

02-19-2002



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

West Coast Life Insurance Company  
1-31-02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State California  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: January 23, 2002

## 2. Name and address of receiving party(ies)

Name: Protective Life Corporation  
Internal  
Address: \_\_\_\_\_Street Address: 2801 Highway 280 South  
City: Birmingham State: Alabama Zip: 35223

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1683208Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Elisabeth A. Langworthy, Esq.  
Internal Address: Sutherland, Asbill & Brennan LLPStreet Address: 1275 Pennsylvania Ave, NWCity: Washington State: DC Zip: 200046. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41) .....\$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account if necessary

## 8. Deposit account number:

19-5029

(Attach duplicate copy of this page if paying by deposit account)

## DONOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elisabeth A. Langworthy  
Name of Person Signing

Signature

January 31, 2002  
DateTotal number of pages including coversheet, attachments, and document: 2

All documents to be recorded with required coversheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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TRADEMARK  
REEL: 002444 FRAME: 0455

# TRADEMARK ASSIGNMENT

WHEREAS, West Coast Life Insurance Company, (a California corporation), the full post office address of whose principal office or place of business is 343 Sansome Street, San Francisco, California 94104, United States of America, is the owner of the U.S. Service Mark, **WEST COAST LIFE (and Design)**, Reg. No. 1,683,208;

AND WHEREAS, Protective Life Corporation, a Delaware corporation, the full post office address of whose principal office or place of business is 2801 Highway 280 South, Birmingham, Alabama 35223, United States of America, (hereinafter "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the U.S. Service Mark, **WEST COAST LIFE (and Design)**, Reg. No. 1,683,208 therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

AND THEREFORE KNOWN ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt of which is hereby acknowledged, West Coast Life Insurance Company, doth hereby sell, assign and transfer to Protective Life Corporation, all the right, title, and interest of the said Mark, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, West Coast Life Insurance Company, has caused these presents to be executed under its corporate seal and the hands of its duly authorized officers at this 23<sup>rd</sup> day of January, 2002.

WEST COAST LIFE INSURANCE COMPANY

By: Jim E. Massengale

Name: Jim E. Massengale

Title: President

STATE OF Alabama )  
 ) ss:  
COUNTY OF Jefferson )

On this 23 day of January, 2002, before me personally came Jim E. Massengale to me known, who being by me duly sworn did depose and say that he/she is the President of West Coast Life Insurance Company and that he/she duly executed the foregoing instrument for and on behalf of West Coast Life Insurance Company being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Dawn R. Wenn  
Notary Public

(SEAL)

My Commission Expires 10/5/03

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