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March 28, 2002

* ADMITTED IN WASHINGTON STATE ONLY.

VIA FACSIMILE: (703) 306-5995

Hon. Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

RECORDATION FORM COVER SHEET – TRADEMARKS

Re: Recordal of *Nunc Pro Tunc* Assignment
From: SMP (1952), Inc.
To: St. Martin's Press, LLC – Docket No. 3901028/106

Sir:

Please record the attached original document(s) or copy(ies):

1. Submission Type: New
2. Conveyance Type: *Nunc Pro Tunc* Assignment
 Effective Date: May 1, 1999
3. Conveying party:
 SMP (1952), Inc. (formerly known as St. Martin's Press, Incorporated)
 a New York Corporation
 175 Fifth Avenue
 New York, NY 10010

Hon. Commissioner of Patents and Trademarks
March 28, 2002
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4. Receiving party:
St. Martin's Press, LLC
a New York limited liability company
175 Fifth Avenue
New York, NY 10010
5. Correspondent Name and Address:
Deirdre Davis, Esq.
Davis Wright Tremaine L.L.P.
1740 Broadway
25th Floor
New York, NY 10019
Tel.: 212 489-8230
6. Pages: 3
7. Trademark Registration numbers: 1,199,542; 1,199,543; 1,682,133;
8. Number of Properties (total): 3
9. Fee Amount: \$90.00

Please charge our deposit account No. 040258 the sum of \$90 and any deficiency therein to cover the fee for Recordal of Assignment of three trademarks.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sincerely,

A handwritten signature in black ink, appearing to read 'Deirdre Davis', written in a cursive style.

Deirdre Davis

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, SMP (1952), Inc., a New York corporation, formerly known as St. Martin's Press, Incorporated, with its principal place of business at 175 Fifth Avenue, New York, New York 10010 ("Assignor)," is the owner of all the right, title, and interest in and to the trademarks (the "Marks") set forth on Schedule A attached hereto, the registrations for them, and all associated good will; and

WHEREAS, St. Martin's Press, LLC, a New York limited liability company, with its principal place of business at 175 Fifth Avenue, New York, New York 10010 ("Assignee"), is desirous of acquiring all, right, title and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of May 1, 1999, all right, title, and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their

respective registrations and the right to sue for and recover damages for past
infringements of the Marks and to stand in the place of Assignor in all matters related
thereto.

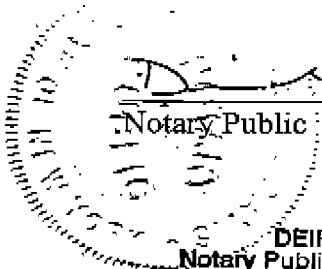
David N. Kaye

David N. Kaye, Esq.
Secretary
SMP (1952), Inc.

Sworn to before me this
23 day of March, 2002

Deirdre Davis

Notary Public



DEIRDRE DAVIS
Notary Public, State of New York
No. 02DA5037332
Qualified in New York County
Commission Expires ~~Dec. 27, 2003~~
Feb. 6

#74704

SCHEDULE A

MARK	REGISTRATION NUMBER
OFFICIAL BLUE BOOK OF UNITED STATES COINS	Registration No. 1,199,542
THE OFFICIAL RED BOOK OF UNITED STATES COINS	Registration No. 1,199,543
WHITMAN (AND DESIGN)	Registration No. 1,682,133