

02-11-2002



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

101979177

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jason Frankel

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: James Moy

Internal Address: --

Street Address: 137 East Broadway

City: New York State: NY Zip: 10002

Individual(s) citizenship: United States

- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: December 17, 2001

4. Application number(s) or registration number(s):

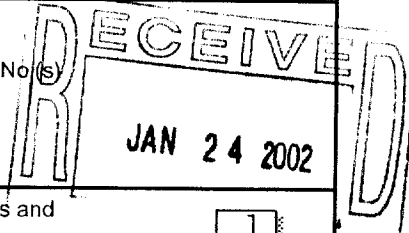
A. Trademark Application No.(s)

N/A

B. Trademark Registration No.(s)

2,390,636

Additional number(s) attached Yes No



5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lile H. Deinard, Esq.

Internal Address: Dorsey & Whitney LLP

Street Address: 250 Park Avenue

City: New York State: NY Zip: 10177

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lile H. DEINARD

Name of Person Signing

Lile H. Deinard
Signature

12-28-01

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

02/08/2002 6TON11 00000251 2390636

01 FC:481

40.00 DP

TRADEMARK
REEL: 002440 FRAME: 0644

TRADEMARK ASSIGNMENT

WHEREAS, Jason Frankel, a United States citizen having a place of residence at 2801 Polk Street, Houston, Texas, United States, 77003 ("Frankel"), owns U.S. Registration No. 2,390,636 dated September 26, 2000 (the "Registration") for the trademark GOT MUD? (the "Trademark"), covering "printed matter, namely bumper stickers" and "clothing, namely t-shirts";

WHEREAS, James Moy, a United States citizen having a place of residence at 137 East Broadway, New York, New York, United States, 10002 ("Moy"), has acquired all right, title and interest in and to the Trademark and the Registration in accordance with the terms and conditions of a letter agreement of even date herein entered into between Frankel and Moy;

WHEREAS, Frankel has agreed to execute a separate assignment of the Registration to Moy;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Frankel hereby irrevocably assigns, sells and transfers to Moy all of his right, title and interest in and to the Trademark and the Registration, together with the goodwill appurtenant thereto.

IN WITNESS WHEREOF, Frankel has executed this instrument this 17th day of December, 2001.

JASON FRANKEL



Dated effective as of: 12-17-01

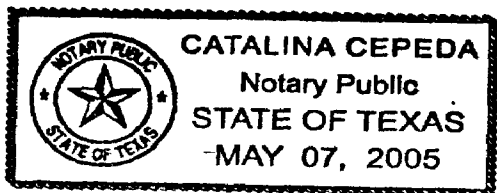
ACKNOWLEDGMENT

STATE OF Texas)

: ss.:

COUNTY OF Harris)

On this 18 day of December, 2001, before me personally appeared Jason Frankel to me known who, being by me duly sworn, did depose and say that he resides at 2801 Polk Street, Houston, Texas, United States, 77003, and that he is Jason Frankel identified herein and who executed the foregoing instrument.



Catalina Cepeda

Notary Public