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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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01-28-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #26

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ALBERTO-CULVER COMPANY

- Individual(s) Association General Partnership Limited Partnership Corporation-State DELAWARE Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other NUNC PRO TUNC 11/10/97

Execution Date: 1/25/02

2. Name and address of receiving party(ies)

Name: Sally Beauty Holdings, Inc.

Internal

Address:

Street Address: 25 Church Street

City: Hamilton HM 12 State: Be Zip: Bermuda

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State of Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,152,062

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Diane G. Elder

Internal Address: Wildman, Harrold, Allen & Dixon

Street Address: 225 West Wacker Drive

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

23-2126

DO NOT USE THIS SPACE

9. Signature.

Julie M. Nichols

Name of Person Signing

Julie M. Nichols Signature

January 25, 2002

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

02/04/2002 6TON11 00000132 1152062

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TRADEMARK REEL: 002437 FRAME: 0144



01-28-2002

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ASSIGNMENT

WHEREAS, Alberto-Culver Company, a Delaware corporation, having its principal offices at 2525 Armitage Avenue, Melrose Park, Illinois 60160 ("ASSIGNOR") has adopted, used and is using the following trademark now registered in the United States Patent and Trademark Office:

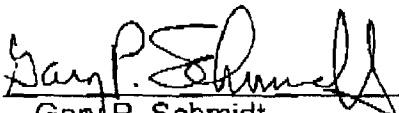
<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
PRO CARE	1,152,062	4/28/81

WHEREAS, Sally Beauty Holdings, Inc., a Delaware corporation having its principal offices at 25 Church Street, Hamilton HM 12, Bermuda ("ASSIGNEE"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledge, ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof, *nunc pro tunc*, effective as of November 10, 1997.

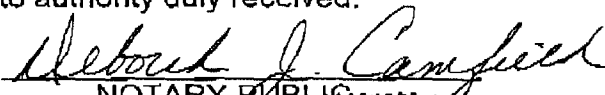
Signed at Melrose Park, Illinois, on this 25<sup>th</sup> day of January, 2002.

ALBERTO-CULVER COMPANY

By:   
 Gary P. Schmidt  
 Vice President

STATE OF ILLINOIS  
 COUNTY OF *Cook*

On this 25<sup>th</sup> day of January, 1997, personally appeared Gary P. Schmidt, to me known and known to me to be a Vice President of Alberto-Culver Company, the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

  
 NOTARY PUBLIC  
 OFFICIAL SEAL  
 DEBORAH J CAMFIELD  
 NOTARY PUBLIC, STATE OF ILLINOIS  
 MY COMMISSION EXPIRES: 02/13/04

Doc. No.: 771972

RECORDED: 01/28/2002

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