

ASSIGNMENT

WHEREAS, Fantasy Sports Properties, Inc. ("Assignor"), a Virginia corporation having its principal place of business at 11600 Sunrise Valley Drive, Suite 270, Reston, Virginia 20191, is the owner of all right, title and interest in and to the trademarks and service marks shown on the attached Exhibit 1, the applications thereof and the goodwill represented thereby;

WHEREAS, Assignor is assigning the trademarks and service marks shown on the attached Exhibit 1, the applications thereof and the goodwill represented thereby as part of the transfer of the entire business or portion thereof to which such trademarks and service marks pertain, as required by 15 U.S.C. §1060; and,

WHEREAS, iTV Entertainment, LLC ("Assignee"), a Delaware limited liability corporation having its principal place of business at 11600 Sunrise Valley Drive, Suite 270, Reston, Virginia 20191, wishes to acquire the trademarks and service marks listed on Exhibit 1, the applications thereof, and the goodwill represented thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee nunc pro tunc as of June 28, 2001 all right, title and interest in and to the trademarks and service marks listed on Exhibit 1, the applications thereof and the goodwill represented by said trademarks and service marks, together with the right to sue for and to collect damages for past infringements of said trademarks and service marks.

FANTASY SPORTS PROPERTIES, INC.

Dated: AUG. 6, 2001

By: 

Name: PATRICK J. HUGHES

Title: PRESIDENT

ACKNOWLEDGMENT

STATE OF VIRGINIA)
 : ss.:
COUNTY OF FAIRFAX)

On this 6th day of August, 2001, before me personally came

Patrick J. Hughes, who being by me duly sworn did depose and say that he is
President of Fantasy Sports Properties, Inc., the corporation described in and

which executed the foregoing assignment; that he signed his name to the foregoing

assignment; and that he was authorized by the Board of Directors of said corporation to

sign this name thereto.

Cheryl Collins
Notary Public
My commission expires 10/31/2004

EXHIBIT 1

Mark	Serial Number
FANTASY GOLF	75/129,733
FANTASY SPORTS NETWORK	76/045,136
FRANCHISE BASEBALL LEAGUE FBL	74/497,606
FSN	76/045,175
THE OFFICIAL FANTASY SPORTS NETWORK	76/049,458
THE OFFICIAL FANTASY SPORTS SITE	76/049,457