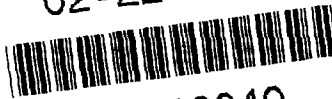


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REI 7



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cooper Licensing, Inc.

2-P.O.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other Nunc Pro Tunc Assignment-02/04/1999

Execution Date: Dec27 2001

2. Name and address of receiving party(ies)

Name: Richards Publishing

Internal

Address:

Street Address: Post Office Box 2322

City: Rochester State: NY Zip: 14692

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Sole Proprietorship-Kathy Heffron

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,233,073

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dalbert U. Shefte, Esq.

Internal Address: Kennedy Covington

Street Address: 100 N. Tryon Street, Ste 4200

City: Charlotte State: NC Zip: 28202-4006

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

18-1215

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9. Signature.

Dalbert U. Shefte

Name of Person Signing

[Handwritten Signature]

Signature

January 8, 2002

Date

Total number of pages including cover sheet, attachments, and document: 3

02/21/2002 6TDM11 00000010 1233073

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40.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002447 FRAME: 0285

ASSIGNMENT

This Assignment entered into as of February 4, 1999, by and between Cooper Licensing, Inc., a North Carolina corporation having a principal place of business at 1811 Sardis Road North, Suite 201, Charlotte, North Carolina 28270, hereinafter "Assignor", and Richards Publishing, a sole proprietorship of the State of New York of Kathy Heffron, whose address is Post Office Box 2322, Rochester, New York 14692, hereinafter "Assignee".

WHEREAS, Assignor is the owner by assignment, (recorded in the U.S. Patent and Trademark Office at Reel 1864/0098, as of February 19, 1999) of all right, title and interest in and to U.S. Trademark Registration No. 1,233,073, Registered March 29, 1983 and to the mark that is the subject of said Registration and to the goodwill associated therewith; and

WHEREAS, Assignee is desirous of acquiring said Registration and the goodwill associated therewith;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to said mark, together with the goodwill of the business associated with the mark, and the above-identified registration thereof.

COOPER LICENSING, INC.

By: 

Name: Brad L. Cooper Greenberg

Title: President

0220284.01
LIB: C2

TRADEMARK
REEL: 002447 FRAME: 0286

State of North Carolina

County of Mecklenburg

Before me appeared Brad Greenberg, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

This 27th day of December, 201.

Bekinda Ryznyk
Notary Public

My Commission Expires: 3-26-06

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LIB: C2