



To The Honorable Commissioner

101984417

with attached original documents or copy thereof.

1. Name of conveying party(ies):
Compagnie Vranken pour le Haut Commerce

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-Country: **France**
- Other:

J.7.02

Additional name(s) of conveying party(ies) attached? YES NO

3. Nature of Conveyance:
- Assignment Merger
 - Security Agreement Change of Name
 - Other:

Execution Date: **November 13, 2001**

2. Name and address of receiving party(ies):
Name: **Heidsieck & C° Monopole**

Internal Address: **17, avenue de Champagne**
Street Address: **17, avenue de Champagne**
City: **Epernay**
State: **France** ZIP: **51200**

- Individual(s) citizenship:
- Association: FEB -
- General Partnership:
- Limited Partnership:
- Corporation-Country: **French**
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: YES NO
(Designation must be a separate document from Assignment)
Additional name(s) & address attached? YES NO

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark registration No.(s)
2,337,013

Additional numbers attached? YES NO

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: **Denise I. Mroz**
Internal Address:
WOODCOCK WASHBURN LLP
One Liberty Place - 46th Floor

Street Address: **1650 Market Street**
City: **Philadelphia** State: **Pennsylvania**
ZIP: **19103-7301**

6. Total number of applications and registrations involved:
 1

7. Total fee (37 CFR 3.41):.....\$**40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: **23-3050**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Denise I. Mroz, Esq.
Name of Person Signing

Denise I. Mroz
Signature

January 14, 2002
Date

Total number of pages including cover sheet, attachments, and document: 5

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

02/14/2002 L'AMIELLER 00000021 2337013

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project. (0651-0011).

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re registration of:

Heidsieck & C^o Monopole

Registration No.: 2,337,013

Issued: April 4, 2000

For: DIAMANT BLEU

Box POST REG

NO FEE

Assistant Commissioner for Trademarks

2900 Crystal Drive

Arlington, Virginia 22202-3513

Dear Sir:

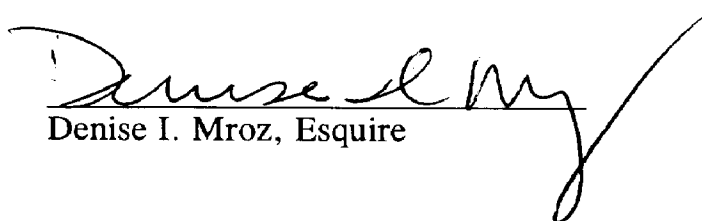
DESIGNATION OF DOMESTIC REPRESENTATIVE

The firm of Woodcock Washburn LLP, One Liberty Place, 46th Floor, Philadelphia, PA 19103 is hereby designated Registrant's domestic representative in the above-indicated trademark registration. All notices or process in proceedings affecting the registration and all correspondence relating to this registration may be addressed to:

Denise I. Mroz, Esq.
dmroz@woodcock.com
Woodcock Washburn LLP
One Liberty Place - 46th Floor
Philadelphia, PA 19103
(215) 568-3100

Respectfully submitted,

Date: January 14, 2002


Denise I. Mroz, Esquire

**NUNC PRO TUNC TRADEMARK ASSIGNMENT
OF UNITED STATES TRADEMARK**

WHEREAS, Compagnie Vranken pour le Haut Commerce, a company organized and existing under the laws of France, with an office at Château des Castaignes, 51270 Montmort – Lucy, France (“Assignor”) has adopted, used, and was the owner of U.S. Trademark Registration No. 2,337,013 for DIAMANT BLEU for “wines of French origina, namely, champagne” (hereinafter “the Mark”);

WHEREAS, Heidsieck & C° Monopole (formerly known as Champagnes Collon), a French corporation with a place of business at 17, avenue de Champagne, 51200 Epernay, France (“Assignee”), did acquire, as of November 17, 1997, all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark; and

WHEREAS, it is desired that the Assignment of the Mark, Nunc Pro Tunc, be made of record in the United States Patent and Trademark Office.

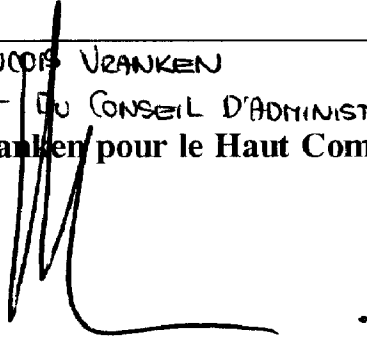
NOW, THEREFORE, intending to be legally bound hereby, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges that it did on November 17, 1997, sell, assign, transfer, and convey unto Assignee all of its rights, title, and interest in and to the Mark, including any choses in action relating to the

Mark and the right to bring suit for past infringement of the Mark accruing on or before November 17, 1997, together with the good will of the business symbolized by the Mark, and the above-identified registration thereof.

13TH NOVEMBER 2001

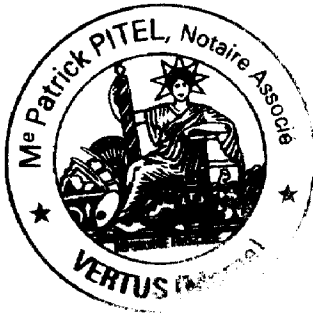
Date

By: PAUL FRANCOIS VRANKEN
Title: PRESIDENT DU CONSEIL D'ADMINISTRATION
Compagnie Vranken pour le Haut Commerce



On this 13TH day of November, 2001, before
me appeared, Paul François Vranken, the person who signed this
instrument, who acknowledged that he signed it on behalf of Compagnie Vranken Pour Le
Haut Commerce, with authority to do so.

Notary



Je soussigné M^e Patrick PITEL
notaire associé à VERTUS, certifie
sincère et véritable la signature de
M. Paul François Vranken
apposée ci-dessus.
A VERTUS, le 20 Décembre 2001

[Handwritten signature]