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U.S. Patent & TMO/ TM Mail Rpt Dt. #76

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2-4-02  
**Matix Clothing Co., Inc.**  
 \_\_\_\_\_  
 \_\_\_\_\_ Individual(s) \_\_\_\_\_ Association  
 \_\_\_\_\_ General Partnership \_\_\_\_\_ Limited Partnership  
**XXX** Corporation - **California**  
 \_\_\_\_\_ Other \_\_\_\_\_  
 Additional name(s) of conveying party(ies) attached? \_\_\_ Yes **XXX** No

2. Name and address of receiving party(ies):  
 Name: **DVS Shoe Co., Inc.**  
 Internal Address: \_\_\_\_\_  
 Street Address: **955 Francisco Street**  
 City: **Torrance** State: **CA** ZIP: **90502-1202**  
 \_\_\_\_\_ Individual(s) citizenship \_\_\_\_\_  
 \_\_\_\_\_ Association \_\_\_\_\_  
 \_\_\_\_\_ Limited Partnership \_\_\_\_\_  
**XXX** Corporation - State **California**  
 \_\_\_\_\_ Other \_\_\_\_\_

3. Nature of conveyance:  
**XXX** Assignment \_\_\_\_\_ Merger  
 \_\_\_\_\_ Security Agreement \_\_\_\_\_ Change of Name  
 \_\_\_\_\_ Other \_\_\_\_\_  
 Execution Date: **January 31, 2002 (nunc pro tunc 12/31/00)**

If assignee is not domiciled in the United States, a domestic representative designation is attached: \_\_\_ Yes \_\_\_ No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached? \_\_\_ Yes **XXX** No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
75/481502  
 Additional numbers attached? \_\_\_ Yes **XXX** No

B. Trademark Registration No.(s)  
**2466702**

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: **Stanley W. Sokoloff**  
 Internal Address:  
**BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN**  
 Street Address: **12400 Wilshire Boulevard, 7<sup>th</sup> Floor**  
 City: **Los Angeles** State: **CA** ZIP: **90025**

6. Total number of applications and registrations involved: **1**  
 7. Total fee (37 CFR 3.41).....\$ **65.00**  
**XXX** Enclosed  
**XXX** Deficiency of fees authorized to be charged to deposit account  
 8. Deposit account number:  
**02-2666**  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
 \_\_\_\_\_  
**Stanley W. Sokoloff** \_\_\_\_\_ **February 1, 2002**  
 Name of Person Signing Signature Date  
 Total number of pages comprising cover sheet: **3**

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 01 FC:481 40.00 OP  
 02 FC:482 25.00 OP

TRADEMARK  
REEL: 002444 FRAME: 0928

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## NUNC PRO TUNC ASSIGNMENT

WHEREAS, MATIX CLOTHING CO., INC., a corporation organized under the laws of the State of California, having a business address at 18757 Burbank Boulevard, Tarzana, California 91356 (hereinafter called the "Assignor"), is the owner of the trademark for the marks MATIX, Registration No. 2466702, and MATIX, Serial No. 75/481502;

AND, WHEREAS, DVS SHOE CO., INC., a corporation organized under the laws of the State of California, having a place of business at 955 Francisco Street, Torrance, California 90502-1202 (hereinafter called the "Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the trademark for the marks MATIX (Registration No. 2466702 and Serial No. 75/481502), together with the goodwill of the business pertaining thereto, and the Assignor is willing to assign the trademarks and the applications for registration thereof along with the goodwill therewith to Assignee,

AND, WHEREAS, this Assignment is written confirmation of a prior written assignment effective December 31, 2000, in which Assignor transferred its rights in the marks to Assignee and is intended to be recorded at the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignor hereby acknowledges, Assignor does hereby assign and transfer unto the Assignee, its entire right, title and interest in and to the

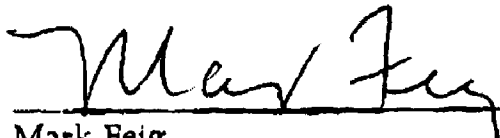
aforesaid trademarks together with the goodwill of the business pertaining thereto  
and the applications therefor.

IN WITNESS WHEREOF, Assignor has executed this assignment on the

31st day of January, 2002.

MATIX CLOTHING CO., INC

By:

  
\_\_\_\_\_

Mark Feig  
Senior Vice President