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U.S. DEPARTMENT OF COMMERCE

M COVER SHEET KS ONLY

Patent and Trademark Office Docket No. 402402400000

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): Name of conveying party(ies): Eating Well Publishing Company, LLC Name: Digital Chef, Inc. Internal Address: c/o The Culinary Institute of America ☐ Individual(s) ☐ Association Street Address: 2555 Main Street ☐ General Partnership ☐ Limited Partnership City: St. Helena, State: CA ZIP: 94574 ■ Corporation-Delaware
□ Other ☐ Individual(s) citizenship: ___ Additional name(s) of conveying party(ies) attached? □Yes □No ☐ Association: ☐ General Partnership: 3. Nature of conveyance: ☐ Limited Partnership: _ ■ Corporation-State: _____ ■ Assignment ☐ Merger Delaware ☐ Security Agreement ☐ Change of Name ☐ Other: ☐ Other: Execution Date: June 1, 1999 Additional name(s) & address(es) attached? ☐ Yes ► No 4. Application number(s) or registration number(s): If this document is being filed together with a new application, the execution date of the application is: A. Trademark Application No.(s) B. Registration No.(s) 1,810,686 and 1,620,618 Additional numbers attached?

Yes

No Total number of applications and trademark registrations Name and address of party to whom correspondence concerning 6. involved: 2 document should be mailed: 7. Total fee (37 C.F.R. § 3.41): 65.00 Rosemary S. Tarlton Morrison & Foerster LLP Enclosed 425 Market Street Authorized to be charged to deposit account, referencing San Francisco, California 94105-2482 Attorney Docket 402402400000 8. Deposit account number: <u>03-1952</u> The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to Deposit Account No. 03-1952. DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original 12/18/01 document. Name: Rosemary S. Tarlton Total number of pages comprising cover sheet, attachments and document: 3 JAN 28 7007 1810686 00000002 031952 02/14/2002 BBYRNE 40.00 CH 25.00 CH

> Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

02 FE:482

Trademark Assignment

WHEREAS, Eating Well Publishing Company, LLC, a Delaware limited liability company with its principal place of business located at 1633 Broadway, New York, New York 10019 ("Assignor"), has adopted and is using certain trademarks which have been registered in the United States Patent and Trademark Office as more fully set forth on Schedule 1 annexed hereto (the "Marks"); and

WHEREAS, Digital Chef, Inc., a Delaware corporation with its principal place of business located at c/o The Culinary Institute of America, 2555 Main Street, St. Helena, CA 94574 ("Assignee"), is desirous of acquiring the Marks, the goodwill associated therewith and the registrations thereof;

NOW, THEREFORE, by this document of assignment, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby. Assignor hereby assigns, transfers, sells and conveys unto Assignee all its right, title and interest in and to said Marks, together with the goodwill of the business acquired by and associated with the use of such Marks, as well as the right to sue for past and present infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed this 154 day of June 1999.

EATING WELL PUBLISHING COMPANY, LLC

By: Hachette Filipacchi Magazines, Inc.

Its: Member

STATE OF NEW YORK

SS

COUNTY OF NEW YORK:

RATHERINE J. DANIELS

State of New York

No. 02/DA50/75849

Cartificate Filed is New York

Commission Employs April 7, 2004

TRADEMARK
REEL: 002443 FRAME: 0892

Schedule 1

Trademark Registrations

| <u>Mark</u> | Registration Number | Registration Date |
|--|---------------------|-------------------|
| EATING WELL | 1,620,618 | October 30, 1990 |
| EATING WELL THE MAGAZINE OF FOOD AND HEALTH and design | 1,810,686 | December 14, 1993 |

RECORDED: 01/28/2002

TRADEMARK REEL: 002443 FRAME: 0893