

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

04-15-2002



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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4-15-02

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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FORM PTO-1618B
Expires 06/30/99
OMB 0851-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2208589"/>	<input type="text" value="2062141"/>	<input type="text" value="1938797"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2153489"/>	<input type="text" value="2000979"/>	<input type="text" value="1697612"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2133193"/>	<input type="text" value="1998119"/>	<input type="text" value="2299611"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marta S. Levine

Marta S. Levine

April 15, 2002

Name of Person Signing

Signature

Date Signed

FORM PTO-1618A
Expires 08/30/99
OMB 0851-0027

09-15-1999

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Patent and Trademark Office
TRADEMARK



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

6-10-99
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
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Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Landmark Specialty Publications, Inc.

Execution Date
Month Day Year
6-01-99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Name Krause Publications, Inc.

DBA/AK/A _____

Composed of _____

Address (line 1) 700 East State Street

Address (line 2) _____

Address (line 3) Iola

Wisconsin/USA

54990

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/14/1999 NTHRII 00000020 2206509

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01 FC:481
02 FC:482

40.00 OP
250.00 OP

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REEL: 002448 FRAME: 0406

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Expires 06/30/99
OMB 0651-0077

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2153489"/>	<input type="text" value="2000979"/>	<input type="text" value="1868261"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2133193"/>	<input type="text" value="1998119"/>	<input type="text" value="1770654"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Attorney Bruce J. Meagher  6/7/99
 Name of Person Signing Signature Date Signed

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

FORM PTO-1618C
Expires 08/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>

1697612	<input type="text"/>	<input type="text"/>
75497151	<input type="text"/>	<input type="text"/>
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TRADEMARK ASSIGNMENT

WHEREAS, pursuant to that certain Contract for Sale and Purchase dated May 13, 1999 by, between and among Krause Publications, Inc., as Purchaser, and Landmark Specialty Publications, Inc., Tuff Stuff Publications, Inc. ("Tuff Stuff"), Antique Trader Publications, Inc., Regional Antique Publications, Inc. and Cotton & Quail Enterprises, Inc., as Sellers (the "Contract for Sale and Purchase"), Krause Publications, Inc. ("Krause") has agreed to acquire from Sellers certain assets related to the business of certain periodical publications and magazines featuring antiques and collectibles published under various names, titles and marks as set forth hereinbelow; and

WHEREAS, as part of the said transaction, Tuff Stuff has agreed to transfer to Krause all of its rights in and to the trademarks and service marks used in relation to the said publications including the federal registrations thereof.

NOW, THEREFORE, for and in consideration of the terms and conditions of the aforesaid Contract for Sale and Purchase and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Tuff Stuff, the undersigned parties agree as follows:

1.

Tuff Stuff hereby assigns to Krause all of its rights, title and interest in the trademarks and service marks set forth in the schedule hereinbelow together with the registrations thereof in the United States Patent and Trademark Office and the good will of the

business in connection with which the said marks are used and any rights of action for past infringements thereof:

SCHEDULE

Mark	Registration/Serial No.	Registration/Filing Date
TUFF STUFF'S FANTASY BASEBALL GUIDE	2,208,589	December 8, 1998
TUFF STUFF MAGAZINE PRESENTS GAMER	2,153,489	April 28, 1998
TUFF STUFF'S FANTASY FOOTBALL GUIDE	2,133,193	January 27, 1998
TUFF STUFF'S RPM RACING - PRICES - MEMORABILIA	2,062,141	May 13, 1997
JAM	2,000,979	September 17, 1996
JAM COMPLETE GUIDE TO BASKETBALL COLLECTIBLES	1,998,119	September 3, 1996
HOBBY BULLETIN	1,938,797	November 28, 1995
TUFF STUFF'S COLLECT!	1,868,261	December 20, 1994
COLLECTORS CORNER	1,770,654	May 11, 1993
TUFF STUFF	1,697,612	June 30, 1992
YOUR GUIDE TO BEANBAG COLLECTIBLES BEANS!	75-497,151	June 3, 1998

2.

Tuff Stuff agrees to cooperate with Krause and to provide such further documents and assistance as may be reasonably required to register, record or otherwise fully vest in Krause all rights in the names and marks herein assigned.

3.

The terms hereof shall be binding upon and inure to the benefit of the parties and their successors and assigns.

WHEREFORE, the parties, through their undersigned authorized representatives, have entered into this Assignment as of the 1st day of June, 1999.

TUFF STUFF PUBLICATIONS, INC.

KRAUSE PUBLICATIONS, INC.

By: [Signature]
Vice
Title: President

By: [Signature]
Title: Executive Vice President