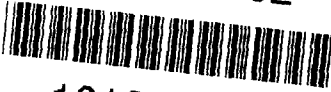


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101989841

To the Honorable Commissioner of Patents and Trademarks: Please attach original documents or copy thereof.

1. Name of conveying party(ies):

Cooper Licensing, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Nunc Pro Tunc Assignment-02/04/1999
- Merger
- Change of Name

Execution Date: Dec27 2001

2. Name and address of receiving party(ies)

Name: Richards Publishing

Internal Address:

Address:

Street Address: Post Office Box 2322

City: Rochester State: NY Zip: 14692

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Sole Proprietorship-Kathy Heffron

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,500,816

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dalbert U. Shefte, Esq.

Internal Address: Kennedy Covington

Street Address: 100 N. Tryon Street, Ste 4200

City: Charlotte State: NC Zip: 28202-4006

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-1215

DO NOT USE THIS SPACE

9. Signature.

Dalbert U. Shefte

Name of Person Signing

Dalbert U. Shefte

Signature

January 9, 2002

Date

Total number of pages including cover sheet, attachments, and document: 3

## ASSIGNMENT

This Assignment entered into as of February 4, 1999, by and between Cooper Licensing, Inc., a North Carolina corporation having a principal place of business at 1811 Sardis Road North, Suite 201, Charlotte, North Carolina 28270, hereinafter "Assignor", and Richards Publishing, a sole proprietorship of the State of New York of Kathy Heffron, whose address is Post Office Box 2322, Rochester, New York 14692, hereinafter "Assignee".

WHEREAS, Assignor is the owner by assignment, (recorded in the U.S. Patent and Trademark Office at Reel 1864/0098, as of February 19, 1999) of all right, title and interest in and to U.S. Trademark Registration No. 1,500,816, Registered August 16, 1988 and to the mark that is the subject of said Registration and to the goodwill associated therewith; and

WHEREAS, Assignee is desirous of acquiring said Registration and the goodwill associated therewith;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to said mark, together with the goodwill of the business associated with the mark, and the above-identified registration thereof.

COOPER LICENSING, INC.

By: 

Name: Brad L. Cooper Greenberg

Title: President

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LIB:

**TRADEMARK**  
**REEL: 002447 FRAME: 0301**

State of North Carolina

County of Hecklenburg

Before me appeared Brad Greenberg, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

This 27<sup>th</sup> day of December, 201.

Belinda Pyzyk  
Notary Public

My Commission Expires: 3-26-06

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LIB: