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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Fuller Life, Inc.

1.30.02

- Individual(s)
- General Partnership
- Corporation-State
- Other _____ Tennessee Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 11/15/2001

2. Name and address of receiving party(ies)

Name: Tree of Life, Inc.

Internal Address: _____

Street Address: Post Office Box 9000

City: St. Augustine State: FL Zip: 32085

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s) _____

B. Trademark Registration No. (s) 1828468

2051224, 2143309, 2221803, 2276209

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Anjanette Plichta Stinson

Internal Address: McGuire Woods LLP

Street Address: One James Center

901 East Cary Street

City: Richmond State: VA Zip: 23219-4030

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41) \$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature.

Anjanette Plichta Stinson
Name of Person Signing

Anjanette Plichta Stinson
Signature

January 30, 2002
Date

Total number of pages including coversheet, attachments, and document: 7

Mail documents to be recorded with required coversheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

02/20/2002 TBIAZI 00000009 1828468

01 FC:481
02 FC:482

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TRADEMARK
REEL: 002446 FRAME: 0860

ASSIGNMENT OF TRADEMARKS

For good and valuable considerations received from TREE OF LIFE, INC., a Delaware corporation, the receipt and sufficiency of which are hereby acknowledged, FULLER LIFE, INC., a Tennessee corporation (the "Assignor"), the holder of (i) currently registered trademarks, on file in the United States Patent and Trademark Office, (ii) currently registered trademarks, on file in the Canadian Intellectual Property Office, (iii) a currently registered trademark on file in the Mexican Trademark Office and; (iv) common law marks, having assigned the goodwill of the business in which the marks are used, or that part of that goodwill of the business connected with the use of, and symbolized by the marks, and now desiring to assign said marks and the registrations thereof, does hereby execute and file this assignment as follows:

- (1) The Assignor of the currently registered trademarks is Fuller Life, Inc.
- (2) The business address of the Assignor is 1628 Robert C. Jackson Drive, Maryville, Tennessee 37801.
- (3) The state of incorporation of Assignor is Tennessee.
- (4) For marks on file at the United States Patent and Trademark Office, the registration number of each currently registered trademark, a description of each mark, the issue date of the registration of each mark, the class under which each trademark is registered, and the date each mark was used in commerce is found in the table attached hereto as Exhibit A.
- (5) For marks on file at the Canadian Intellectual Property Office, the registration number of each currently registered trademark, a description of each mark, the issue date of the registration of each mark, the wares represented by each mark and the date the application for each mark was filed is found in the table attached hereto as Exhibit B.
- (6) For the mark on file at the Mexican Trademark Office, the registration number of the mark, a description of the mark, the issue date of the registration, and the class under which the mark is registered is found in the table attached hereto as Exhibit C.
- (7) For common law marks used by Assignor, a description of each mark is found in the table attached hereto as Exhibit D.
- (8) The currently registered trademarks, the registrations thereof, and the common law marks and the goodwill of the business in which all marks are used, or that part of the goodwill of the business connected with the use of and symbolized by the marks, is hereby assigned to Tree of Life, Inc.
- (9) The business address of the Assignee is 1750 Tree Boulevard, P. O. Box 410, St. Augustine, Florida 32085-0410.
- (10) The state of incorporation of Assignee is Delaware.
- (11) The effective date of the assignment is November 15, 2001.

WHEREFORE, this assignment is executed by the Assignor this 12 day of November, 2001.

ASSIGNOR:

FULLER LIFE, INC., a Tennessee corporation

By Glenn A. Fuller
Glenn A. Fuller, President

STATE OF TN.
COUNTY OF Blount

I Daggy Williamson, a Notary Public, do hereby certify that on this 12 day of Nov, 2001, personally appeared before me, Glenn A. Fuller, who, being by me first duly sworn, declared that he is the President of Fuller Life, Inc., a Tennessee corporation, that he signed the foregoing document on behalf and in the name of the corporation as its duly authorized President, and that the statements herein contained are true.

Daggy Williamson
Printed: Daggy Williamson
Notary Public, State of TN
My commission expires: 12-10-02
Commission no.:

(NOTARIAL SEAL)



Exhibit A

U. S. Registrations

Registration Number	Mark	Date Registration Issued	Class	Date of First Use
1,828,468	BETTER THAN MILK (typed drawing)	March 29, 1994	30. Non-dairy milk substitute	April 1, 1997
2,051,224	INSTEAD OF MILK (typed drawing)	April 8, 1997	29. Tofu based milk substitute beverage	October 1, 1995
2,143,309	INSTEAD OF YOGURT (typed drawing)	March 10, 1998	29. Non-dairy flavored yogurt powder mixes	November 1, 1996
2,221,803	SOY AMAZING (typed drawing)	February 2, 1999	29. Soy-based food beverage used as a milk alternative	March 5, 1998
2,276,209	BETTER THAN ICE CREME? (words in stylized form)	September 7, 1999	30. Non-dairy ice cream mix	March 12, 1999

Exhibit B

Canadian Registrations

Registration Number	Mark	Date Registration Issued	Wares	Date Filed
TMA488369	SOY AMAZING	January 27, 1998	Soy beverage, namely soy-based food beverage used as a milk alternative	August 30, 1995
TMA550107	RICE AMAZING	August 23, 2001	Non-dairy, rice based food beverage used as a milk alternative	August 12, 1998

Exhibit C

Mexican Registration

Registration Number	Mark	Date Registration Issued	Class
476,585	BETTER THAN MILK?	October 22, 1993	32. Beers, mineral water and other carbonated beverages without alcohol; beverages and fruit juices; syrups and other preparations for making beverages.

Exhibit D

Common Law Marks

Mark
RICE AMAZING
NATURALLY TOFU

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