

02-25-2002

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To the Honorable Commissioner

enclosed are the attached original documents or copy thereof.

1. Name of conveying party(ies):
MediaDNA, Inc.
Suite 105, 2223 Avenida de la Playa
LaJolla, CA 92037

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: California **2-4-02**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: **Inceptor, Inc.**
Internal Address: _____
Street Address: **4 Clock Tower Place**
City: **Maynard** State: **MA** Zip **01754**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **November 30, 2001**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
75/866,404

B. Trademark registration No.(s)

Additional numbers attached? Yes No

6. Total number of applications and trademarks involved: **1**

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **Barbara Villandry**
 Internal Address: **Shipman & Goodwin LLP**
 Street Address: **One American Row**
 City: **Hartford** State: **CT** Zip: **06103**

7. Total fee (37 CFR 3.41): -----\$ **40**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

02/22/2002 LNUELLER 00000161 75866404

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DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas P. Flynn *Thomas P. Flynn* **December 12, 2001**
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **5**

ASSIGNMENT OF PATENTS, SERVICE/TRADEMARKS, AND COPYRIGHTS

This Assignment of Patents, Service/Trademarks and Copyrights (the "Assignment") is made as of November 30, 2001, by MediaDNA, Inc. a California corporation, with its principal office at Suite 105, 2223 Avenida de la Playa, LaJolla, California 92037 ("Assignor"), for the benefit of Inceptor, Inc., a Delaware corporation, with its principal office at 4 Clock Tower Place, Maynard, Massachusetts 01754 ("Assignee").

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated as of November 30, 2001, pursuant to which Assignee has agreed to purchase, and Assignor has agreed to sell, substantially all of Assignor's assets relating to the Business (as that term is defined in the Asset Purchase Agreement) as of November 30, 2001.

WHEREAS, Assignor uses certain patents, service/trademarks, and copyrights in connection with the conduct of the Business;

NOW THEREFORE, for the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor grants, conveys and assigns to Assignee all of Assignor's right, title and interest in and to all of the patent applications and registrations (the "Patents"), service/trademark applications and registrations, unregistered trademarks and trade names (the "Marks"), and copyrights and registered copyrights (the "Copyrights") listed on the attached Schedule A and made a part of this Assignment, and (a) renewals of the registered Patents, Marks and Copyrights, (b) all income, royalties, damages and payments now and later due and/or payable with respect to the Patents, Marks and Copyrights including, without limitation, damages and payments for past, present or future infringements, (c) the right to sue for past, present and future infringements, and (d) all rights relating to the Patents, Marks and Copyrights throughout the world, together with the goodwill of the Business connected with and symbolized by the Marks.

Assignor covenants that it will execute any other documents and perform any other acts that may be necessary fully to vest in Assignee the rights conveyed by this Assignment and to register this Assignment with any governmental authority having jurisdiction over it. When information is brought by Assignee to Assignor's attention that others are infringing on the rights granted to Assignee under this Assignment, Assignor shall (at Assignee's cost and expense) cooperate with and assist Assignee in protecting those rights.

This Assignment shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

SCHEDULE A**PATENTS, SERVICE/TRADEMARKS, COPYRIGHTS**1. Patent Applications Pending with the U.S. Patent and Trademark Office

<u>Application Title</u>	<u>Serial No.</u>	<u>Type</u>	<u>Status</u>	<u>Filing Date</u>
CONTROLLED PROMOTION - A SYSTEM AND METHOD OF OBFUSCATING DATA	09/456,778	Patent - US	Pending	08-Dec-99
SYSTEM AND METHOD OF OBFUSCATING DATA	PCT/US99/2 9150, WO00/3484 5	Patent - PCT	Pending	08-Dec-99
SYSTEM AND METHOD OF DYNAMICALLY GENERATING INDEX INFORMATION FOR A DATA OBJECT BASED UPON CLIENT PROVIDED SEARCH WORDS	09/456,792	Patent - US	Pending	08-Dec-99
SYSTEM AND METHOD OF DYNAMICALLY CUSTOMIZING THE CONTENT OF A NETWORK ACCESSIBLE ELECTRONIC RESOURCE BASED UPON THE IDENTITY OF THE REQUESTOR	09/457,600	Patent - US	Pending	08-Dec-99
SYSTEM AND METHOD OF DYNAMICALLY GENERATING AN ELECTRONIC DOCUMENT BASED UPON DATA ANALYSIS	09/456,784	Patent - US	Pending	08-Dec-99
SYSTEM AND METHOD FOR DYNAMICALLY GENERATING INDEX INFORMATION	09/456,793	Patent - US	Pending	08-Dec-99
SYSTEM AND METHOD OF PROVIDING MULTIPLE ITEMS OF INDEX INFORMATION FOR A SINGLE DATA OBJECT	09/456,777	Patent - US	Pending	08-Dec-99

2. Service/Trademark Applications Pending for mark *eLuminator*

<u>Country</u>	<u>Serial No.</u>	<u>Class</u>	<u>Status</u>	<u>Filing</u>
United States	75/866,404	9 42	Pending	06-Dec-99
Europe	1692193	9, 38, 42	Published	06-Jun-00

3. Copyrights Registered with the U.S. Library of Congress

<u>Date</u>	<u>Title</u>	<u>Registration #</u>
8/25/98	MediaDNA search engine	TXu 871-728
12/18/00	MediaDNA search engine	TXu 956-871