



To the Honorable Commissioner

101978263

the attached original documents or copy hereof.

1. Name of conveying party(ies):

Bally's Park Place, Inc.

2-8-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- New Jersey

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: PARK PLACE ENTERTAINMENT CORPORATION

Address: 3930 Howard Hughes Parkway
Las Vegas, Nevada 89109

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Confirmatory Assignment effective June 29, 2001
- Merger
- Change of Name

Execution Date: February 1, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,677,163

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)**

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

02/08/2002 GTON11 00000140 230825 1677163

01/FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher Cary
Name of Person Signing

Signature

2/7/02
Date

Total number of pages comprising cover sheet: 1

CONFIRMATORY ASSIGNMENT

WHEREAS, Bally's Park Place, Inc., a corporation organized and existing under the laws of New Jersey, with an address of Park Place & The Boardwalk, Atlantic City, New Jersey 08401 ("Assignor"), was the owner of the following trademark (hereinafter, the "Trademark"):

TRADEMARK	U.S. REGISTRATION NO.
ANIMATIONS	1,677,163

WHEREAS, Park Place Entertainment Corporation, a corporation organized and existing under the laws of Delaware, located and doing business at 3930 Howard Hughes Parkway, 4th Floor, Las Vegas, Nevada 89109 ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark, effective as of June 29, 2001;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of June 29, 2001, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: 2-1-02

BALLY'S PARK PLACE, INC.

By: 

Name: BERNARDO E. ANTHONY

Title: Sr. VICE PRESIDENT