

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/200.) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Renaissance Hotel Holdings, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Franchise System Holdings, Inc.

Internal

Address:

Street Address: 10400 Fernwood Road

City: Bethesda State: MD Zip: 20817

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 21, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1860570, 1924256, 1565166

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth G. Regan

Internal Address: Marriott International, Inc.

Street Address: Marriott Drive, Dept. 52/923

City: Washington State: DC Zip: 20058

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

131758

DO NOT USE THIS SPACE

9. Signature.

Elizabeth G. Regan

Name of Person Signing

Elizabeth M. Regan

Signature

1/22/02

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

02/15/2002 6TON11 00000221 131758 1860570

01 FC:481 40.00 CH 02 FC:482 50.00 CH

ASSIGNMENT OF SERVICE MARKS

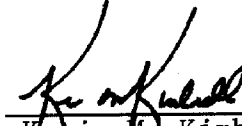
Whereas RENAISSANCE HOTEL HOLDINGS, INC. ("Assignor"), whose address is 10400 Fernwood Road, Bethesda, Maryland 20817, has adopted, used and is using the following marks ("the Marks") which are registered in the United States Patent and Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Reg. Date</u>
1860570	RAMADA LIMITED & Design	October 25, 1994
1924256	RAMADA LIMITED	October 3, 1995
1565166	PER DIEM VALUE	November 7, 1989, and;

Whereas FRANCHISE SYSTEM HOLDINGS, INC. ("Assignee"), of 10400 Fernwood Road, Bethesda, Maryland 20817, is desirous of acquiring the Marks and the registrations thereof; and

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks and the registrations thereof.

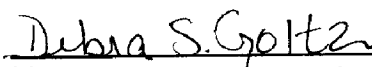
RENAISSANCE HOTEL HOLDINGS, INC.
("Assignor")



Kevin M. Kimball, Vice President

State of Maryland)
) ss.
County of Montgomery)

On this 21st day of January, 2002, before me appeared Kevin M. Kimball, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of RENAISSANCE HOTEL HOLDINGS, INC.



Notary my commission expires 10/3/2005