

02-12-2002

Form PTO-1594

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Thane International, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State      DE  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: December 5, 2001

2. Name and address of receiving party(ies)

Name: Linda Tellington Jones

Internal

Address: \_\_\_\_\_

Street Address: P.O. Box 3793

City: Santa Fe State: NM Zip: 87506

☒ Individual(s) citizenship USA☐ Association \_\_\_\_\_☐ General Partnership \_\_\_\_\_☐ Limited Partnership \_\_\_\_\_☐ Corporation-State \_\_\_\_\_☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,016,230

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Kelley

Internal Address: \_\_\_\_\_

Kelly Bauersfeld Lowry &amp; Kelley, LLP

Street Address: 6320 Canoga Ave, Suite 1650

Woodland Hills  
City: \_\_\_\_\_ State: CA Zip: 91367

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott W. Kelley, Reg. No. 30,762

December 12, 2001

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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TRADEMARK  
 REEL: 002443 FRAME: 0642

## TRADEMARK ASSIGNMENT

WHEREAS, **Thane International, Inc.**, a corporation of the State of Delaware, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. 2,016,230, registered November 12, 1996, for **TTOUCH**.

WHEREAS, **Linda Tellington Jones**, a citizen of the United States, whose address is P.O. Box 3793, Santa Fe, New Mexico 87506, is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, Thane International, Inc., a Delaware corporation, assigns and transfers to Linda Tellington Jones, an individual, all right, title and interest in and to the above-identified trademark registration and all good will of the business symbolized by this mark.

THANE INTERNATIONAL, INC.

Date: 12-5, 2001

  
Kandy Allen  
Secretary

State of (California)  
County of Riverside

On December 5, 2001 before me, Patti Barnes, Notary

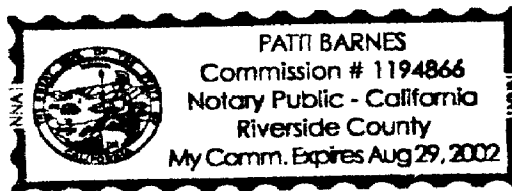
Public, personally appeared Kandy Allen

☒ personally known to me

☐ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Patti Barnes  
(Signature of Notary)



exp. 8/29/02