

02-21-2002



101988842

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 2-4-02

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

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Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger Effective Date  
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

FOR OFFICE USE ONLY

02/20/2002 TDI A21 00000059 75909280  
01 FC:481 40.00 OP  
02 FC:482 175.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002446 FRAME: 0959

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75909280"/>	<input type="text" value="75891568"/>	<input type="text" value="75891569"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75917087"/>	<input type="text" value="75891565"/>	<input type="text" value="75891566"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75917086"/>	<input type="text" value="75891567"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number:

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gayle Aiken 

Name of Person Signing Signature Date Signed

## ASSIGNMENT OF TRADEMARKS

Handleman Company, a Michigan corporation ("Assignor"), having its principal place of business at 500 Kirts Boulevard, Troy, Michigan 48084, has adopted, used, is using or proposes to use, and is the owner of the trademarks identified on the attached Exhibit A, including trademark applications now pending in the United States Patent and Trademark Office related thereto (the "Pending Trademarks").

WHEREAS, Assignor desires to transfer the Pending Trademarks and all of the goodwill associated therewith to Handleman Category Management Company, a Michigan corporation ("Assignee"), having its principal place of business at 500 Kirts Boulevard, Troy, Michigan 48084, and Assignee is desirous of acquiring the Pending Trademarks and all goodwill associated therewith.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns, transfers and delivers to Assignee all right, title and interest of Assignor in the United States and elsewhere in, to and under the Pending Trademarks, together with the goodwill of the business symbolized by the Pending Trademarks.

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks, and any other proper officer or agency of any country, to issue the Certificate of Registration of all Pending Trademarks to Assignee, and to record Assignee as assignee of the entire right, title and interest in and to the Pending Trademarks for the sole use and enjoyment of Assignee, its successor, assigns or other legal representatives.

Signed as of this 28<sup>th</sup> day of April, 2001.

HANDLEMAN COMPANY,  
a Michigan corporation

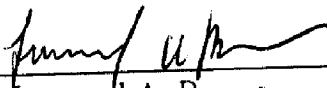
By:   
Leonard A. Brams  
Its: Senior Vice President

EXHIBIT A

Pending Trademarks

<u>Trademark</u>	<u>Serial No.</u>
COOL TRAXX!	75/909280
CHANNEL OF CHOICE	75/917087
CHANNEL OF CHOICE (and Design)	75/917086
E MUSIC UTILITY	75/891568
GLOBAL ENTERTAINMENT UTILITY	75/891565
GLOBAL MUSIC UTILITY	75/891567
MUSIC UTILITY	75/891569
VIRTUAL CATEGORY MANAGEMENT	75/891566