



02-21-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Farmers Group, Inc.

2-14-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Nevada Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 02/11/02

2. Name and address of receiving party(ies)

Name: Farmers Insurance Exchange

Internal Address:

Street Address: 4680 Wilshire Boulevard

City: Los Angeles State: CA Zip: 90010

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State

Other California inter-insurance exchange

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional number(s) attached Yes No 2,496,918

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sheldon H. Klein, Esq.

Internal Address:

Arent Fox Kintner Plotkin & Kahn, PLLC.

Street Address: 1050 Connecticut Ave., NW

City: Washington State: DC Zip: 20036

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

01-2300

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sheldon H. Klein, Esq. Name of Person Signing

Signature

2-14-02

Date

Total number of pages including cover sheet, attachments, and document: 2

02/20/2002 LWELLER 00000158 2496918

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002447 FRAME: 0034

ASSIGNMENT

WHEREAS, FARMERS GROUP, INC., a Nevada corporation, having its principal place of business at 4680 Wilshire Boulevard, Los Angeles, CA 90010 (hereinafter "ASSIGNOR"), has adopted and used the mark OPERATION RESTORE (hereinafter "Mark") and is the owner of Registration No. 2,496,918 of the mark which issued on October 9, 2001 as shown by the records in the United States Patent and Trademark Office (hereinafter "Registration"); and

WHEREAS, FARMERS INSURANCE EXCHANGE, a California inter-insurance exchange, having its principal place of business at 4680 Wilshire Boulevard, Los Angeles, CA 90010 is desirous of acquiring all rights, title and interest of ASSIGNOR in and to, and to the use of, said Mark and the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to FARMERS INSURANCE EXCHANGE all rights, title and interest in and to and to the use of said Mark, together with the goodwill of the business symbolized thereby, said Registration, and the right to recover damages for any past infringement of said Mark.

Date: 2/11/02By: Kathleen D. Katovich

Name: Kathleen D. Katovich

Title: Assistant Secretary