

02-19-2002

FORM PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨

To the Honorable Commissioner

101985329

U.S. Patent & TMO/TM Mail Rpt. Dt. #57

1. Name of conveying party(ies):

BrightStreet.com, Inc.

2-5-02

- ☐ Individual(s)
☐ General Partnership
☒ Corporation - Delaware
☐ Other

- ☐ Association
☐ Limited Partnership

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment
☐ Security Agreement
☒ Other Nunc Pro Tunc Assignment

- ☐ Merger
☐ Change of Name

Execution Date: January 3, 2002

2. Name and Address of receiving:

Name: e-centives, Inc.

Internal
Address:

Street Address: 6901 Rockledge Drive

City: Bethesda State: MD Zip: 20817

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/177,316

B. Trademark registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Valerie Brennan

Internal Address: Hogan & Hartson LLP

Street Address: 8300 Greensboro Drive

Suite 1100

City: McLean State: VA Zip: 22102

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.

- ☒ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

08-2550

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Valerie Brennan
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

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TRADEMARK
REEL: 002444 FRAME: 0516

Exhibit A

IN THE UNITED STATES TRADEMARK OFFICE

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, BrightStreet.com, Inc., a corporation organized and existing under the laws of the State of Delaware, with offices at 1601 South De Anza Boulevard, Suite 100, Cupertino, California 95014 ("Assignor"), owns the federal trademark and service mark applications and registrations that are listed on the attached Schedule 1, which is made a part hereof (collectively, the "Marks").

WHEREAS, on December 3, 2001, Assignor sold, assigned and transferred all right, title and interest in and to the Marks, including the applications and the registrations thereof to e-centives, Inc., a corporation organized and existing under the laws of the State of Delaware, with offices at 6901 Rockledge Drive, Bethesda, Maryland 20817 ("Assignee"), together with all assets relating to the business in connection with which the Marks are used, which business is ongoing and existing.

WHEREAS, the parties are desirous of ratifying said sale, assignment and transfer of all right, title and interest in and to said Marks and the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, nunc pro tunc as of December 3, 2001, all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, BrightStreet.com, Inc. has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed, as of this 3rd day of December, 2001.

BRIGHTSTREET.COM, INC.

Date: 1/3/02By: R. Scott WillisName: R. Scott WillisTitle: CEO/ President

Schedule 1

List of Trademarks and Service Marks

<u>Mark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
BRIGHTGATE	75/726,003	June 10, 1999
BRIGHTSTREET	75/859,856	November 29, 1999
BRIGHTSTREET.COM	75/726,002	June 10, 1999
MAESTRO	75/726,124	June 10, 1999
MAESTRO	76/177,316	December 7, 2000