

02-08-2002

Form PTO-1504

1-31-92 2802



IEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of

101978262

attached original documents or copy hereof.

1. Name of conveying party(ies):

2-8-02

Bally's Park Place, Inc. (corrected from Bally Park Place, Inc.)

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New Jersey
 Other

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: PARK PLACE ENTERTAINMENT CORPORATION

Address: 3930 Howard Hughes Parkway
Las Vegas, Nevada 89109

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: February 1, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
1,835,833

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

02/08/2002 GTDN11 00000139 230825 1835833

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher Cary
Name of Person Signing

Signature

2/7/02
Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT

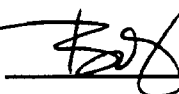
WHEREAS, Bally's Park Place, Inc. (which is identified as "Bally Park Place, Inc." at U.S. Reg. No. 1,835,833 due to a typographical error), a corporation organized and existing under the laws of New Jersey located at Park Place & The Boardwalk, Atlantic City, New Jersey 08401 ("Assignor"), is the owner of the following trademark (hereinafter, the "Trademark");

TRADEMARK	U.S. REGISTRATION NO.
MR. MING'S	1,835,833

and WHEREAS, Park Place Entertainment Corporation, a corporation organized and existing under the laws of Delaware located at 3930 Howard Hughes Parkway, 4th Floor, Las Vegas, Nevada 89109 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

BALLY'S PARK PLACE, INC.

By: 

Name: Bernard E. Dehury

Title: Sr. Vice President

Date of Signature: 2-1-02

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