Total number of pages comprising cover sheet: _1 31703-178295

Name of Person Signing

ASSIGNMENT OF TRADEMARKS

WHEREAS, International Data Group, Inc. a Massachusetts corporation with a principal office at 5 Specn Street, Framingham, Massachusetts ("Assignor"), is the owner of the trademarks, service marks, and any and all trade dress associated therewith described and set below (the "Marks"); and

WHEREAS, IDG World Expo Corp., Inc. a Massachusetts corporation ("Assignee") is desirous of acquiring said Marks; and

WHEREAS, Assignee is a wholly-owned subsidiary of the Assignor and as such is the successor to that portion of the business of the Assignor to which each mark pertain; and

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby convey, transfer, assign and deliver to Assignee, its successors or assigns, the entire right, title and interest in and to the Marks set forth below and in and to any renewals and extensions that be granted thereon, thereof owned by Assignor, together with the good will of the business connected therewith and any right to recover for past infringement thereof.

MARK	SERIAL NO.	APPLICATION DATE
BIOIT WORLD CONFERENCE AND EXPO	78/058780	April 17, 2001
BIOIT WORLD CONFERENCE & EXPO (& design)	78/079727	August 17, 2001

INTERNATIONAL DATA GROUP, INC.

Miriam R Karlin, Assistant Secretary

On this by day of the Lully, 2002, before me personally appeared Miriam R. Karlin, to me personally known, who, being duly aworn, did say that she is the Assistant Secretary of International Data Group, Inc. and that she duly executed the foregoing instrument for and on behalf of International Data Group, Inc., being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Amy Capistran, Notary Public

My Commission Expires:

RECORDED: 02/05/2002

TRADEMARK REEL: 002443 FRAME: 0441