FORM PTO-1618A Expires 06/30/99 OMB 0651-0027	4-15-2002	U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
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RECORDATION TRADE	ON FORM COVER SHEET		
TRADE TO: The Commissioner of Patents and Trademarks:	MARKS ONLY		
Submission Type	Conveyance Type	nai document(s) or copy(les).	
New	Assignment	License	
Resubmission (Non-Recordation) Document ID #	Security Agreement	Nunc Pro Tunc Assignment Effective Date	
Correction of PTO Error Reel # Frame #	Merger	Month Day Year 06 01 1999	
Corrective Document	Change of Name		
Reel # 001957 Frame # 0679	Other Correct name of	assignor on Trademark Assignm	
Conveying Party	Mark if additional names of conveying	g parties attached Execution Date Month Day Year	
Name Tuff Stuff Publications, Inc.		06 01 1999	
Formerly			
Indivîdual General Partnership	Limited Partnership C	orporation Association	
Other			
Citizenship/State of Incorporation/Organization Virginia			
Receiving Party Mark If additional names of receiving parties attached			
Name Krause Publications, Inc.			
DBA/AKA/TA		Marian Marian Marian Marian	
Composed of			
Address (line 1) 700 East State Street			
Address (line 2)			
Address (fine 3) Iola	Wisconsin	54990	
City State/Country If document to be recorded is an Country If document to be recorded is an If document to be recorded			
assignment and the receiving party is not domiciled in the United States, an appointment of a domestic			
Other Constitution Association appointment of a comestic representative should be attached. (Designation must be a separate			
✓ Citizenship/State of Incorporation/Organization Wisconsin			
FOR OFFICE USE ONLY			
Public burden reporting for this collection of information is estimated to average cathering the data needed to complete the Cover Sheet. Send comments revenily	approximately 30 minutes per Cover Sheet to be rec	orded, including time for reviewing the document and	

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patient and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (9651-9027), Washington, D.C. 20503. See OMB information Collection Budget Package 9651-9027, Patient and Trademark Assignment Practice. OO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO-	1619 D	Dana O	U.S. Department of Commerce
Expires 05/30/99 OMB 0651-0027		Page 2	Patent and Trademark Office TRADEMARK
Domestic R	epresentative Name a	and Address Enter for the first F	Receiving Party only.
Name	1		
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspond	lent Name and Addres	SS Area Code and Telephone Number $(4$	14) 277-5675
Name	Marta S. Levine		
Address (line 1)	Quarles & Brady LLP		
Address (line 2)	411 East Wisconsin Avenu	le	
Address (line 3)	Milwaukee, Wisconsin 532	02	
Address (line 4)			
Pages	Enter the total number of including any attachmen	f pages of the attached conveyance do	pcument # 9
Trademark A) or Registration Number(s)	Mark if additional numbers attached
	• •	or the Registration Number (DO NOT ENTER BC	OTH numbers for the same property).
Trad	lemark Application Numb		tration Number(s)
		2208589	2062141 1938797
		2153489	2000979 1697612
		2133193	1998119 2299611
Number of F	roperties Enter the t	otal number of properties involved.	# 9
Fee Amount	Fee Amoun	t for Properties Listed (37 CFR 3.41)	\$ 240.00
Method of Deposit A		closed Deposit Account	7 270.00
		edditional fees can be charged to the account.) Deposit Account Number:	# 17-0055
		Authorization to charge additional fees:	Yes 🔽 No
Statement a	nd Signature		CLORAGE
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.			
Marta S. Levir	10	Mainhourse	April 15, 2002
Name o	of Person Signing	Signature	Date Signed

FORM PTO-1618A Expires 08/30/99 OMB 0891-0027

09-15-1999

U.S. Department of Commerce Paters and Trademark Office TRADEMARK

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RECORDATION FORM COVER SHEET

	EMARKS ONLY	
TO: The Commissioner of Patents and Trademark		cument(s) or copy(les).
Submission Type	Conveyance Type X Assignment	icense
X New	Assignment	(Ce) 136
Resubmission (Non-Recordation)	Security Agreement 1	lunc Pro Tunc Assignmen
Document ID #		Effective Date Month Day Year
Correction of PTO Error Reel # Frame #	Merger	
Corrective Document	Change of Name	
Reel # Frame #	Other	
Conveying Party	Mark If additional names of conveying partic	es attached Execution Date Month Day Year
Name Landmark Specialty Publ	ications, Inc.	
Formerly		
Individual General Partnership	Limited Partnership X Corpor	ration Association
Other		
Citizenship/State of Incorporation/Organiz	zation	
Receiving Party		
	Mark if additional names of recaiving partic	es attached
Name Krause Publications,	Inc.	
DBA/AKA/TA		
Composed of		
Address (line 1) 700 East State Street		
Address (line 2)		
Address (line 3) Iola	Wisconsin/USA	54000
City	State/Country	54990 Zip Code
Individual General Partnership		iment to be recorded is an iment and the receiving party is
X Corporation Association	not da	miciled in the United States, an
		itment of a domestic entached.
Other		nation must be a separate rent from Assignment.)
Citizenship/State of Incorporation/Organia		
4/1999 NTHRII 00000020 2206589 FC	OR OFFICE USE ONLY	
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Public burden reporting for this collection of intermission is estimated to average approximately 30 minutes per CoVer Shaet to be recorded, including since for reviewing the document gathering the data needed to complete the Cover Shaet. Send comments regarding this burden estimate to the U.S. Paters are Tracement Office, Chief information Officer, Washington D.C. 2023*1 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Papermork Reduction Project (081-0027), Washington, D.C. 20803. See OMB Information Collection Budget Package 1951-0027. Paters and Trademark Assignment Practice. DO NOT SIND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS TRADEMARK

REEL: 002448 FRAME: 0406

FORM PTO-	618B	Page	2		U.S. Department of Commerce Patent and Trademark Office
OM8 0651-0027					TRADEMARK
Domestic R	epresentative Nam	ne and Address	Enter for the first	Receiving Par	ty only.
Name					
Address (line 1)					
Address (line 2)					
Address (line 3)					
Address (line 4)					
Correspond	ent Name and Add	iress Area Code and	Telephone Number	715-445-2	214
Name	Krause Publ	ications. Inc.			
Address (line 1)	700 East St	ate Street			
Address (line 2)	Iola, WI 5	4990			
Address (line 3)					
Address (line 4)					
Pages	Enter the total number including any attach		ached conveyance	document	#
Tradomask			on Number(c)		354
	Application Number	• •	·		ditional numbers attached
	Trademark Application Num				
1730	lemark Application N	umber(s)		istration Num	
			2208589	2062141	1938797
			2153489	2000979	1868261
			2133193	1998119	1770654
Number of	LIKE	the total number of p	roperties involved.	# 11	
Fee Amour	it Fee An	nount for Properties !	Listed (37 CFR 3.4	1): \$ 40.	0.0
Method of Deposit A	of Payment:	Enclosed X)eposit Account]	
	eayment by deposit account	or if additional fees can be Deposit Account		#	
		Authorization to	charge additional fee	s: Yes	No
Statement a	and Signature				
To t	he best of my knowledge ched copy is a true copy cated herein.				
		R	7410 a. O.		
	ey Bruce J. Mea of Person Signing	agher U/MUS_C	Signature (6/7/99 Date Signed

FORM PTO-1618C CONTINUATION FORM CONTINUATION OBJECTION OF TRADEMARKS	ON Patent and Trademark Office			
Conveying Party Enter Additional Conveying Party	if additional names of conveying parties attached Execution Date Month Day Year			
Name				
Formerly				
Individual General Partnership Limited Partnership	artnership Corporation Association			
Other				
Citizenship State of Incorporation/Organization				
Receiving Party Enter Additional Receiving Party Mark if add	ltional names of receiving parties attached			
Name				
DBA/AKA/TA				
Composed of				
Address (line 1)				
Address (line z)				
Address (line 1)	State/Country Zip Code			
	d Partnership If document to be recorded is an assignment and the receiving party is			
Corporation Association	not domiciled in the United States, an appointment of a domestic representative should be attached			
Other	(Designation must be a separate document from the Assignment.)			
Citizenship/State of Incorporation/Organization				
Trademark Application Number(s) or Registration Number(s) Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).				
Trademark Application Number(s)	Registration Number(s)			
	1697612			
	75497151			

TRADEMARK ASSIGNMENT

WHEREAS, pursuant to that certain Contract for Sale and Purchase dated May

13, 1999 by, between and among Krause Publications, Inc., as Purchaser, and Landmark

Specialty Publications, Inc., Tuff Stuff Publications, Inc. ("Tuff Stuff"), Antique Trader

Publications, Inc., Regional Antique Publications, Inc. and Cotton & Quail Enterprises, Inc., as

Sellers (the "Contract for Sale and Purchase"), Krause Publications, Inc. ("Krause") has agreed to

acquire from Sellers certain assets related to the business of certain periodical publications and

magazines featuring antiques and collectibles published under various names, titles and marks as

set forth hereinbelow; and

WHEREAS, as part of the said transaction, Tuff Stuff has agreed to transfer to

Krause all of its rights in and to the trademarks and service marks used in relation to the said

publications including the federal registrations thereof.

NOW, THEREFORE, for and in consideration of the terms and conditions of the

aforesaid Contract for Sale and Purchase and other good and valuable consideration, the receipt

and sufficiency of which are hereby acknowledged by Tuff Stuff, the undersigned parties agree

as follows:

1.

Tuff Stuff hereby assigns to Krause all of its rights, title and interest in the

trademarks and service marks set forth in the schedule hereinbelow together with the

registrations thereof in the United States Patent and Trademark Office and the good will of the

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business in connection with which the said marks are used and any rights of action for past infringements thereof:

SCHEDULE

Mark	Registration/Serial No.	Registration/Filing Date
TUFF STUFF'S FANTASY BASEBALL GUIDE	2,208,589	December 8, 1998
TUFF STUFF MAGAZINE PRESENTS GAMER	2,153,489	April 28, 1998
TUFF STUFF'S FANTASY FOOTBALL GUIDE	2,133,193	January 27, 1998
TUFF STUFF'S RPM RACING - PRICES - MEMORABILIA	2,062,141	May 13, 1997
JAM	2,000,979	September 17, 1996
JAM COMPLETE GUIDE TO BASKETBALL COLLECTIBLES	1,998,119	September 3, 1996
HOBBY BULLETIN	1,938,797	November 28, 1995
TUFF STUFF'S COLLECT!	1,868,261	December 20, 1994
COLLECTORS CORNER	1,770,654	May 11, 1993
TUFF STUFF	1,697,612	June 30, 1992
YOUR GUIDE TO BEANBAG COLLECTIBLES BEANS!	75-497,151 2.	June 3, 1998

Tuff Stuff agrees to cooperate with Krause and to provide such further documents and assistance as may be reasonably required to register, record or otherwise fully vest in Krause all rights in the names and marks herein assigned.

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3.

The terms hereof shall be binding upon and inure to the benefit of the parties and their successors and assigns.

WHEREFORE, the parties, through their undersigned authorized representatives, have entered into this Assignment as of the lst day of June, 1999.

TUFF STUFF PUBLICATIONS, INC.

KRAUSE PUBLICATIONS, INC.

7.

Title: President

Title: Executive Vice President

RECORDED: 04/15/2002