resolution.
The said individual, acting as aforesaid, stated that as a result of the aforementioned resolution to amend the articles of association and the ministerial certificate that no impediments are evidenced, granted by virtue of Section 235, Book 2 of the Civil Code, as from today in the articles of association of the company the following amendments will be made:

Article 1 paragraph 1 shall read as follows:

“1. The company is a private company with limited liability and its name is:
FremantleMedia Operations B.V..”

Article 3 shall read as follows:



LANDWELL

"The authorised share capital amounts onehundred thousand euro (EUR 100,000.00), divided in twohundred (200) shares, each with a nominal value of fivehundred euro (EUR 500.00)."

Finally the said individual, acting as aforesaid, stated:

1. The resolution mentioned in the beginning of this deed, as well as the there mentioned authorization, is evidenced by the shareholders' resolution, which will be attached to the minute of this deed.
2. By and as a result of the execution of this deed the currency value of the authorised share capital will be converted from Dutch guilders into euro. The execution of this deed has rendered that the forty-one (41) outstanding ordinary shares, numbered 1 up to and including 41, each share of a nominal value of one thousand Dutch guilders (NLG 1,000.00) have been converted into forty-one (41) ordinary shares, numbered 1 up to and including 41, of fivehundred euro (EUR 500.00) each. The total conversion difference amounting one thousand eighthundred ninety-five euro and one eurocent (EUR 1,895.01) has been paid by the sole shareholder, which payment will be accepted by the company, as far as necessary.

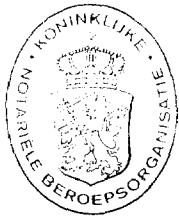
At the time of this amendment the total issued share capital therefore amounts twenty thousand and fivehundred euro (EUR 20,500.00), divided in forty-one (41) shares, numbered 1 up to and including 41, each share with a nominal value of fivehundred euro (EUR 500.00).

3. The ministerial certificate that no impediments are evidenced as mentioned in the beginning of this deed, has been granted on the twenty-sixth day of October two thousand one by the Ministry of Justice under number B.V. 539.955, which certificate will be attached to the minute of this deed.
4. The articles of association have been amended lastly by deed executed on the sixth day of October one thousand ninehundred and ninety-nine, before F.E. Roos, Civil-Law Notary in Rotterdam.

This deed was drawn up in a single original and executed in Rotterdam on the date first before written.

The said individual is known to me, Civil-Law Notary.

I, Civil-Law Notary, have stated the substance of this Deed and clarified its terms to the said individual. I, Civil-Law Notary, have subsequently pointed out to the said individual the consequences which arise from the terms of this Deed. The said individual declared, finally, that she had noted the content of this Deed and that she affirmed the same.



LANDWELL

Immediately after having been read aloud in part, this Deed was signed by the said individual and by me, Civil-Law Notary.

**AKTE VAN STATUTENWIJZIGING VAN:****Pearson Television Operations B.V.,**

na statutenwijziging genaamd:

FremantleMedia Operations B.V.,

gevestigd te Hilversum.

Akte d.d. 1 oktober 2001

Op één oktober tweeduizend één verscheen voor mij, mr. Richard Gijsbert Martinus --
Cornelis ridder van Rappard, notaris te Rotterdam: -----
Francina Neeltje Edith van Zuilen, geboren te Velsen op tweeëntwintig juni -----
negentienhonderd achtenzestig, met kantooradres Marten Meesweg 25, 3068 AV -----
Rotterdam, die verklaarde te handelen ter uitvoering van een besluit tot -----
statutenwijziging op elf september tweeduizend één genomen door de enig -----
aandeelhouder van **Pearson Television Operations B.V.**, een besloten vennootschap
met beperkte aansprakelijkheid, statutair gevestigd te Hilversum en kantoorhoudende --
aan de Sumatralaan 45, 1217 GP Hilversum, ingeschreven in het Handelsregister -----
gehouden door de Kamer van Koophandel en Fabrieken voor Gooi- en Eemland, --
onder dossiernummer: 32061887, B.V. nummer 539.955, bij welk besluit de -----
verschenen persoon werd gemachtigd voornoemd besluit uit te voeren. -----
De verschenen persoon, handelend als gemeld, verklaarde dat als gevolg van -----
voornoemd besluit tot statutenwijziging en de op grond van artikel 235 Boek 2 van het
Burgerlijk Wetboek verkregen ministeriële verklaring van geen bezwaar, dat in de -----
statuten met ingang van heden de volgende wijzigingen worden aangebracht: -----

Artikel 1 lid 1 komt te luiden als volgt: -----

"1. De vennootschap is een besloten vennootschap met beperkte aansprakelijkheid --
en draagt de naam: **FremantleMedia Operations B.V.**." -----

Artikel 3 komt te luiden als volgt: -----

"Het maatschappelijk kapitaal van de vennootschap bedraagt éénhonderdduizend euro
(EUR 100.000,00), verdeeld in tweehonderd (200) aandelen, elk nominaal groot -----
vijfhonderd euro (EUR 500,00)."

Tenslotte verklaarde de verschenen persoon, handelend als gemeld: -----



h

1. Van het in de aanhef van deze akte gemelde besluit, alsmede van de daarin —
vermelde machtiging blijkt uit het aandeelhoudersbesluit, dat aan de minuut van
deze akte wordt gehecht. _____
2. Door en krachtens het verlijden van deze akte is de munteenheid waarmee het —
maatschappelijk kapitaal wordt uitgedrukt geconverteerd van gulden in euro. De
éénveertig (41) uitstaande gewone aandelen, genummerd 1 tot en met 41, elk —
nominaal groot éénuizend gulden (NLG 1.000,00) zijn door het van kracht —
worden van deze statutenwijziging geconverteerd in éénveertig (41) gewone —
aandelen, genummerd 1 tot en met 41, van vijfhonderd euro (EUR 500,00) elk. —
Het totale conversieverschil ten bedrage van éénuizend achthonderd —
vijfennegentig euro en één eurocent (EUR 1.895,01) is door de enig —
aandeelhouder in geld bijgestort, welke storting bij deze voor zoveel nodig door —
de vennootschap wordt aanvaard. Het geplaatste kapitaal van de vennootschap —
bedraagt ten tijde van deze statutenwijziging derhalve twintigduizend en —
vijfhonderd euro (EUR 20.500,00), verdeeld in éénveertig (41) aandelen, —
genummerd 1 tot en met 41, elk nominaal groot vijfhonderd euro (EUR 500,00).
3. De in de aanhef vermelde ministeriële verklaring, dat van bezwaren niet is —
gebleken, is verleend op zesentwintig september tweeduizend één door de —
Minister van Justitie onder B.V. nummer 539.955 en zal aan de minuut van deze
akte worden gehecht. _____
4. De statuten van de vennootschap zijn laatstelijk gewijzigd bij akte verleden op —
zes oktober negentienhonderd negennegentig ten overstaan van mr. F.E. —
Roos, notaris te Rotterdam. _____

Deze akte is in minuut opgemaakt en verleden te Rotterdam op de datum vermeld in —
de aanhef van de akte. _____

De verschenen persoon is mij, notaris, bekend. _____

De inhoud van deze akte is door mij, notaris, zakelijk aan de verschenen persoon —
meegedeeld en toegelicht. Vervolgens heb ik, notaris, de verschenen persoon gewezen
op de gevolgen die uit de inhoud van de akte voortvloeien. De verschenen persoon —
heeft tenslotte verklaard van de inhoud van deze akte kennis te hebben genomen en —
daarmee in te stemmen. _____

Deze akte is na beperkte voorlezing onmiddellijk door de verschenen persoon en —
mij, notaris, ondertekend. _____

w.g. de verschenen persoon en de notaris.

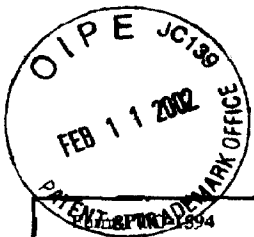


CAWINDOVS 130220020001.doc

UITGEGEVEN VOOR AFSCHRIFT

TRADEMARK

REEL: 002436 FRAME: 0830



(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings ⇌ ⇌ ⇌

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

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Pearson Television Operations B.V.

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Additional name(s) of conveying party(ies) attached? Yes No

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Name: FremantleMedia Operations B.V.
Internal Address: Media Centre, Sumatralaan 45
Street Address: 1217 GP Hilversum
City: The Netherlands State: Zip:

Individual(s) citizenship
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 Corporation-State
 Other Netherlands corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

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 Assignment Merger
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 Other

Execution Date: 10/1/2001

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 A. Trademark Application No.(s) Please see attached schedule
 B. Trademark Registration No.(s) Please see attached schedule

Additional number(s) attached Yes No

B. Trademark Registration No.(s) Please see attached schedule

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Ms. Amanda Chacon
 Internal Address: c/o FremantleMedia North America, Inc.
 Street Address: 2700 Colorado Ave., #450
 City: Santa Monica State: CA Zip: 90404

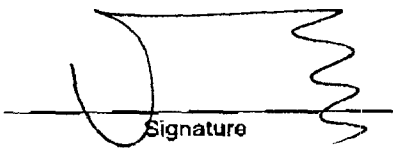
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 Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature:
 Erik W. Wentges _____
 Name of Person Signing


 Signature

31st January 2002 _____
 Date

Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231



**SCHEDULE TO
REVOCATION OF POWER OF ATTORNEY
AND APPOINTMENT OF ATTORNEY
DESIGNATION OF DOMESTIC REPRESENTATIVE**

2/4/02

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PLAY YOUR HUNCH	76/114,867	8/21/00		
PLAY YOUR HUNCH	76/108,123	8/10/00		
PLAY YOUR HUNCH	75/304,269	6/6/97		
PRESS YOUR LUCK	75/911,746	2/4/00		
PRESS YOUR LUCK	75/911,748	2/4/00		

**SCHEDULE TO
REVOCATION OF POWER OF ATTORNEY
AND APPOINTMENT OF ATTORNEY
DESIGNATION OF DOMESTIC REPRESENTATIVE**

2/4/02

Mark	Serial #	Filing Date	Reg #	Reg Date
PRESS YOUR LUCK	75/911,747	2/4/00		
PRESS YOUR LUCK	75/911,796	2/4/00		
PRESS YOUR LUCK	76/171,362	11/27/00		
PRESS YOUR LUCK	75/911,749	2/4/00		
PRICE IS RIGHT	76/101,694	8/1/00		
PRICE IS RIGHT	76/106,543	8/9/00		
PRICE IS RIGHT	76/034,576	4/24/00		
PRICE IS RIGHT	76/034,575	4/24/00	2,505,555	11/6/01
SALE OF THE CENTURY	76/183,408	12/18/00		
SUPER PASSWORD	73/730,877	5/26/88	1,557,284	9/19/89
TATTLETALES	76/108,121	8/10/00		
TATTLETALES	76/089,984	7/13/00		
TATTLETALES	75/181,218	10/15/96	2,162,782	6/2/98
THE BETTER SEX	76/101,689	8/1/00		
THE BETTER SEX	76/101,690	8/1/00		
THE BETTER SEX	76/034,399	4/24/00		
THE PRICE IS RIGHT	76/301,222	8/17/01		
THE PRICE IS RIGHT	76/204,325	2/2/01		
THE PRICE IS RIGHT	72/072,048	4/22/59	695,843	4/5/60
THE PRICE IS RIGHT	73/758,612	10/19/88	1,555,171	9/5/89
THE PRICE IS RIGHT	76/171,889	11/27/00		
TO TELL THE TRUTH	76/101,695	8/1/00		
TO TELL THE TRUTH	76/101,696	8/1/00		
TO TELL THE TRUTH	74/097,501	9/17/90	1,676,159	2/18/92
TO TELL THE TRUTH	76/114,861	8/21/00		
TO TELL THE TRUTH	76/164,689	11/13/00		
TRIVIA TRAP	76/288,523	7/19/01		
TRIVIA TRAP	76/106,544	8/9/00		
TWO FOR THE MONEY	76/288,279	7/19/01		
TWO FOR THE MONEY	76/114,866	8/21/00		
TWO FOR THE MONEY	76/114,865	8/21/00		
WHAT'S MY LINE	76/106,542	8/9/00		
WHAT'S MY LINE	76/171,814	11/27/00		
WHAT'S MY LINE	76/101,699	8/1/00		
WHAT'S MY LINE	76/101,698	8/1/00		
WHAT'S MY LINE	76/101,697	8/1/00		
WHAT'S MY LINE	75/181,221	10/15/96	2,162,783	6/2/98