

02-22-2002

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
B.C.R. Enterprises, Inc.  
2-5-02  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Illinois  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: September 10, 2001

2. Name and address of receiving party(ies)  
Name: Key3Media Events, Inc.  
Internal  
Address: \_\_\_\_\_  
Street Address: 5700 Wilshire Boulevard  
City: Los Angeles State: CA Zip: 90036

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

No. 1256839; No. 2298332;  
~~No. 1852692~~ and No. 1852693

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert W. Sacoff at Pattishall, McAuliffe, Newbury, Hilliard & Geraldson  
Internal Address: \_\_\_\_\_

Street Address: 311 South Wacker Drive  
Suite 5000

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:

16-0650

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(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Ana Al-Sakhria  
Name of Person Signing

Signature

2/5/02  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

02/22/2002 6TON11 00000008 1256839

01 FC:481  
02 FC:482

40.00 OP  
75.00 OP

**TRADEMARK**  
**REEL: 002447 FRAME: 0396**

## TRADEMARK ASSIGNMENT

WHEREAS, B.C.R. Enterprises, Inc., an Illinois corporation, 999 Oakmont Plaza, Suite 100, Westmont, Illinois 60559, ("Assignor") has adopted and used, is using and owns the trademarks, and the U.S. registrations thereof (the "trademarks"):

BUSINESS COMMUNICATIONS REVIEW, Reg. No. 1,256,839  
MULTIMEDIA.COM, Reg. No. 2,298,332  
EBT & DESIGN, Reg. No. 1,625,306 (Cancelled)  
MISCELLANEOUS DESIGN, Reg. No. 1,852,692  
MISCELLANEOUS DEISNG, Reg. No. 1,852,693

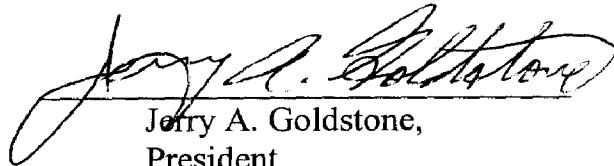
WHEREAS, KEY3MEDIA EVENTS, INC. a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks and said registrations thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the trademarks worldwide, together with the goodwill symbolized thereby, and said registrations thereof, and the rights to sue and recover from past infringements.

ASSIGNOR, also assigns to Assignee all its rights, title and interests in and to the copyrights, and the rights to use copyrighted material, set forth in the attached Schedule 5.14.

B.C.R. ENTERPRISES, INC.

By:



Jerry A. Goldstone,  
President  
September 10, 2001