

02-28-2002

EET

U.S. DEPARTMENT OF COMMERCE

(Rev. 6-93)



Y

Patent and Trademark Office

To the Honorable Commissioner of

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Zippo Manufacturing Company
33 Barbour Street
Bradford, Pennsylvania 16701

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Pennsylvania
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 1, 2001

2. Name and address of receiving party(ies):

Name: ZippMark, Inc.
Street Address: 103 Springer Building
Silverside Road
City: _____ State: DE ZIP: 19810
Wilmington

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) and address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s) See Exhibit A B. Trademark No.(s) See Exhibit A

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kevin D. McCarthy

Hodgson Russ LLP

Internal Address: Intellectual Property Law Section

Street Address: One M&T Plaza, Suite 2000

City: Buffalo State: NY ZIP: 14203-2391

02/27/2002 DBYRNE 00000110 2396671

6. Total number of applications and registrations involved: 174

7. Total fee (37 CFR 3.41)..... \$1,865.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
08-2442

(Attach duplicate copy of this page if paying by deposit account)

01 FC: 481 40.00 OP
02 FC: 482 1625.00 OP

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin D. McCarthy, Reg. No. 35,278

Name of Person Signing

Signature

November 20, 2001

Date

Total number of pages including cover sheet, attachments and document:

7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

EXHIBIT A

Application No	Registration No	U.S. Registered or Pending Registered Trademarks
75/240,233	2,396,671	AN AMERICAN CLASSIC
76/217,124		BLACK ICE
75/744,774		Cigarette Lighter Case Opening and Closing Sound
383,115	1,284,998	CUT-ABOUT
75/267,577	2,174,649	Design ("New Lighter Shape")
143,780	753,586	Design (just the flame)
75/304,294	2,339,530	Design (Lighter Emblem)
74/570,070		Design (lighter shape)
75/052,675	2,022,194	DESIGN (WINDY)
74/425,627	1,870,344	FIXXIT
74/718,266	2,041,376	FLAME CENTER PRODUCTS
75/181,907	2,101,557	FLAME CENTER PRODUCTS
383,116	1,261,103	HANDILITE
75/300,109	2,230,039	LADY BARBARA
76/186,943		METALLIQUE
75/708,127	2,332,858	Miscellaneous Design (Ziplight emblem)
76/302,495		Miscellaneous design of an utility lighter
74/639,003	2,032,805	MYSTERIES OF THE FOREST
75/541,799	2,341,936	OFFICIAL LIGHTER OF THE NEW MILLENIUM
75/762,467	2,445,733	SLIM
75/161,725	2,084,059	THE FIRST NAME IN FLAME
74/717,788	2,042,421	THE FIRST NAME IN FLAME
077,799	1,047,351	VENETIAN
74/473,216	1,966,113	Venetian design
76/158,934		Z and Design (Z attached to watch)
75/226,070	2,206,125	Z TWIN
74/602,510	1,999,114	ZI (logo)
75/080,931	2,035,760	ZI (logo)
75/441,454	2,307,898	ZIP GUARD
74/439,817	2,025,814	ZIPLIGHT
75/708,126	2,332,857	ZIPLIGHT and Design
74/173,483	1,690,272	ZIPPO
72/325,913	897,334	ZIPPO
209,749	798,341	ZIPPO
220,813	810,114	ZIPPO
74/303,588	1,768,823	ZIPPO
439,108	1,287,935	ZIPPO
73/215,031	1,141,310	ZIPPO
74/672,867	2,031,063	ZIPPO
497,056	436,615	ZIPPO
72/099,183	710,591	ZIPPO
74/210,306	1,705,306	ZIPPO
516,805	432,131	ZIPPO
351,486	317,219	ZIPPO
75/293,761	2,116,481	ZIPPO
2,453	993,356	ZIPPO
75/283,004	2,179,641	ZIPPO
75/343,115	2,159,117	ZIPPO
75/282,189	2,116,478	ZIPPO
75/545,681	2,301,866	ZIPPO
485,913	1,356,785	ZIPPO

Application No	Registration No	U.S. Registered or Pending Registered Trademarks
75/767,546	2,351,973	ZIPPO
76/263,756		ZIPPO
75/267,578	2,451,197	ZIPPO
75/243,282	2,116,448	ZIPPO
75/243,318	2,116,449	ZIPPO
75/213,412	2,093,318	ZIPPO
75/083,830	2,050,718	ZIPPO
75/006,419	2,001,509	ZIPPO
74/586,799	2,019,686	ZIPPO
74/586,196	1,939,603	ZIPPO
75/868,470	2,406,174	ZIPPO
74/586,197	2,016,200	ZIPPO FLAME CENTER
273,154	1,210,687	ZIPPO logo (with flame over I)
75/086,025	2,052,508	ZIPPO logo (with flame over I)
266,992	1,189,276	ZIPPO logo (with flame over I)
722,672	1,514,575	ZIPPO logo (with flame over I)
326,381	1,213,751	ZIPPO logo (with flame over I)
73/273,155	1,180,944	ZIPPO logo (with flame over I)
273,153	1,207,903	ZIPPO logo (with flame over I)
273,152	1,187,350	ZIPPO logo (with flame over I)
273,151	1,187,605	ZIPPO logo (with flame over I)
273,156	1,188,884	ZIPPO logo (with flame over I)
74/638,875	2,044,552	ZIPPO THE FIRST NAME IN FLAME

TRADEMARK ASSIGNMENT

WHEREAS, Zippo Manufacturing Company, a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal place of business at 33 Barbour Street, Bradford, Pennsylvania 16701, United States of America ("Assignor"), is the owner of the U.S. trademarks, U.S. trademark registrations and U.S. trademark applications identified in the attached Schedule A (collectively, the "Trademarks"), and the goodwill associated with the Trademarks as used by the Assignor in commerce within the U.S. and its territories; and

WHEREAS, ZippMark, Inc., a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 103 Springer Building, Silverside Road, Wilmington, DE 19810, United States of America ("ZippMark"), is desirous of acquiring any and all rights that Assignor may have throughout the U.S. and its territories in and to the Trademarks, together with the goodwill associated with the Trademarks as used by the Assignor in commerce within the U.S. and its territories, along with the right to recover for damages and profits for any past, present, or future infringements thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto ZippMark all of Assignor's rights, title, and interest in and to the Trademarks together with the goodwill associated with the Trademarks as used by the Assignor in commerce within the U.S. and its territories, along with the right to recover for damages and profits for past, present or future infringements thereof, the same to be held and enjoyed by ZippMark for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of ZippMark, all papers, instruments, and assignments, and to perform any other reasonable acts ZippMark may require in order to vest all of Assignor's rights, title, and interest in and to the Trademarks to ZippMark and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate this assignment, to the extent such evidence is in the possession or control of Assignor.

Date 11-01-01

ZIPPO MANUFACTURING COMPANY

By 

Name Gregory W. Booth

Title President and CEO

BFLODOCS 615191v1

TRADEMARK
REEL: 002448 FRAME: 0261

SCHEDULE A

Application No	Registration No	U.S. Registered or Pending Registered Trademarks
75/240,233	2,396,671	AN AMERICAN CLASSIC
76/217,124		BLACK ICE
75/744,774		Cigarette Lighter Case Opening and Closing Sound
383,115	1,284,998	CUT-ABOUT
75/267,577	2,174,649	Design ("New Lighter Shape")
143,780	753,586	Design (just the flame)
75/304,294	2,339,530	Design (Lighter Emblem)
74/570,070		Design (lighter shape)
75/052,675	2,022,194	DESIGN (WINDY)
74/425,627	1,870,344	FIXXIT
74/718,266	2,041,376	FLAME CENTER PRODUCTS
75/181,907	2,101,557	FLAME CENTER PRODUCTS
383,116	1,261,103	HANDILITE
75/300,109	2,230,039	LADY BARBARA
76/186,943		METALLIQUE
75/708,127	2,332,858	Miscellaneous Design (Ziplight emblem)
76/302,495		Miscellaneous design of an utility lighter
74/639,003	2,032,805	MYSTERIES OF THE FOREST
75/541,799	2,341,936	OFFICIAL LIGHTER OF THE NEW MILLENIUM
75/762,467	2,445,733	SLIM
75/161,725	2,084,059	THE FIRST NAME IN FLAME
74/717,788	2,042,421	THE FIRST NAME IN FLAME
077,799	1,047,351	VENETIAN
74/473,216	1,966,113	Venetian design
76/158,934		Z and Design (Z attached to watch)
75/226,070	2,206,125	Z TWIN
74/602,510	1,999,114	ZI (logo)
75/080,931	2,035,760	ZI (logo)
75/441,454	2,307,898	ZIP GUARD
74/439,817	2,025,814	ZIPLIGHT
75/708,126	2,332,857	ZIPLIGHT and Design
74/173,483	1,690,272	ZIPPO
72/325,913	897,334	ZIPPO
209,749	798,341	ZIPPO
220,813	810,114	ZIPPO
74/303,588	1,768,823	ZIPPO
439,108	1,287,935	ZIPPO
73/215,031	1,141,310	ZIPPO
74/672,867	2,031,063	ZIPPO
497,056	436,615	ZIPPO
72/099,183	710,591	ZIPPO
74/210,306	1,705,306	ZIPPO
516,805	432,131	ZIPPO
351,486	317,219	ZIPPO
75/293,761	2,116,481	ZIPPO
2,453	993,356	ZIPPO
75/283,004	2,179,641	ZIPPO
75/343,115	2,159,117	ZIPPO
75/282,189	2,116,478	ZIPPO
75/545,681	2,301,866	ZIPPO
485,913	1,356,785	ZIPPO

Application No	Registration No	U.S. Registered or Pending Registered Trademarks
75/767,546	2,351,973	ZIPPO
76/263,756		ZIPPO
75/267,578	2,451,197	ZIPPO
75/243,282	2,116,448	ZIPPO
75/243,318	2,116,449	ZIPPO
75/213,412	2,093,318	ZIPPO
75/083,830	2,050,718	ZIPPO
75/006,419	2,001,509	ZIPPO
74/586,799	2,019,686	ZIPPO
74/586,196	1,939,603	ZIPPO
75/868,470	2,406,174	ZIPPO
74/586,197	2,016,200	ZIPPO FLAME CENTER
273,154	1,210,687	ZIPPO logo (with flame over I)
75/086,025	2,052,508	ZIPPO logo (with flame over I)
266,992	1,189,276	ZIPPO logo (with flame over I)
722,672	1,514,575	ZIPPO logo (with flame over I)
326,381	1,213,751	ZIPPO logo (with flame over I)
73/273,155	1,180,944	ZIPPO logo (with flame over I)
273,153	1,207,903	ZIPPO logo (with flame over I)
273,152	1,187,350	ZIPPO logo (with flame over I)
273,151	1,187,605	ZIPPO logo (with flame over I)
273,156	1,188,884	ZIPPO logo (with flame over I)
74/638,875	2,044,552	ZIPPO THE FIRST NAME IN FLAME

U.S. common law marks:

GREENSKEEPER

ZIPPO CLICK

ZIPPO CLUB

ZIPPO MANUFACTURING COMPANY

ZIPPO - internet services

ZIPPO CLICK CLUB

ZIPPO COLLECTORS CLUB

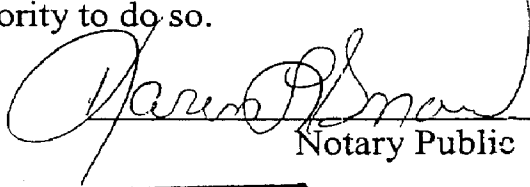
ZMC

COMMONWEALTH OF PENNSYLVANIA)

SS:

COUNTY OF McKean)

On the 1st day of November, 2001, before me personally appeared Gregory W Booth to me known, who being duly sworn, did depose and say that he is President of Zippo Manufacturing Company, and that he executed the above assignment on behalf of said corporation with authority to do so.


Notary Public

