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R. 101985237 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Macmillan General Reference USA Inc. 1633 Broadway New York, New York 10019 2-6-02 [checkbox] Individual(s) [checkbox] Association [checkbox] General Partnership [checkbox] Limited Partnership [checked] Corporation-State Delaware [checkbox] Other Additional name(s) of conveying party(ies) attached? [checkbox] Yes [checked] No

2. Name and address of receiving party(ies) Name: Wiley Publishing, Inc. Internal Address: Street Address: 10475 Crosspoint Boulevard City: Indianapolis State: IN Zip: 46256 [checkbox] Individual(s) citizenship [checkbox] Association [checkbox] General Partnership [checkbox] Limited Partnership [checked] Corporation-State Delaware [checkbox] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [checkbox] Yes [checked] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [checkbox] Yes [checked] No

3. Nature of conveyance: [checked] Assignment [checkbox] Merger [checkbox] Security Agreement [checkbox] Change of Name [checkbox] Other Execution Date: 01/25/02

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/836,043 B. Trademark Registration No.(s) Additional number(s) attached [checkbox] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Mark B. Harrison, Esq. Internal Address: Venable, Baetjer, Howard & Civiletti, LLP Street Address: 1201 New York Avenue, N.W. Suite 1000 City: Washington State: DC Zip: 20005

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 [checked] Enclosed [checked] Authorized to be charged to deposit account 8. Deposit account number: 22-0261

DO NOT USE THIS SPACE

9. Signature. 02/19/2002 RANED1 00000004 75836043 40.00 OP Jacqueline L. Patt Name of Person Signing

Signature: Jacqueline L. Patt Date: February 6, 2002

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002444 FRAME: 0405

# ASSIGNMENT

WHEREAS, Macmillan General Reference USA Inc. a Delaware corporation having its address at 1633 Broadway, New York, New York 10019 (hereinafter "Assignor"), is the owner of

1. United States Trademark Application Serial No. 75/836043 filed October 30, 1999 for the mark CITY-TO-GO

and of the trademark shown in said application, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Wiley Publishing Inc., a Delaware corporation, having its address at 10475 Crosspoint Blvd., Indianapolis, IN 46256 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark application, and the trademark shown in said application, the goodwill of the business symbolized by said mark, and the right to conduct business in the United States under the mark;

NOW THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark application, and the trademark shown in the said application together with the goodwill of the business symbolized by said mark, the right to sue for past infringement, and the right of Assignor to conduct business under said trademark.

Done, this 25<sup>th</sup> day of January , 2002.

MACMILLAN GENERAL REFERENCE USA INC.

By: 

Name: Stephen Kippur  
Title: President