01-29-2002

U.S. Patent & TMOfc/TM Mail Ropt Dt. #76

02-05-2002



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Υ

Q79907

To the Honorable Commissioner of Patents and Trademarks	: Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): Magri Holland BV	2. Name and address of receiving party(ies): Name: Allflex USA, Inc. Internal Address: 2505 Feet Twelfth Street
Individual(s) Association General Partnership Limited Partnership	Street Address: 2505 East Twelfth Street City: Dallas/ Fort Worth Airport State: TX ZIP: 75261-2266
Corporation XXX Other a Netherlands Company	Individual(s) citizenship Association
Additional name(s) of conveying party(ies) attached?Yes XXX No	
3. Nature of conveyance:	OtherOther
XXX Assignment Merger Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached:YesNo (Designations must be a separate document from Assignment)
Other Execution Date: December 1, 1999	Additional name(s) & address(es) attached?Yes XXX No
Additional numbers attac	1435314 1478726 1752595 1916493 hed?Yes XXX No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: 8
Name: Stanley W. Sokoloff Internal Address:	7. Total fee (37 CFR 3.41)\$ 215.00 XXX Enclosed
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN Street Address: 12400 Wilshire Boulevard, 7th Floor	Deposit account number: Deposit acc
City: Los Angeles State: CA ZIP: 90025	(Attach duplicate copy of this page if paying by deposit account) E THIS SPACE
2:481 40.00 OP	E INIO SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is to document.	rue and correct and any attached copy is a true copy of the original
Stanley W. Sokoloff Name of Person Signing Signature	January 25, 2002 Date

TRADEMARK REEL: 002437 FRAME: 0274 Mo

ASSIGNMENT

WHEREAS, MAGRI HOLLAND BV a company organised under the laws of The

Netherlands with a principal place of business at 2 Eduard van Beinumstrad 1000 BV,

Amsterdam, The Netherlands is the owner, as shown by the records of the United States

Patent and Trademark Office, of the issued United States Trademark registrations set forth

in Exhibit A hereto, which exhibit is incorporated herein by reference (hereinafter collectively

referred to as the "Trademarks");

WHEREAS, Magri Holland BV has agreed to assign all of its rights, title and interest, to the

Trademarks to ALLFLEX USA, INC, a Delaware corporation having a principal place of

business at 2805 East 12th Street, Dallas/Fort Worth Airport, Texas 75261-2266, United

States of America, along with the goodwill associated with each of the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which

is hereby acknowledged, Magri Holland BV hereby sells, assigns, transfers and sets over all

its rights, title and interest in the Trademarks (as set forth in Exhibit A hereto) including the

attendant goodwill associated therewith to Allflex USA, Inc the same to be held and enjoyed

by Allflex USA, Inc for its own use and enjoyment and by its assigns or other legal

representatives as fully and entirely as the same would have been held and enjoyed by Magri

Holland BV has this assignment not been made.

It is further acknowledged that this Assignment includes all rights Magri Holland BV and its

predecessors in title had to bring actions for trademark infringement prior to the date

hereinbelow appearing including but not limited to the right to collect and receive solely for

its own benefit all damages or settlements for such trademark infringements.

Dallas4 443673 v 1, 33021.00001 - AGMT095

1 July 1999

TRADEMARK REEL: 002437 FRAME: 0275 Dated as of July 1, 1999.

MAGRI HOLLAND BV

By: KYTILLES) N

Title Managing Director

EXHIBIT A

Registered Trademarks

Registration Number	<u>Mark</u>
1,006,932	ALLFLEX
1,146,166	HI-VU
1,478,333	RETRACT-O-MATIC
1,465,487	ALLFLEX SHAPE
1,435,314	TOTAL TAGGER
1,478,726	ALLFLEX BANNER LOGO
1,752,595	ROTACLIP
1,916,493	VALUTAG

1 July 1999

TRADEMARK REEL: 002437 FRAME: 0277

RECORDED: 01/29/2002