

02-20-2002



101987791

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

FEB - 1 2002

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New 2/02
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

02/19/2002 TDAZ1 00000051 76278650

#### FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 50.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002446 FRAME: 0126

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="76278650"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="76278651"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2139701"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathryn M. Wheble, Esq.

1-14-02

Name of Person Signing

Signature

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARKS UNDER 37 C.F.R. 3.11

WHEREAS, Brownstone Baking Company, L.L.C. ("Brownstone"), a New Jersey Limited Liability Company, having its principal offices at 359 McLean Boulevard, Paterson, New Jersey 07513, USA, has adopted, used, is using and is the owner of the trademark registrations, pending applications and common law marks listed in the attached Exhibit A (the "Trademarks"); and

WHEREAS, Nonni's Food Company, Inc. ("Nonni's"), a Florida corporation, having its principal offices at 601 South Boulder, Tulsa, Oklahoma 74119, USA, desires to acquire the Trademarks in connection with the purchase by Nonni's of Brownstone's business relating to the products for which the Trademarks are used (the "Business"); and

WHEREAS, Brownstone desires to assign the Trademarks to Nonni's as part of the Business to which the marks pertain as required by 15 U.S.C. §1060; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Brownstone hereby assigns to Nonni's all right, title and interest in and to the Trademarks, together with the goodwill and that portion of the Business symbolized by said Trademarks.

IN WITNESS WHEREOF, Brownstone has caused this Assignment to be signed in its corporate name by its duly authorized officer effective as of December 14, 2001.

BROWNSTONE BAKING COMPANY, L.L.C.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Exhibit A**

**Registrations:**

Registrant: Pride of the Plains, Ltd.  
Current Owner: Brownstone Baking Company, L.L.C.  
Mark: BAKEL CHIPS & Design  
Registration No.: 2,139,701  
Issued: February 24, 1998

**Pending Applications:**

Applicant: Brownstone Baking Company, L.L.C.  
Mark: BROWNSTONE BAKING CO.  
Application No.: 76/278,650  
Filed: June 28, 2001

Applicant: Brownstone Baking Company, L.L.C.  
Mark: GENOA CRISPS  
Application No.: 76/278,651  
Filed: June 28, 2001

**Common Law Marks:**

Owner: Brownstone Baking Company, L.L.C.  
Mark: BROWNSTONE BAKING CO. & Design

Owner: Brownstone Baking Company, L.L.C.  
Mark: BAGEL CHIPS & Design

Owner: Brownstone Baking Company, L.L.C.  
Mark: MINI BAGEL CHIPS & Design

Owner: Brownstone Baking Company, L.L.C.  
Mark: BREAD STICKS & Design