



02-19-2002

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U.S. Patent & TMOc/TM Mail Rpt Dt. #76



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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#### Submission Type

New 1-31-02

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
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#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date  
Month Day Year  
 09 23 1997

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

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DBA/AKA/TA

Composed of  Registration No.

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REEL: 002444 FRAME: 0967

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,438,688"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marian Weilert Sauvey

Name of Person Signing

*Marian Weilert Sauvey*

Signature

1/3/02

Date Signed

## ASSIGNMENT

WHEREAS, Atlas Van Lines, Inc., a Delaware corporation with its principal place of business at of 1212 St. George Road, Evansville, Indiana ("Atlas Van Lines"), adopted and used the mark, EXHIBITGUARD, in connection with arranging and administering insurance coverage for trade show exhibits, and is the owner of Registration No. 1,438,688, issued May 5, 1987 on the Principal Register of the United States Patent and Trademark Office ("USPTO") for the mark EXHIBITGUARD in International Class 36 for use in "arranging and administering insurance coverage for trade show exhibits"; and

WHEREAS, Atlas Investment Company, Inc., a Delaware corporation, of 300 Delaware Avenue, Suite 1281, Wilmington, Delaware ("Atlas Investment") did acquire Atlas Van Lines' entire right, title and interest in Atlas Van Lines' said mark, and the registration thereof through an internal company transfer, effective September 23, 1997; and

WHEREAS, for purposes of recordation of assignment of the above-referenced mark with the USPTO, Atlas Van Lines and Atlas Investment wish to evidence such transfer.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Atlas Van Lines does hereby assign to Atlas Investment all of its right, title and interest in and to the EXHIBITGUARD mark, together with the above-identified registration and the good will of the business associated therewith and the right to sue for past infringements thereof.

Dated: January 10, 2002

ATLAS VAN LINES, INC.

BY: Marian W. DeLoe Sawyer

ITS: Vice President & Secretary

SUBSCRIBED AND SWORN TO before me, a Notary Public in and for said County of Vanderburgh and State of Indiana, this 10th day of January, 2002.

TRADEMARK  
REEL: 002444 FRAME: 0969

My Commission Expires:

12-19-2009

Karen Beckner  
Karen Beckner, Notary Public  
County of Residence: Vanderburgh

